

LTE and 5G Broadcast - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global LTE and 5G Broadcast Market is accounted for \$371.89 million in 2017 and is expected to reach \$1,099.50 million by 2026 growing at a CAGR of 12.8% during the forecast period. Factors such as increasing LTE mobile subscribers and penetration of smartphones and need of minimizing network capacity congestion are fuelling the market growth. However, reluctance in transiting from the legacy infrastructure is hampering the market.

By Technology, 5G Broadcast segment is expected to remain attractive during the forecast period. Increasing demand of consumers for premium content such as live sports events, the market for 5G broadcast is expected to grow at a very high rate. By Geography, North America has a significant growth during the forecast period. Verizon (US) was the first company to launch 5G network that was based on proprietary standards, while AT&T was the first one to launch a standard-based mobile 5G network.

Some of the key players profiled in the LTE and 5G Broadcast Market include AT&T, Athonet, Cisco, Enensys Technologies, Ericsson, Expway, Huawei, Intel, KDDI, KT, NEC, Nokia, Qualcomm, Samsung Electronics, Telecom, Telstra, T-Mobile, Verizon Wireless and ZTE.

Technologies Covered:

5G Broadcast

Long Term Evolution (LTE) Broadcast

End Users Covered:

Connected Cars

Data Feeds & Notifications

Emergency Alerts

E-Newspapers and E-Magazines

Fixed Long Term Evolution (LTE) Quadruple Play

Last Mile Content Delivery Network (CDN)

Mobile TV

Radio

Stadiums

Video on Demand (VOD)

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub-segments, and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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