

# **Logistics as a Service (LaaS) Market Forecasts to 2034 – Global Analysis By Service Type (Transportation Management, Warehousing as a Service, Freight Forwarding as a Service, Last-Mile Delivery as a Service, Fulfillment as a Service, Supply Chain Visibility Services, and Returns Management Services), Deployment Model, Transportation Mode, Organization Size, Business Model, End User, and By Geography**

<https://marketpublishers.com/r/L84B2DA7452DEN.html>

Date: June 2026

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: L84B2DA7452DEN

## **Abstracts**

According to Statistics MRC, the Global Logistics as a Service (LaaS) Market is accounted for \$44.1 billion in 2026 and is expected to reach \$160.5 billion by 2034 growing at a CAGR of 17.5% during the forecast period. Logistics as a Service (LaaS) refers to the outsourcing of logistics and supply chain operations to third-party providers through subscription-based or pay-per-use models, enabling businesses to focus on core competencies while leveraging advanced transportation, warehousing, and distribution capabilities. This innovative service model is transforming supply chain management by offering scalability, flexibility, and cost efficiency across industries including retail, manufacturing, healthcare, and e-commerce, where demand volatility and global reach requirements continuously challenge traditional logistics approaches.

### **Market Dynamics:**

Driver:

Growing e-commerce and omnichannel retail requirements

This factor is significantly driving the LaaS market as retailers and brands seek agile logistics solutions to meet rising consumer expectations for fast, flexible, and transparent delivery options. The explosive growth of online shopping has created unprecedented demand for scalable logistics capacity that can absorb seasonal peaks without requiring permanent infrastructure investments. LaaS providers offer integrated platforms that consolidate warehousing, inventory management, last-mile delivery, and returns processing into unified solutions. Retailers can rapidly expand into new geographic markets by leveraging provider networks rather than building owned distribution centers. This operational flexibility enables businesses to compete effectively with e-commerce giants while maintaining cost control.

Restraint:

Data security and integration complexity concerns

This factor significantly restrains market adoption as organizations hesitate to share sensitive operational and customer data with third-party logistics partners. Supply chain data includes proprietary information about supplier relationships, pricing structures, inventory levels, and customer delivery patterns that represent competitive advantages when kept internal. Integrating LaaS platforms with existing enterprise resource planning systems and warehouse management software presents technical challenges, particularly for organizations with legacy infrastructure. Data breaches or system incompatibilities can disrupt operations, creating reluctance among risk-averse enterprises to transition from established in-house logistics operations, despite clear efficiency benefits offered by service-based models.

Opportunity:

Adoption of blockchain and IoT for supply chain visibility

This factor presents transformative opportunities for LaaS evolution by enabling unprecedented transparency and trust in outsourced logistics operations. Blockchain technology creates immutable records of shipments, documentation, and payment transactions, reducing disputes and fraud while streamlining customs clearance processes. Internet of Things sensors provide real-time tracking of location, temperature, humidity, and shock exposure for sensitive cargo, enabling proactive intervention when conditions deviate from specifications. These technologies collectively enhance LaaS value propositions by offering customers verifiable proof of

service level compliance and environmental condition maintenance throughout the logistics journey, opening premium service tiers for pharmaceutical, perishable, and high-value goods transportation.

Threat:

Geopolitical instability and trade policy fluctuations

This factor poses significant threats to LaaS market stability as logistics networks depend on predictable cross-border movement of goods across multiple jurisdictions. Trade wars, tariff implementations, and sudden regulatory changes can rapidly alter optimal shipping routes and transportation mode economics that LaaS providers have optimized around. Sanctions and customs clearance delays disrupt just-in-time supply chains, forcing costly rerouting and inventory holding adjustments. Political unrest in key transit corridors or port facilities creates service disruptions that cascade through provider networks serving multiple clients simultaneously. As LaaS models typically offer fixed pricing commitments, unexpected trade friction can compress provider margins while clients expect uninterrupted service levels.

Covid-19 Impact:

The COVID-19 pandemic fundamentally reshaped the LaaS market by exposing vulnerabilities in traditional supply chain models while accelerating demand for flexible logistics solutions. Lockdowns caused unprecedented disruptions to road, air, and sea freight, forcing shippers to rapidly reconfigure transportation modes and routes. Companies with rigid in-house logistics struggled to adapt, while LaaS providers could dynamically shift capacity across their networks to maintain service continuity. The pandemic also accelerated digital transformation of logistics operations, with shippers embracing cloud-based platforms for remote shipment tracking and documentation processing. This crisis-driven shift toward outsourced, technology-enabled logistics has permanently expanded the addressable market for LaaS solutions.

The Road segment is expected to be the largest during the forecast period

The Road segment is expected to account for the largest market share during the forecast period, driven by its unparalleled flexibility, extensive infrastructure coverage, and suitability for door-to-door delivery across short and medium distances. Road transport remains the backbone of domestic and regional logistics networks, offering last-mile connectivity that other modes cannot replicate. The proliferation of digital

freight matching platforms and route optimization technologies has enhanced road logistics efficiency, making LaaS offerings more attractive to shippers. Additionally, the growing fleet of electric and autonomous commercial vehicles promises to reduce operational costs and environmental impact, further solidifying road transport's dominant position within the LaaS ecosystem throughout the forecast timeline.

The Small and Medium Enterprises segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the Small and Medium Enterprises segment is predicted to witness the highest growth rate, as these businesses increasingly recognize LaaS as an enabler for competing with larger corporations without massive capital investment. SMEs historically faced challenges accessing sophisticated logistics capabilities due to high infrastructure costs and lack of negotiating leverage with carriers. LaaS platforms democratize supply chain capabilities by offering pay-as-you-go access to warehousing, transportation, and fulfillment services previously reserved for enterprises with dedicated logistics departments. As digital literacy improves among SME owners and platforms become more user-friendly, adoption accelerates rapidly, representing the most dynamic growth frontier for LaaS providers seeking to expand beyond traditional enterprise customer bases.

### **Region with largest share:**

During the forecast period, the North America region is expected to hold the largest market share, supported by the region's mature logistics infrastructure, early adoption of digital supply chain technologies, and the presence of major LaaS platform providers. The highly competitive retail and e-commerce landscape drives continuous innovation in last-mile delivery and warehouse automation. Strong venture capital and private equity funding flows into logistics technology startups operating across the region, accelerating solution development and market penetration. Furthermore, regulatory frameworks that support data sharing and interoperability among logistics systems create favorable conditions for LaaS expansion. These structural advantages position North America as the dominant market throughout the forecast period.

### **Region with highest CAGR:**

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR, driven by rapid e-commerce adoption, manufacturing sector expansion, and infrastructure modernization across emerging economies. The region's massive

population centers create enormous logistics demand while challenging traditional distribution models due to congestion and infrastructure variability. LaaS platforms offer solutions that aggregate fragmented logistics capacity across thousands of small carriers, improving efficiency for shippers and asset utilization for providers. Government initiatives supporting digital economy development and cross-border trade facilitation further accelerate LaaS adoption. As domestic consumption rises across China, India, and Southeast Asian nations, logistics outsourcing becomes increasingly essential for businesses managing complex, high-volume distribution requirements.

### **Key players in the market**

Some of the key players in Logistics as a Service (LaaS) Market include Amazon.com Inc, A.P. Moller - Maersk, DHL Group, Kuehne+Nagel International AG, C.H. Robinson Worldwide Inc, DSV A/S, Flexport Inc, XPO Inc, GXO Logistics Inc, United Parcel Service Inc, FedEx Corporation, J.B. Hunt Transport Services Inc, Ryder System Inc, Expeditors International of Washington Inc, Nippon Express Holdings Inc, GEODIS, Uber Freight LLC, and e2open Parent Holdings Inc.

### **Key Developments:**

In May 2026, Amazon announced the official launch of Amazon Supply Chain Services (ASCS), an aggressive open-infrastructure play that uncouples its logistics engine from its retail marketplace. The new service opens Amazon's entire network of ocean, air, ground freight, warehousing, and multi-channel fulfillment to any external business—including commercial sectors like healthcare, automotive, and manufacturing.

In May 2026, A.P. Moller – Maersk launched FI2, a new high-frequency ocean service connecting Far East Asia directly to the Indian Subcontinent. The service utilizes a dedicated fleet of six 4,500 TEU vessels rotating between major hubs like Shanghai, Ningbo, and Nhava Sheva.

In May 2026, DHL Supply Chain broke ground on its massive European Battery Logistics Hub in Holtum, Netherlands. The 17,000-square-meter facility is custom-designed for the specialized storage, life-cycle management, and reverse diagnostics of high-voltage electric vehicle (EV) batteries, positioning the site as a core gateway for decentralized e-mobility supply chains across Germany, Belgium, and the Benelux region.

### **Service Types Covered:**

Transportation management

Warehousing as a service

Freight forwarding as a service

Last-mile delivery as a service

Fulfillment as a service

Supply chain visibility services

Returns management services

#### Deployment Models Covered:

Cloud-based

On-premises

Hybrid

#### Transportation Modes Covered:

Road

Rail

Air

Sea

Multimodal

#### Organization Sizes Covered:

Small and medium enterprises

Large enterprises

**Business Models Covered:**

Subscription-based

Transaction-based

Pay-per-use

Platform-based

Managed services

**End Users Covered:**

Retail and e-commerce

Manufacturing

Healthcare

Automotive

Food and beverage

Consumer goods

3PL and 4PL providers

**Regions Covered:**

North America

United States

Canada

Mexico

## Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

## Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

**What our report offers:**

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

**Free Customization Offerings:**

All the customers of this report will be entitled to receive one of the following free customization options:

**Company Profiling**

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

## Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

## Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1 Market Snapshot and Key Highlights
- 1.2 Growth Drivers, Challenges, and Opportunities
- 1.3 Competitive Landscape Overview
- 1.4 Strategic Insights and Recommendations

### **2 RESEARCH FRAMEWORK**

- 2.1 Study Objectives and Scope
- 2.2 Stakeholder Analysis
- 2.3 Research Assumptions and Limitations
- 2.4 Research Methodology
  - 2.4.1 Data Collection (Primary and Secondary)
  - 2.4.2 Data Modeling and Estimation Techniques
  - 2.4.3 Data Validation and Triangulation
  - 2.4.4 Analytical and Forecasting Approach

### **3 MARKET DYNAMICS AND TREND ANALYSIS**

- 3.1 Market Definition and Structure
- 3.2 Key Market Drivers
- 3.3 Market Restraints and Challenges
- 3.4 Growth Opportunities and Investment Hotspots
- 3.5 Industry Threats and Risk Assessment
- 3.6 Technology and Innovation Landscape
- 3.7 Emerging and High-Growth Markets
- 3.8 Regulatory and Policy Environment
- 3.9 Impact of COVID-19 and Recovery Outlook

### **4 COMPETITIVE AND STRATEGIC ASSESSMENT**

- 4.1 Porter's Five Forces Analysis
  - 4.1.1 Supplier Bargaining Power
  - 4.1.2 Buyer Bargaining Power
  - 4.1.3 Threat of Substitutes
  - 4.1.4 Threat of New Entrants

- 4.1.5 Competitive Rivalry
- 4.2 Market Share Analysis of Key Players
- 4.3 Product Benchmarking and Performance Comparison

## **5 GLOBAL LOGISTICS AS A SERVICE (LAAS) MARKET, BY SERVICE TYPE**

- 5.1 Transportation management
- 5.2 Warehousing as a service
- 5.3 Freight forwarding as a service
- 5.4 Last-mile delivery as a service
- 5.5 Fulfillment as a service
- 5.6 Supply chain visibility services
- 5.7 Returns management services

## **6 GLOBAL LOGISTICS AS A SERVICE (LAAS) MARKET, BY DEPLOYMENT MODEL**

- 6.1 Cloud-based
- 6.2 On-premises
- 6.3 Hybrid

## **7 GLOBAL LOGISTICS AS A SERVICE (LAAS) MARKET, BY TRANSPORTATION MODE**

- 7.1 Road
- 7.2 Rail
- 7.3 Air
- 7.4 Sea
- 7.5 Multimodal

## **8 GLOBAL LOGISTICS AS A SERVICE (LAAS) MARKET, BY ORGANIZATION SIZE**

- 8.1 Small and medium enterprises
- 8.2 Large enterprises

## **9 GLOBAL LOGISTICS AS A SERVICE (LAAS) MARKET, BY BUSINESS MODEL**

- 9.1 Subscription-based
- 9.2 Transaction-based

9.3 Pay-per-use

9.4 Platform-based

9.5 Managed services

## **10 GLOBAL LOGISTICS AS A SERVICE (LAAS) MARKET, BY END USER**

10.1 Retail and e-commerce

10.2 Manufacturing

10.3 Healthcare

10.4 Automotive

10.5 Food and beverage

10.6 Consumer goods

10.7 3PL and 4PL providers

## **11 GLOBAL LOGISTICS AS A SERVICE (LAAS) MARKET, BY GEOGRAPHY**

11.1 North America

11.1.1 United States

11.1.2 Canada

11.1.3 Mexico

11.2 Europe

11.2.1 United Kingdom

11.2.2 Germany

11.2.3 France

11.2.4 Italy

11.2.5 Spain

11.2.6 Netherlands

11.2.7 Belgium

11.2.8 Sweden

11.2.9 Switzerland

11.2.10 Poland

11.2.11 Rest of Europe

11.3 Asia Pacific

11.3.1 China

11.3.2 Japan

11.3.3 India

11.3.4 South Korea

11.3.5 Australia

11.3.6 Indonesia

- 11.3.7 Thailand
- 11.3.8 Malaysia
- 11.3.9 Singapore
- 11.3.10 Vietnam
- 11.3.11 Rest of Asia Pacific
- 11.4 South America
  - 11.4.1 Brazil
  - 11.4.2 Argentina
  - 11.4.3 Colombia
  - 11.4.4 Chile
  - 11.4.5 Peru
  - 11.4.6 Rest of South America
- 11.5 Rest of the World (RoW)
  - 11.5.1 Middle East
    - 11.5.1.1 Saudi Arabia
    - 11.5.1.2 United Arab Emirates
    - 11.5.1.3 Qatar
    - 11.5.1.4 Israel
    - 11.5.1.5 Rest of Middle East
  - 11.5.2 Africa
    - 11.5.2.1 South Africa
    - 11.5.2.2 Egypt
    - 11.5.2.3 Morocco
    - 11.5.2.4 Rest of Africa

## **12 STRATEGIC MARKET INTELLIGENCE**

- 12.1 Industry Value Network and Supply Chain Assessment
- 12.2 White-Space and Opportunity Mapping
- 12.3 Product Evolution and Market Life Cycle Analysis
- 12.4 Channel, Distributor, and Go-to-Market Assessment

## **13 INDUSTRY DEVELOPMENTS AND STRATEGIC INITIATIVES**

- 13.1 Mergers and Acquisitions
- 13.2 Partnerships, Alliances, and Joint Ventures
- 13.3 New Product Launches and Certifications
- 13.4 Capacity Expansion and Investments
- 13.5 Other Strategic Initiatives

## 14 COMPANY PROFILES

- 14.1 Amazon.com Inc
- 14.2 A.P. Moller - Maersk
- 14.3 DHL Group
- 14.4 Kuehne+Nagel International AG
- 14.5 C.H. Robinson Worldwide Inc
- 14.6 DSV A/S
- 14.7 Flexport Inc
- 14.8 XPO Inc
- 14.9 GXO Logistics Inc
- 14.10 United Parcel Service Inc
- 14.11 FedEx Corporation
- 14.12 J.B. Hunt Transport Services Inc
- 14.13 Ryder System Inc
- 14.14 Expeditors International of Washington Inc
- 14.15 Nippon Express Holdings Inc
- 14.16 GEODIS
- 14.17 Uber Freight LLC
- 14.18 e2open Parent Holdings Inc

## List Of Tables

### LIST OF TABLES

Table 1 Global Logistics as a Service (LaaS) Market Outlook, By Region (2023–2034) (\$MN)

Table 2 Global Logistics as a Service (LaaS) Market Outlook, By Service Type (2023–2034) (\$MN)

Table 3 Global Logistics as a Service (LaaS) Market Outlook, By Transportation Management (2023–2034) (\$MN)

Table 4 Global Logistics as a Service (LaaS) Market Outlook, By Warehousing as a Service (2023–2034) (\$MN)

Table 5 Global Logistics as a Service (LaaS) Market Outlook, By Freight Forwarding as a Service (2023–2034) (\$MN)

Table 6 Global Logistics as a Service (LaaS) Market Outlook, By Last-Mile Delivery as a Service (2023–2034) (\$MN)

Table 7 Global Logistics as a Service (LaaS) Market Outlook, By Fulfillment as a Service (2023–2034) (\$MN)

Table 8 Global Logistics as a Service (LaaS) Market Outlook, By Supply Chain Visibility Services (2023–2034) (\$MN)

Table 9 Global Logistics as a Service (LaaS) Market Outlook, By Returns Management Services (2023–2034) (\$MN)

Table 10 Global Logistics as a Service (LaaS) Market Outlook, By Deployment Model (2023–2034) (\$MN)

Table 11 Global Logistics as a Service (LaaS) Market Outlook, By Cloud-Based (2023–2034) (\$MN)

Table 12 Global Logistics as a Service (LaaS) Market Outlook, By On-Premises (2023–2034) (\$MN)

Table 13 Global Logistics as a Service (LaaS) Market Outlook, By Hybrid (2023–2034) (\$MN)

Table 14 Global Logistics as a Service (LaaS) Market Outlook, By Transportation Mode (2023–2034) (\$MN)

Table 15 Global Logistics as a Service (LaaS) Market Outlook, By Road (2023–2034) (\$MN)

Table 16 Global Logistics as a Service (LaaS) Market Outlook, By Rail (2023–2034) (\$MN)

Table 17 Global Logistics as a Service (LaaS) Market Outlook, By Air (2023–2034) (\$MN)

Table 18 Global Logistics as a Service (LaaS) Market Outlook, By Sea (2023–2034)

(\$MN)

Table 19 Global Logistics as a Service (LaaS) Market Outlook, By Multimodal (2023–2034) (\$MN)

Table 20 Global Logistics as a Service (LaaS) Market Outlook, By Organization Size (2023–2034) (\$MN)

Table 21 Global Logistics as a Service (LaaS) Market Outlook, By Small and Medium Enterprises (2023–2034) (\$MN)

Table 22 Global Logistics as a Service (LaaS) Market Outlook, By Large Enterprises (2023–2034) (\$MN)

Table 23 Global Logistics as a Service (LaaS) Market Outlook, By Business Model (2023–2034) (\$MN)

Table 24 Global Logistics as a Service (LaaS) Market Outlook, By Subscription-Based (2023–2034) (\$MN)

Table 25 Global Logistics as a Service (LaaS) Market Outlook, By Transaction-Based (2023–2034) (\$MN)

Table 26 Global Logistics as a Service (LaaS) Market Outlook, By Pay-Per-Use (2023–2034) (\$MN)

Table 27 Global Logistics as a Service (LaaS) Market Outlook, By Platform-Based (2023–2034) (\$MN)

Table 28 Global Logistics as a Service (LaaS) Market Outlook, By Managed Services (2023–2034) (\$MN)

Table 29 Global Logistics as a Service (LaaS) Market Outlook, By End User (2023–2034) (\$MN)

Table 30 Global Logistics as a Service (LaaS) Market Outlook, By Retail and E-commerce (2023–2034) (\$MN)

Table 31 Global Logistics as a Service (LaaS) Market Outlook, By Manufacturing (2023–2034) (\$MN)

Table 32 Global Logistics as a Service (LaaS) Market Outlook, By Healthcare (2023–2034) (\$MN)

Table 33 Global Logistics as a Service (LaaS) Market Outlook, By Automotive (2023–2034) (\$MN)

Table 34 Global Logistics as a Service (LaaS) Market Outlook, By Food and Beverage (2023–2034) (\$MN)

Table 35 Global Logistics as a Service (LaaS) Market Outlook, By Consumer Goods (2023–2034) (\$MN)

Table 36 Global Logistics as a Service (LaaS) Market Outlook, By 3PL and 4PL Providers (2023–2034) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Rest of the World (RoW) Regions are also represented in the same manner as above.

## I would like to order

Product name: Logistics as a Service (LaaS) Market Forecasts to 2034 – Global Analysis By Service Type (Transportation Management, Warehousing as a Service, Freight Forwarding as a Service, Last-Mile Delivery as a Service, Fulfillment as a Service, Supply Chain Visibility Services, and Returns Management Services), Deployment Model, Transportation Mode, Organization Size, Business Model, End User, and By Geography

Product link: <https://marketpublishers.com/r/L84B2DA7452DEN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L84B2DA7452DEN.html>