

Leisure Boat - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Leisure Boat market is accounted for \$37.06 billion in 2017 and is expected to reach \$60.51 billion by 2026 growing at a CAGR of 5.6%. Improving adult participation in recreational boating activities and growth in the number of dedicated sailing and boating events are some of the factors driving the market. However, shortage of boat moorings and contention from other leisure activity sources and unreasonably hot or cold weather are the factors that are restricting the market. In addition, rapid advancements in technologies and development of the tourism industry are providing ample of the opportunities to the market growth.

A leisure boat is a large motorboat with a cabin and plumbing and other amenities required for living on board. This is made up of plastic, aluminum, coated fabrics. A Leisure Boat is a boat used for personal, family, and sometimes sportsmanlike recreation. Leisure boating includes many activities such as boat racing, sailing, campaigning, fishing, and other water sports game.

Amongst Boat type, Outboard is segmented owing to this Outboard leisure boats have more room for outdoor activities, is easy to maintain, upgrade, and are inexpensive. The outboard boat segment accounts for a large share of the market, as these boats can be customized for multiple engines.

By geography, North America is driven due to demand in the country is majorly driven by factors such as the increasing number of high net worth individuals and the growing popularity of water sports and fishing activities.

Some of the prominent key players of Global Leisure Boat market include are Avon Marine, Mercury Marine, Ferretti S.P.A, Baja Marine, Bombardier Recreational Products (BRP) Inc, Bay Way Electronics, Brunswick Corporation, Farr Yacht Design, Ltd, Sentinel, Bavaria Yachtbau GmbH, HCB Center Console Yachts, Marine Products

Corporation, Siren Marine, LLC, Sunseeker International Limited, Chaparral Boats, Inc, SilverTip Telematics and Neil Marine (Private) Ltd.

Products Covered

Foul release coatings

Anti-fouling coatings

Anti-corrosion coatings

Other products

New Leisure Boats Covered:

Non-Motorized

Motorized

Boat Types Covered:

Inboard boats

Stern drive boats

Personal Watercrafts

Outboard boats

Sail boats

Other boat types

Equipments Covered:

IoT Sensors

Telematics Solutions

Monitoring Equipment

Water Detection Sensor

Temperature & Motion Sensor

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical

presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Emerging Markets
- 3.8 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL LEISURE BOAT MARKET, BY PRODUCT

- 5.1 Introduction
- 5.2 Foul release coatings
- 5.3 Anti-fouling coatings
- 5.4 Anti-corrosion coatings
- 5.5 Other products

6 GLOBAL LEISURE BOAT MARKET, BY NEW LEISURE BOAT

- 6.1 Introduction
- 6.2 Non-Motorized
- 6.3 Motorized

7 GLOBAL LEISURE BOAT MARKET, BY BOAT TYPE

- 7.1 Introduction
- 7.2 Inboard boats
- 7.3 Stern drive boats
- 7.4 Personal watercrafts
- 7.5 Outboard boats
- 7.6 Sail boats
- 7.7 Other Boat Types

8 GLOBAL LEISURE BOAT MARKET, BY EQUIPMENT

- 8.1 Introduction
- 8.2 IoT Sensors
- 8.3 Telematics Solutions
- 8.4 Monitoring Equipment
- 8.5 Water Detection Sensor
- 8.6 Temperature & Motion Sensor

9 GLOBAL LEISURE BOAT MARKET, BY GEOGRAPHY

- 9.1 Introduction
- 9.2 North America
 - 9.2.1 US
 - 9.2.2 Canada
 - 9.2.3 Mexico

9.3 Europe

9.3.1 Germany

9.3.2 UK

9.3.3 Italy

9.3.4 France

9.3.5 Spain

9.3.6 Rest of Europe

9.4 Asia Pacific

9.4.1 Japan

9.4.2 China

9.4.3 India

9.4.4 Australia

9.4.5 New Zealand

9.4.6 South Korea

9.4.7 Rest of Asia Pacific

9.5 South America

9.5.1 Argentina

9.5.2 Brazil

9.5.3 Chile

9.5.4 Rest of South America

9.6 Middle East & Africa

9.6.1 Saudi Arabia

9.6.2 UAE

9.6.3 Qatar

9.6.4 South Africa

9.6.5 Rest of Middle East & Africa

10 KEY DEVELOPMENTS

10.1 Agreements, Partnerships, Collaborations and Joint Ventures

10.2 Acquisitions & Mergers

10.3 New Product Launch

10.4 Expansions

10.5 Other Key Strategies

11 COMPANY PROFILING

11.1 Avon Marine

11.2 Mercury Marine

- 11.3 Marine Products Corporation
- 11.4 Baja Marine
- 11.5 Ferretti S.P.A.
- 11.6 Bombardier Recreational Products (BRP) Inc.
- 11.7 Bay Way Electronics
- 11.8 Brunswick Corporation
- 11.9 Farr Yacht Design, Ltd.
- 11.10 Sentinel
- 11.11 Bavaria Yachtbau GmbH
- 11.12 HCB Center Console Yachts
- 11.13 Siren Marine, LLC
- 11.14 Sunseeker International Limited
- 11.15 Chaparral Boats, Inc.
- 11.16 SilverTip Telematics
- 11.17 Neil Marine (Private) Ltd.

List Of Tables

LIST OF TABLES

Table 1 Global Leisure Boat Market Outlook, By Region (2016-2026) (\$MN)
Table 2 Global Leisure Boat Market Outlook, By Product (2016-2026) (\$MN)
Table 3 Global Leisure Boat Market Outlook, By Foul release coatings (2016-2026) (\$MN)
Table 4 Global Leisure Boat Market Outlook, By Anti-fouling coatings (2016-2026) (\$MN)
Table 5 Global Leisure Boat Market Outlook, By Anti-corrosion coatings (2016-2026) (\$MN)
Table 6 Global Leisure Boat Market Outlook, By Other products (2016-2026) (\$MN)
Table 7 Global Leisure Boat Market Outlook, By New Leisure Boat (2016-2026) (\$MN)
Table 8 Global Leisure Boat Market Outlook, By Non-Motorized (2016-2026) (\$MN)
Table 9 Global Leisure Boat Market Outlook, By Motorized (2016-2026) (\$MN)
Table 10 Global Leisure Boat Market Outlook, By Boat type (2016-2026) (\$MN)
Table 11 Global Leisure Boat Market Outlook, By Introduction (2016-2026) (\$MN)
Table 12 Global Leisure Boat Market Outlook, By Inboard boats (2016-2026) (\$MN)
Table 13 Global Leisure Boat Market Outlook, By sterndrive boats (2016-2026) (\$MN)
Table 14 Global Leisure Boat Market Outlook, By personal watercrafts (2016-2026) (\$MN)
Table 15 Global Leisure Boat Market Outlook, By outboard boats (2016-2026) (\$MN)
Table 16 Global Leisure Boat Market Outlook, By sail boats (2016-2026) (\$MN)
Table 17 Global Leisure Boat Market Outlook, By Other Boat Types (2016-2026) (\$MN)
Table 18 Global Leisure Boat Market Outlook, By Equipment (2016-2026) (\$MN)
Table 19 Global Leisure Boat Market Outlook, By IoT Sensors (2016-2026) (\$MN)
Table 20 Global Leisure Boat Market Outlook, By Telematics Solutions (2016-2026) (\$MN)
Table 21 Global Leisure Boat Market Outlook, By Monitoring Equipment (2016-2026) (\$MN)
Table 22 Global Leisure Boat Market Outlook, By Water Detection Sensor (2016-2026) (\$MN)
Table 23 Global Leisure Boat Market Outlook, By Temperature & Motion Sensor (2016-2026) (\$MN)
Table 24 North america Leisure Boat Market Outlook, By Country (2016-2026) (\$MN)
Table 25 North america Leisure Boat Market Outlook, By Product (2016-2026) (\$MN)
Table 26 North america Leisure Boat Market Outlook, By Foul release coatings (2016-2026) (\$MN)

Table 27 North america Leisure Boat Market Outlook, By Anti-fouling coatings (2016-2026) (\$MN)

Table 28 North america Leisure Boat Market Outlook, By Anti-corrosion coatings (2016-2026) (\$MN)

Table 29 North america Leisure Boat Market Outlook, By Other products (2016-2026) (\$MN)

Table 30 North america Leisure Boat Market Outlook, By New Leisure Boat (2016-2026) (\$MN)

Table 31 North america Leisure Boat Market Outlook, By Non-Motorized (2016-2026) (\$MN)

Table 32 North america Leisure Boat Market Outlook, By Motorized (2016-2026) (\$MN)

Table 33 North america Leisure Boat Market Outlook, By Boat type (2016-2026) (\$MN)

Table 34 North america Leisure Boat Market Outlook, By Introduction (2016-2026) (\$MN)

Table 35 North america Leisure Boat Market Outlook, By Inboard boats (2016-2026) (\$MN)

Table 36 North america Leisure Boat Market Outlook, By sterndrive boats (2016-2026) (\$MN)

Table 37 North america Leisure Boat Market Outlook, By personal watercrafts (2016-2026) (\$MN)

Table 38 North america Leisure Boat Market Outlook, By outboard boats (2016-2026) (\$MN)

Table 39 North america Leisure Boat Market Outlook, By sail boats (2016-2026) (\$MN)

Table 40 North america Leisure Boat Market Outlook, By Other Boat Types (2016-2026) (\$MN)

Table 41 North america Leisure Boat Market Outlook, By Equipment (2016-2026) (\$MN)

Table 42 North america Leisure Boat Market Outlook, By IoT Sensors (2016-2026) (\$MN)

Table 43 North america Leisure Boat Market Outlook, By Telematics Solutions (2016-2026) (\$MN)

Table 44 North america Leisure Boat Market Outlook, By Monitoring Equipment (2016-2026) (\$MN)

Table 45 North america Leisure Boat Market Outlook, By Water Detection Sensor (2016-2026) (\$MN)

Table 46 North america Leisure Boat Market Outlook, By Temperature & Motion Sensor (2016-2026) (\$MN)

Table 47 Europe Leisure Boat Market Outlook, By Country (2016-2026) (\$MN)

Table 48 Europe Leisure Boat Market Outlook, By Temperature & Motion Sensor (2016-2026) (\$MN)

Table 49 Europe Leisure Boat Market Outlook, By Product (2016-2026) (\$MN)
Table 50 Europe Leisure Boat Market Outlook, By Foul release coatings (2016-2026) (\$MN)
Table 51 Europe Leisure Boat Market Outlook, By Anti-fouling coatings (2016-2026) (\$MN)
Table 52 Europe Leisure Boat Market Outlook, By Anti-corrosion coatings (2016-2026) (\$MN)
Table 53 Europe Leisure Boat Market Outlook, By Other products (2016-2026) (\$MN)
Table 54 Europe Leisure Boat Market Outlook, By New Leisure Boat (2016-2026) (\$MN)
Table 55 Europe Leisure Boat Market Outlook, By Non-Motorized (2016-2026) (\$MN)
Table 56 Europe Leisure Boat Market Outlook, By Motorized (2016-2026) (\$MN)
Table 57 Europe Leisure Boat Market Outlook, By Boat type (2016-2026) (\$MN)
Table 58 Europe Leisure Boat Market Outlook, By Introduction (2016-2026) (\$MN)
Table 59 Europe Leisure Boat Market Outlook, By Inboard boats (2016-2026) (\$MN)
Table 60 Europe Leisure Boat Market Outlook, By sterndrive boats (2016-2026) (\$MN)
Table 61 Europe Leisure Boat Market Outlook, By personal watercrafts (2016-2026) (\$MN)
Table 62 Europe Leisure Boat Market Outlook, By outboard boats (2016-2026) (\$MN)
Table 63 Europe Leisure Boat Market Outlook, By sail boats (2016-2026) (\$MN)
Table 64 Europe Leisure Boat Market Outlook, By Other Boat Types (2016-2026) (\$MN)
Table 65 Europe Leisure Boat Market Outlook, By Equipment (2016-2026) (\$MN)
Table 66 Europe Leisure Boat Market Outlook, By IoT Sensors (2016-2026) (\$MN)
Table 67 Europe Leisure Boat Market Outlook, By Telematics Solutions (2016-2026) (\$MN)
Table 68 Europe Leisure Boat Market Outlook, By Monitoring Equipment (2016-2026) (\$MN)
Table 69 Europe Leisure Boat Market Outlook, By Water Detection Sensor (2016-2026) (\$MN)
Table 70 Asia Pacific Leisure Boat Market Outlook, By Country (2016-2026) (\$MN)
Table 71 Asia Pacific Leisure Boat Market Outlook, By New Leisure Boat (2016-2026) (\$MN)
Table 72 Asia Pacific Leisure Boat Market Outlook, By Product (2016-2026) (\$MN)
Table 73 Asia Pacific Leisure Boat Market Outlook, By Foul release coatings (2016-2026) (\$MN)
Table 74 Asia Pacific Leisure Boat Market Outlook, By Anti-fouling coatings (2016-2026) (\$MN)
Table 75 Asia Pacific Leisure Boat Market Outlook, By Anti-corrosion coatings (2016-2026) (\$MN)

Table 76 Asia Pacific Leisure Boat Market Outlook, By Other products (2016-2026) (\$MN)

Table 77 Asia Pacific Leisure Boat Market Outlook, By Non-Motorized (2016-2026) (\$MN)

Table 78 Asia Pacific Leisure Boat Market Outlook, By Motorized (2016-2026) (\$MN)

Table 79 Asia Pacific Leisure Boat Market Outlook, By Boat type (2016-2026) (\$MN)

Table 80 Asia Pacific Leisure Boat Market Outlook, By Introduction (2016-2026) (\$MN)

Table 81 Asia Pacific Leisure Boat Market Outlook, By Inboard boats (2016-2026) (\$MN)

Table 82 Asia Pacific Leisure Boat Market Outlook, By sterndrive boats (2016-2026) (\$MN)

Table 83 Asia Pacific Leisure Boat Market Outlook, By personal watercrafts (2016-2026) (\$MN)

Table 84 Asia Pacific Leisure Boat Market Outlook, By outboard boats (2016-2026) (\$MN)

Table 85 Asia Pacific Leisure Boat Market Outlook, By sail boats (2016-2026) (\$MN)

Table 86 Asia Pacific Leisure Boat Market Outlook, By Other Boat Types (2016-2026) (\$MN)

Table 87 Asia Pacific Leisure Boat Market Outlook, By Equipment (2016-2026) (\$MN)

Table 88 Asia Pacific Leisure Boat Market Outlook, By IoT Sensors (2016-2026) (\$MN)

Table 89 Asia Pacific Leisure Boat Market Outlook, By Telematics Solutions (2016-2026) (\$MN)

Table 90 Asia Pacific Leisure Boat Market Outlook, By Monitoring Equipment (2016-2026) (\$MN)

Table 91 Asia Pacific Leisure Boat Market Outlook, By Water Detection Sensor (2016-2026) (\$MN)

Table 92 Asia Pacific Leisure Boat Market Outlook, By Temperature & Motion Sensor (2016-2026) (\$MN)

Table 93 South America Leisure Boat Market Outlook, By Country (2016-2026) (\$MN)

Table 94 South America Leisure Boat Market Outlook, By New Leisure Boat (2016-2026) (\$MN)

Table 95 South America Leisure Boat Market Outlook, By Product (2016-2026) (\$MN)

Table 96 South America Leisure Boat Market Outlook, By Foul release coatings (2016-2026) (\$MN)

Table 97 South America Leisure Boat Market Outlook, By Anti-fouling coatings (2016-2026) (\$MN)

Table 98 South America Leisure Boat Market Outlook, By Anti-corrosion coatings (2016-2026) (\$MN)

Table 99 South America Leisure Boat Market Outlook, By Other products (2016-2026)

(\$MN)

Table 100 South America Leisure Boat Market Outlook, By Non-Motorized (2016-2026)

(\$MN)

Table 101 South America Leisure Boat Market Outlook, By Motorized (2016-2026)

(\$MN)

Table 102 South America Leisure Boat Market Outlook, By Boat type (2016-2026)

(\$MN)

Table 103 South America Leisure Boat Market Outlook, By Introduction (2016-2026)

(\$MN)

Table 104 South America Leisure Boat Market Outlook, By Inboard boats (2016-2026)

(\$MN)

Table 105 South America Leisure Boat Market Outlook, By sterndrive boats
(2016-2026) (\$MN)

Table 106 South America Leisure Boat Market Outlook, By personal watercrafts
(2016-2026) (\$MN)

Table 107 South America Leisure Boat Market Outlook, By outboard boats (2016-2026)
(\$MN)

Table 108 South America Leisure Boat Market Outlook, By sail boats (2016-2026)
(\$MN)

Table 109 South America Leisure Boat Market Outlook, By Other Boat Types
(2016-2026) (\$MN)

Table 110 South America Leisure Boat Market Outlook, By Equipment (2016-2026)
(\$MN)

Table 111 South America Leisure Boat Market Outlook, By IoT Sensors (2016-2026)
(\$MN)

Table 112 South America Leisure Boat Market Outlook, By Telematics Solutions
(2016-2026) (\$MN)

Table 113 South America Leisure Boat Market Outlook, By Monitoring Equipment
(2016-2026) (\$MN)

Table 114 South America Leisure Boat Market Outlook, By Water Detection Sensor
(2016-2026) (\$MN)

Table 115 South America Leisure Boat Market Outlook, By Temperature & Motion
Sensor (2016-2026) (\$MN)

Table 116 Middle East & Africa Leisure Boat Market Outlook, By Country (2016-2026)
(\$MN)

Table 117 Middle East & Africa Leisure Boat Market Outlook, By Product (2016-2026)
(\$MN)

Table 118 Middle East & Africa Leisure Boat Market Outlook, By Foul release coatings
(2016-2026) (\$MN)

Table 119 Middle East & Africa Leisure Boat Market Outlook, By Anti-fouling coatings (2016-2026) (\$MN)

Table 120 Middle East & Africa Leisure Boat Market Outlook, By Anti-corrosion coatings (2016-2026) (\$MN)

Table 121 Middle East & Africa Leisure Boat Market Outlook, By Other products (2016-2026) (\$MN)

Table 122 Middle East & Africa Leisure Boat Market Outlook, By New Leisure Boat (2016-2026) (\$MN)

Table 123 Middle East & Africa Leisure Boat Market Outlook, By Non-Motorized (2016-2026) (\$MN)

Table 124 Middle East & Africa Leisure Boat Market Outlook, By Motorized (2016-2026) (\$MN)

Table 125 Middle East & Africa Leisure Boat Market Outlook, By Boat type (2016-2026) (\$MN)

Table 126 Middle East & Africa Leisure Boat Market Outlook, By Introduction (2016-2026) (\$MN)

Table 127 Middle East & Africa Leisure Boat Market Outlook, By Inboard boats (2016-2026) (\$MN)

Table 128 Middle East & Africa Leisure Boat Market Outlook, By sterndrive boats (2016-2026) (\$MN)

Table 129 Middle East & Africa Leisure Boat Market Outlook, By personal watercrafts (2016-2026) (\$MN)

Table 130 Middle East & Africa Leisure Boat Market Outlook, By outboard boats (2016-2026) (\$MN)

Table 131 Middle East & Africa Leisure Boat Market Outlook, By sail boats (2016-2026) (\$MN)

Table 132 Middle East & Africa Leisure Boat Market Outlook, By Other Boat Types (2016-2026) (\$MN)

Table 133 Middle East & Africa Leisure Boat Market Outlook, By Equipment (2016-2026) (\$MN)

Table 134 Middle East & Africa Leisure Boat Market Outlook, By IoT Sensors (2016-2026) (\$MN)

Table 135 Middle East & Africa Leisure Boat Market Outlook, By Telematics Solutions (2016-2026) (\$MN)

Table 136 Middle East & Africa Leisure Boat Market Outlook, By Monitoring Equipment (2016-2026) (\$MN)

Table 137 Middle East & Africa Leisure Boat Market Outlook, By Water Detection Sensor (2016-2026) (\$MN)

Table 138 Middle East & Africa Leisure Boat Market Outlook, By Temperature & Motion

Sensor (2016-2026) (\$MN)

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