

# Legal Marijuana - Global Market Outlook (2017-2026)

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# **Abstracts**

According to Stratistics MRC, the Global Legal Marijuana Market is accounted for \$12.78 billion in 2017 and is expected to reach \$75.69 billion by 2026 growing at a CAGR of 21.9% during the forecast period. Some of the key factors influencing the market growth include Growing legalization in various countries and rising adoption of cannabis as a medical product for treating conditions such as Parkinson's disease, cancer, arthritis, and neurological disorders. However, stringent rules and regulations regarding the product sale and cultivation is restraining the market growth.

Based on the marijuana type, recreational is defined as any use of marijuana apart from medical purpose. Recreational use can range from it being a psychoactive drug to food ingredient. Few countries like Canada, Uruguay, Colombia, and some states in U.S. have legalized recreational cannabis. By Geography, North America is going to have a lucrative growth during the forecast period owing to the presence of a large customer pool and legalization of medical marijuana in U.S. and Canada. Currently 33 states in U.S. and District of Colombia have legalized cannabis in U.S. making it the largest market in the world.

Some of the key players in global Legal Marijuana market are Cannabis Sativa, Inc., Aphria, Inc., GW Pharmaceuticals, plc., Maricann Group, Inc., United Cannabis Corporation., Canopy Growth Corporation., Tikun Olam, Ltd., Tilray, Aurora Cannabis, Lexaria Corp., The Cronos Group, Organigram Holding, Inc. and ABcann Medicinals, Inc.

Products Covered:

Oils

Tinctures



Buds

Marijuana Types Covered:

**Recreational Marijuana** 

Medical Marijuana

Medical Applications Covered:

Cancer

**Mental Disorders** 

Chronic Pain

Other Medical Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy



#### France

Spain

## Rest of Europe

#### Asia Pacific

Japan

China

India

### Australia

New Zealand

South Korea

#### **Rest of Asia Pacific**

#### South America

Argentina

Brazil

Chile

**Rest of South America** 

Middle East & Africa

Saudi Arabia

#### UAE



Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

**Company Profiling** 

Comprehensive profiling of additional market players (up to 3)



SWOT Analysis of key players (up to 3)

**Regional Segmentation** 

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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