

Low-Code Automation Platforms Market Forecasts to 2032 – Global Analysis By Component (Platforms, and Services), Deployment Mode (Cloud, and On-Premise), Organization Size (Small and Medium-sized Enterprises (SMEs), and Large Enterprises), Application, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Low-Code Automation Platforms Market is accounted for \$40.09 billion in 2025 and is expected to reach \$194.42 billion by 2032 growing at a CAGR of 25.3% during the forecast period. Low-code automation platforms provide a visual development environment for creating business applications with minimal coding effort. These platforms allow users to automate workflows, integrate systems, and build custom apps using drag-and-drop interfaces. Low-code solutions accelerate digital transformation, enabling business users and developers to collaborate effectively without deep programming skills. They enhance agility, reduce development costs, and simplify process automation across departments like HR, finance, and customer service.

Market Dynamics:

Driver:

Rising digital transformation initiatives

Enterprises are adopting low-code solutions to accelerate application development, reduce time-to-market, and improve operational efficiency. The growing need for rapid application deployment in response to evolving business demands has intensified the

shift towards low-code automation platforms. These platforms enable citizen developers to create applications with minimal coding knowledge, thereby democratizing software development. Moreover, the integration of advanced technologies such as AI and IoT within low-code environments enhances process automation and data-driven decision-making.

Restraint:

Limited customization capabilities

Limited customization capabilities hinder the broader adoption of low-code automation platforms. While these platforms offer rapid development and ease of use, they often lack the flexibility required for highly complex or unique enterprise applications. This limitation poses challenges for organizations with intricate workflows or specialized business requirements, compelling them to rely on traditional development frameworks. Additionally, restricted integration options with legacy systems can exacerbate implementation challenges, particularly in large enterprises with established IT infrastructure. Moreover, concerns over vendor lock-in and data security further restrain adoption, as businesses prioritize scalable, secure solutions.

Opportunity:

Expansion into SMEs

SMEs increasingly seek cost-effective and efficient solutions to digitize operations without extensive IT resources. Low-code platforms empower SMEs to develop applications rapidly, facilitating digital transformation and competitive advantage. Additionally, cloud-based low-code solutions provide scalable, subscription-based models that align with SME budget constraints. Moreover, the increasing focus on remote work and digital workflows due to evolving business environments further drives SME adoption. With industry players enhancing platform capabilities to cater to diverse SME needs, this segment is poised for substantial growth, driving broader market penetration and innovation.

Threat:

Competition from traditional development frameworks

Established programming frameworks offer greater customization, scalability, and

control, making them preferred choices for complex, large-scale enterprise applications. Additionally, experienced developers often favor traditional methods for creating highly specialized software solutions. Moreover, low-code platforms face challenges related to limited application performance optimization and integration capabilities with existing enterprise systems. Concerns over vendor dependency, security vulnerabilities, and compliance risks further discourage some enterprises from adopting low-code solutions.

Covid-19 Impact:

The COVID-19 pandemic accelerated the adoption of Low-Code Automation Platforms as organizations rapidly transitioned to digital workflows to sustain operations. The sudden shift to remote work heightened the demand for rapid application development, driving low-code platform adoption. Additionally, enterprises sought to automate critical business processes to maintain productivity with limited on-site IT support. Moreover, the pandemic highlighted the importance of digital agility, reinforcing investments in low-code solutions for business continuity and operational resilience. However, economic uncertainties led some organizations to postpone large-scale IT investments. Overall, the pandemic acted as a catalyst, significantly enhancing market awareness and adoption of low-code automation platforms.

The platforms segment is expected to be the largest during the forecast period

The platforms segment is expected to account for the largest market share during the forecast period. This dominance is primarily due to the comprehensive capabilities offered by platform-based low-code solutions, which integrate development, deployment, and management features within a unified environment. Additionally, these platforms enable rapid application development through visual interfaces and reusable components, reducing dependency on skilled developers. Moreover, their ability to streamline application lifecycle management enhances operational efficiency and accelerates time-to-market, appealing to large enterprises and SMEs alike. The widespread demand for customizable, scalable solutions to address diverse business needs further drives the growth of the platforms segment, consolidating its leading market position.

The healthcare and life sciences segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the healthcare and life sciences segment is predicted to witness the highest growth rate. Increasing digitalization in healthcare operations, such

as patient management, telemedicine, and electronic health records (EHR), drives this growth. Low-code automation platforms enable healthcare providers to rapidly develop and deploy applications that improve patient care, reduce administrative burden, and ensure regulatory compliance. Additionally, the integration of advanced analytics within these platforms facilitates data-driven decision-making, enhancing operational efficiency. Moreover, rising healthcare expenditure and government initiatives supporting digital transformation further propel adoption.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share. This is attributed to the well-established IT infrastructure, high adoption of digital technologies, and a robust presence of leading low-code platform providers. Additionally, enterprises in North America prioritize rapid innovation and digital transformation, driving low-code adoption. Moreover, stringent regulatory requirements in industries such as healthcare and finance necessitate agile development solutions, increasing reliance on low-code platforms. The presence of significant end-users across various sectors, coupled with strong investment in cloud services, further consolidates North America's leading market position.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR. The rapid digital transformation initiatives across emerging economies such as India, China, and Southeast Asia fuel this robust growth. Additionally, increasing SME adoption and government support for technology-driven innovation accelerate market penetration. Moreover, the rising demand for cost-effective IT solutions in a price-sensitive market enhances the appeal of low-code automation platforms. The region's expanding digital infrastructure and growing IT workforce contribute to swift implementation of low-code technologies.

Key players in the market

Some of the key players in Low-Code Automation Platforms Market include Microsoft, Appian, Salesforce, Mendix, OutSystems, Oracle, Pegasystems, ServiceNow, Zoho, UiPath, Nintex, Creatio, Quickbase, Workato, Tray.io, Airtable, Google, SAP, and Kissflow.

Key Developments:

In June 2025, Pegasystems announced enhanced Blueprint capabilities using AI agents to analyze legacy applications. The company launched Agentic Process Fabric for connecting AI agents across enterprise systems and introduced new AI-powered development tools in App Studio. Partner ecosystem enhancements allow partners to inject their IP into Blueprint.

In May 2025, Salesforce, the world's #1 AI CRM, and Informatica, a leader in enterprise AI-powered cloud data management, have entered into an agreement for Salesforce to acquire Informatica for approximately \$8 billion in equity value, net of Salesforce's current investment in Informatica. Under the terms of the agreement, holders of Informatica's Class A and Class B-1 common stock will receive \$25 in cash per share.

In April 2025, Mendix announced the launch of its expanded all-in-one low-code platform with pre-packaged industry apps. The platform includes Mendix Data Hub for data integration, intelligent automation solutions, and enhanced mobile application capabilities including augmented reality tools.

Components:

Platforms

Services

Deployment Modes Covered:

Cloud

On-Premise

Organization Sizes Covered:

Small and Medium-sized Enterprises (SMEs)

Large Enterprises

Applications Covered:

- Process Automation
- Workflow Management
- Application Development
- Data Integration and Management
- Reporting and Analytics Dashboards
- Case Management
- Other Applications

End Users Covered:

- Banking, Financial Services, and Insurance (BFSI)
- Information Technology and Telecom
- Government and Public Sector
- Healthcare and Life Sciences
- Retail and E-commerce
- Manufacturing
- Education
- Media and Entertainment
- Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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