

Luxury Pet Services Market Forecasts to 2032 – Global Analysis By Pet Type (Dogs, Cats, Birds and Exotic Pets), Service Type (Pet Grooming, Pet Boarding, Pet Training, Pet Daycare Services and Pet Funeral Services), Distribution Channel, End User and By Geography

<https://marketpublishers.com/r/L7BA9FF28FEAEN.html>

Date: April 2025

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: L7BA9FF28FEAEN

Abstracts

According to Statistics MRC, the Global Luxury Pet Services Market is accounted for \$46.1 billion in 2025 and is expected to reach \$71.1 billion by 2032 growing at a CAGR of 6.4% during the forecast period. Luxury pet services refer to premium, personalized care and experiences designed to pamper pets beyond basic needs. These services often include upscale grooming, spa treatments, pet hotels with plush accommodations, gourmet meals, fitness programs, and even behavioral training. Some providers offer concierge-style attention, pet chauffeur services, and access to exclusive events or social clubs. The goal is to ensure pets enjoy comfort, stimulation, and wellness comparable to human luxury standards. Typically targeted at discerning pet owners, luxury pet services blend affection, expertise, and indulgence to elevate a pet's lifestyle while offering peace of mind and convenience to their guardians.

Market Dynamics:

Driver:

Pet Humanization Trend

The pet humanization trend is a powerful catalyst for growth in the luxury pet services market. As pets are increasingly treated as cherished family members, demand for

premium experiences—like spa treatments, gourmet meals, and plush accommodations—has surged. This emotional shift drives owners to seek services that mirror human luxury, elevating pet care standards. The trend fosters innovation, personalization, and higher spending, creating a thriving ecosystem where indulgence meets wellness, and pets enjoy lifestyles once reserved for their human companions.

Restraint:

High Cost of Services

High service costs in the luxury pet market significantly restrict consumer access, limiting demand to affluent clientele and excluding middle-income pet owners. This narrows the customer base, stifles market growth, and intensifies competition among premium providers. Additionally, high prices can lead to negative perceptions of elitism, reducing brand loyalty and repeat business. As economic pressures rise, even wealthy consumers may reconsider spending, making sustainability a growing concern for luxury pet services.

Opportunity:

Specialized Service Providers

Specialized service providers are revolutionizing the luxury pet services market by offering tailored experiences that cater to affluent pet owners' high standards. Their expertise in grooming, wellness, and bespoke care elevates service quality, driving customer loyalty and premium pricing. These providers also introduce innovation—like pet spas, fitness regimes, and gourmet nutrition—enhancing pet well-being and owner satisfaction. As demand grows for exclusive, personalized pet care, specialized providers fuel market expansion and set new benchmarks for luxury and professionalism.

Threat:

Regulatory and Ethical Concerns

Regulatory and ethical concerns significantly hinder the growth of the luxury pet services market. Strict animal welfare laws, licensing requirements, and scrutiny over exotic treatments limit innovation and service expansion. Ethical debates around pet pampering and resource allocation spark public backlash, affecting brand reputation.

These constraints increase operational costs and reduce investor confidence, making it challenging for businesses to scale while maintaining compliance and public trust.

Covid-19 Impact

The COVID-19 pandemic had a mixed impact on the market. While lockdowns initially disrupted operations of pet hotels and grooming centers, the surge in pet adoptions during the pandemic boosted long-term demand. Remote work increased pet-owner bonding, leading to higher spending on wellness and enrichment services. Digital platforms offering virtual training and concierge bookings gained popularity, reshaping service delivery. Post-pandemic, the market is rebounding with renewed focus on hygiene, safety, and personalized care.

The pet grooming segment is expected to be the largest during the forecast period

The pet grooming segment is expected to account for the largest market share during the forecast period, due to rising pet humanization and demand for premium care. Bespoke grooming experiences—ranging from spa treatments to aromatherapy—elevate pets' status as cherished family members, encouraging owners to invest in upscale services. This shift has expanded the market's value and sophistication, attracted affluent consumers and fostered innovation in wellness, aesthetics, and personalized care. Grooming now anchors the luxury pet lifestyle, redefining industry standards.

The veterinary clinics segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the veterinary clinics segment is predicted to witness the highest growth rate, due to their expanding role in luxury pet wellness. Beyond medical care, many clinics now offer holistic services like acupuncture, physiotherapy, and nutritional counseling. As pet owners prioritize health and longevity, clinics integrating luxury and preventive care are gaining popularity. The trust associated with veterinary professionals also drives demand, making this segment a key growth engine in the evolving pet services landscape.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share due to rising pet ownership, urbanization, and disposable income. Countries like China, Japan, and India are witnessing a cultural shift toward pet companionship, with

growing interest in premium care. The region's expanding middle class and tech-savvy consumers are embracing digital platforms for booking luxury services. Local providers are innovating with culturally tailored offerings, making Asia Pacific a dominant force in the market.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, owing to its mature pet care industry and strong consumer spending. The region's emphasis on pet wellness, emotional bonding, and lifestyle integration drives demand for luxury services. Innovations in pet tech, mobile grooming, and wellness subscriptions are reshaping the market. Additionally, the presence of established players and a culture of pet indulgence position North America as a hotspot for rapid growth and premium service adoption.

Key players in the market

Some of the key players profiled in the Luxury Pet Services Market include K9 Resorts, Pamper Like Paris, Best Friends Pet Hotel, Biche, Dogtopia Enterprises, Trillist, Camp Bow Wow, A Pup & Company, Urban Tails Pet Resort, Fetch! Pet Care, Pet Paradise, Puss 'n' Boots Boarding Cattery, PetSmart (PetsHotel), We Love Pets and Wag Hotels.

Key Developments:

In June 2025, K9 Resorts concluded 2024 with 32 secured franchise agreements, marking a 33% increase in open locations compared to the previous year. This expansion underscores their commitment to providing luxury pet care services across the nation.

In January 2025, Paris Hilton expanded her pet grooming line by partnering with Weruva to launch 'Pamper Like Paris,' a premium pet food line. This collaboration offers gourmet meals for dogs and cats, emphasizing quality ingredients and luxury dining experiences for pets.

Pet Types Covered:

Dogs

Cats

Birds

Exotic Pets

Service Types Covered:

Pet Grooming

Pet Boarding

Pet Training

Pet Daycare Services

Pet Transportation Services

Pet Healthcare Services

Pet Funeral Services

Distribution Channels Covered:

Online

Offline

End Users Covered:

Individual Pet Owners

Pet Hotels & Resorts

Veterinary Clinics

Pet Insurance Companies

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

Luxury Pet Services Market Forecasts to 2032 – Global Analysis By Pet Type (Dogs, Cats, Birds and Exotic Pets)...

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 End User Analysis
- 3.7 Emerging Markets
- 3.8 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL LUXURY PET SERVICES MARKET, BY PET TYPE

Luxury Pet Services Market Forecasts to 2032 – Global Analysis By Pet Type (Dogs, Cats, Birds and Exotic Pets)...

- 5.1 Introduction
- 5.2 Dogs
- 5.3 Cats
- 5.4 Birds
- 5.5 Exotic Pets

6 GLOBAL LUXURY PET SERVICES MARKET, BY SERVICE TYPE

- 6.1 Introduction
- 6.2 Pet Grooming
 - 6.2.1 Premium Spa Services
 - 6.2.2 Specialized Haircuts
 - 6.2.3 Skin and Coat Treatment
- 6.3 Pet Boarding
 - 6.3.1 Luxury Kennels
 - 6.3.2 Private Villas
 - 6.3.3 In-Home Boarding
- 6.4 Pet Training
 - 6.4.1 Behavioral Training
 - 6.4.2 Obedience Training
 - 6.4.3 Agility Training
- 6.5 Pet Daycare Services
 - 6.5.1 Play Areas
 - 6.5.2 Activity Programs
 - 6.5.3 Health Monitoring
- 6.6 Pet Transportation Services
 - 6.6.1 Luxury Pet Taxis
 - 6.6.2 Air Travel Assistance
 - 6.6.3 Ambulance Services
- 6.7 Pet Healthcare Services
 - 6.7.1 Preventive Care
 - 6.7.2 Specialized Veterinary Services
 - 6.7.3 Wellness Check-ups
- 6.8 Pet Funeral Services
 - 6.8.1 Cremation
 - 6.8.2 Burial
 - 6.8.3 Memorial Services

7 GLOBAL LUXURY PET SERVICES MARKET, BY DISTRIBUTION CHANNEL

7.1 Introduction

7.2 Online

7.3 Offline

8 GLOBAL LUXURY PET SERVICES MARKET, BY END USER

8.1 Introduction

8.2 Individual Pet Owners

8.3 Pet Hotels & Resorts

8.4 Veterinary Clinics

8.5 Pet Insurance Companies

9 GLOBAL LUXURY PET SERVICES MARKET, BY GEOGRAPHY

9.1 Introduction

9.2 North America

9.2.1 US

9.2.2 Canada

9.2.3 Mexico

9.3 Europe

9.3.1 Germany

9.3.2 UK

9.3.3 Italy

9.3.4 France

9.3.5 Spain

9.3.6 Rest of Europe

9.4 Asia Pacific

9.4.1 Japan

9.4.2 China

9.4.3 India

9.4.4 Australia

9.4.5 New Zealand

9.4.6 South Korea

9.4.7 Rest of Asia Pacific

9.5 South America

9.5.1 Argentina

9.5.2 Brazil

- 9.5.3 Chile
- 9.5.4 Rest of South America
- 9.6 Middle East & Africa
 - 9.6.1 Saudi Arabia
 - 9.6.2 UAE
 - 9.6.3 Qatar
 - 9.6.4 South Africa
 - 9.6.5 Rest of Middle East & Africa

10 KEY DEVELOPMENTS

- 10.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 10.2 Acquisitions & Mergers
- 10.3 New Product Launch
- 10.4 Expansions
- 10.5 Other Key Strategies

11 COMPANY PROFILING

- 11.1 K9 Resorts
- 11.2 Pamper Like Paris
- 11.3 Best Friends Pet Hotel
- 11.4 Biche
- 11.5 Dogtopia Enterprises
- 11.6 Trillist
- 11.7 Camp Bow Wow
- 11.8 A Pup & Company
- 11.9 Urban Tails Pet Resort
- 11.10 Fetch! Pet Care
- 11.11 Pet Paradise
- 11.12 Puss 'n' Boots Boarding Cattery
- 11.13 PetSmart (PetsHotel)
- 11.14 We Love Pets
- 11.15 Wag Hotels

List Of Tables

LIST OF TABLES

Table 1 Global Luxury Pet Services Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Luxury Pet Services Market Outlook, By Pet Type (2024-2032) (\$MN)

Table 3 Global Luxury Pet Services Market Outlook, By Dogs (2024-2032) (\$MN)

Table 4 Global Luxury Pet Services Market Outlook, By Cats (2024-2032) (\$MN)

Table 5 Global Luxury Pet Services Market Outlook, By Birds (2024-2032) (\$MN)

Table 6 Global Luxury Pet Services Market Outlook, By Exotic Pets (2024-2032) (\$MN)

Table 7 Global Luxury Pet Services Market Outlook, By Service Type (2024-2032) (\$MN)

Table 8 Global Luxury Pet Services Market Outlook, By Pet Grooming (2024-2032) (\$MN)

Table 9 Global Luxury Pet Services Market Outlook, By Premium Spa Services (2024-2032) (\$MN)

Table 10 Global Luxury Pet Services Market Outlook, By Specialized Haircuts (2024-2032) (\$MN)

Table 11 Global Luxury Pet Services Market Outlook, By Skin and Coat Treatment (2024-2032) (\$MN)

Table 12 Global Luxury Pet Services Market Outlook, By Pet Boarding (2024-2032) (\$MN)

Table 13 Global Luxury Pet Services Market Outlook, By Luxury Kennels (2024-2032) (\$MN)

Table 14 Global Luxury Pet Services Market Outlook, By Private Villas (2024-2032) (\$MN)

Table 15 Global Luxury Pet Services Market Outlook, By In-Home Boarding (2024-2032) (\$MN)

Table 16 Global Luxury Pet Services Market Outlook, By Pet Training (2024-2032) (\$MN)

Table 17 Global Luxury Pet Services Market Outlook, By Behavioral Training (2024-2032) (\$MN)

Table 18 Global Luxury Pet Services Market Outlook, By Obedience Training (2024-2032) (\$MN)

Table 19 Global Luxury Pet Services Market Outlook, By Agility Training (2024-2032) (\$MN)

Table 20 Global Luxury Pet Services Market Outlook, By Pet Daycare Services (2024-2032) (\$MN)

Table 21 Global Luxury Pet Services Market Outlook, By Play Areas (2024-2032) (\$MN)

Table 22 Global Luxury Pet Services Market Outlook, By Activity Programs (2024-2032) (\$MN)

Table 23 Global Luxury Pet Services Market Outlook, By Health Monitoring (2024-2032) (\$MN)

Table 24 Global Luxury Pet Services Market Outlook, By Pet Transportation Services (2024-2032) (\$MN)

Table 25 Global Luxury Pet Services Market Outlook, By Luxury Pet Taxis (2024-2032) (\$MN)

Table 26 Global Luxury Pet Services Market Outlook, By Air Travel Assistance (2024-2032) (\$MN)

Table 27 Global Luxury Pet Services Market Outlook, By Ambulance Services (2024-2032) (\$MN)

Table 28 Global Luxury Pet Services Market Outlook, By Pet Healthcare Services (2024-2032) (\$MN)

Table 29 Global Luxury Pet Services Market Outlook, By Preventive Care (2024-2032) (\$MN)

Table 30 Global Luxury Pet Services Market Outlook, By Specialized Veterinary Services (2024-2032) (\$MN)

Table 31 Global Luxury Pet Services Market Outlook, By Wellness Check-ups (2024-2032) (\$MN)

Table 32 Global Luxury Pet Services Market Outlook, By Pet Funeral Services (2024-2032) (\$MN)

Table 33 Global Luxury Pet Services Market Outlook, By Cremation (2024-2032) (\$MN)

Table 34 Global Luxury Pet Services Market Outlook, By Burial (2024-2032) (\$MN)

Table 35 Global Luxury Pet Services Market Outlook, By Memorial Services (2024-2032) (\$MN)

Table 36 Global Luxury Pet Services Market Outlook, By Distribution Channel (2024-2032) (\$MN)

Table 37 Global Luxury Pet Services Market Outlook, By Online (2024-2032) (\$MN)

Table 38 Global Luxury Pet Services Market Outlook, By Offline (2024-2032) (\$MN)

Table 39 Global Luxury Pet Services Market Outlook, By End User (2024-2032) (\$MN)

Table 40 Global Luxury Pet Services Market Outlook, By Individual Pet Owners (2024-2032) (\$MN)

Table 41 Global Luxury Pet Services Market Outlook, By Pet Hotels & Resorts (2024-2032) (\$MN)

Table 42 Global Luxury Pet Services Market Outlook, By Veterinary Clinics (2024-2032) (\$MN)

Table 43 Global Luxury Pet Services Market Outlook, By Pet Insurance Companies (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

I would like to order

Product name: Luxury Pet Services Market Forecasts to 2032 – Global Analysis By Pet Type (Dogs, Cats, Birds and Exotic Pets), Service Type (Pet Grooming, Pet Boarding, Pet Training, Pet Daycare Services and Pet Funeral Services), Distribution Channel, End User and By Geography

Product link: <https://marketpublishers.com/r/L7BA9FF28FEAEN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L7BA9FF28FEAEN.html>