

# Leisure Boat - Global Market Outlook (2017-2026)

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# **Abstracts**

According toStratistics MRC, the Global Leisure Boat market is accounted for \$37.06 billion in 2017 and is expected toreach \$60.51 billion by 2026 growing at a CAGR of 5.6%. Improving adult participation in recreational boating activities and growth in the number of dedicated sailing and boating events are some of the factors driving the market. However, shortage of boat moorings and contention from other leisure activity sources and unreasonably hot or cold weather are the factors that are restricting the market. In addition, rapid advancements in technologies and development of the tourism industry are providing ample of the opportunities tothe market growth.

A leisure boat is a large motorboat with a cabin and plumbing and other amenities required for living on board. This is made up of plastic, aluminum, coated fabrics. A Leisure Boat is a boat used for personal, family, and sometimes sportsmanlike recreation. Leisure boating includes many activities such as boat racing, sailing, campaigning, fishing, and other water sports game.

Amongst Boat type, Outboard is segmented owing tothis Outboard leisure boats have more room for outdoor activities, is easy tomaintain, upgrade, and are inexpensive. The outboard boat segment accounts for a large share of the market, as these boats can be customized for multiple engines.

By geography, North America is driven due todemand in the country is majorly driven by factors such as the increasing number of high net worth individuals and the growing popularity of water sports and fishing activities.

Some of the prominent key players of Global Leisure Boat market include are Avon Marine, Mercury Marine, Ferretti S.P.A, Baja Marine, Bombardier Recreational Products (BRP) Inc, Bay Way Electronics, Brunswick Corporation, Farr Yacht Design, Ltd, Sentinel, Bavaria Yachtbau GmbH, HCB Center Console Yachts, Marine Products



Corporation, Siren Marine, LLC, Sunseeker International Limited, Chaparral Boats, Inc, SilverTip Telematics and Neil Marine (Private) Ltd.

Products Covered	
Foul release coatings	
Anti-fouling coatings	
Anti-corrosion coatings	
Other products	
New Leisure Boats Covered:	
Non-Motorized	
Motorized	
Boat Types Covered:	
Inboard boats	
Stern drive boats	
Personal Watercrafts	
Outboard boats	
Sail boats	
Other boat types	
Equipments Covered:	

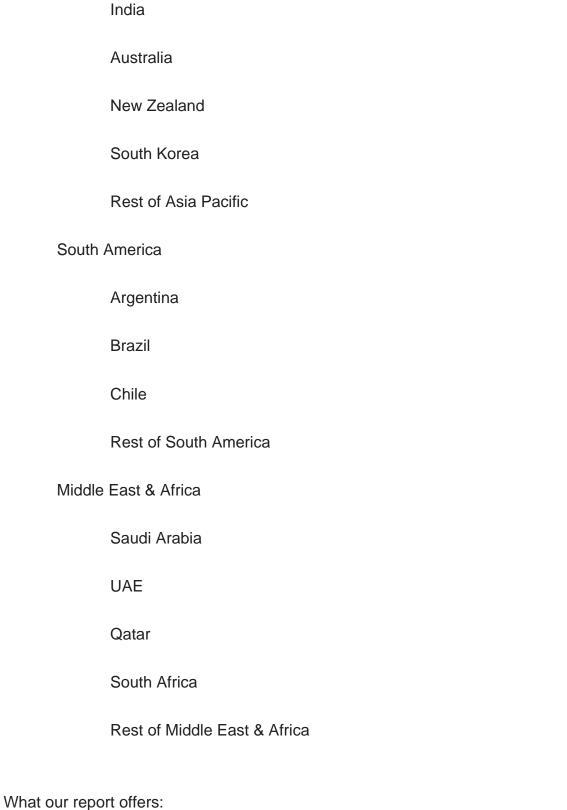
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IoT Sensors



Telematics Solutions		
Monitoring Equipment		
Water Detection Sensor		
Temperature & Motion Sensor		
Regions Covered:		
North America		
US		
Canada		
Mexico		
Europe		
Germany		
France		
Italy		
UK		
Spain		
Rest of Europe		
Asia Pacific		
Japan		
China		





Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants



Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

## Free Customization Offerings:

All the customers of this report will be entitled toreceive one of the following free customization options:

## Company Profiling

Comprehensive profiling of additional market players (up to3)

SWOT Analysis of key players (up to3)

# Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

## Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical



presence, and strategic alliances



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