

LED Video Walls - Global Market Outlook (2017-2026)

https://marketpublishers.com/r/LB01F991250EN.html

Date: April 2018

Pages: 166

Price: US\$ 4,150.00 (Single User License)

ID: LB01F991250EN

Abstracts

According to Stratistics MRC, the Global LED Video Walls market is expected to grow from \$ 1,795.15 million in 2017 to reach \$4,285.96 million by 2026 with a CAGR of 9.0%. Improved quality of digital content, growing trend of conventional outdoor display replacement and launch of Narrow Pixel Pitch (NPP) LED display technology are some of the key factors fueling the market growth. However, higher investment costs compared to other digital signage alternatives is hindering the growth of the market.

LED video wall refers to an integrated display screen, which is made of various LED display units on a single pane to permit an amplified landscape to the viewer. The video walls offer different features such as high brightness, reliability and capability of producing stunning visuals. LED video walls are quickly becoming popular across both private and public environments on account of their ability to offer dynamic content.

By product, embedded LED display is expected to have a significant growth in the market due to increase in the number of automated equipment and systems in different types of industries. The embedded displays are used to perform color display interface that offers different features such as an embedded functionality, touch scresen and smart graphic user interface, which is affordable for mass manufacturing.

By Geography, Europe is estimated to have considerable growth in the market due to huge number of sporting events, live concerts, and corporate exhibitions. Asia Pacific LED video walls market is anticipated to witness strong growth owing to rising implementation of latest display and advertising technologies in the region.

Some of the key players in the LED video wall market are Toshiba Corporation, Electronic Displays, Inc., Samsung Electronics, ViewSonic, Panasonic Corporation, Leyard Optoelectronic Co., Ltd., Shenzhen Unilumin Group Co. Ltd., Planar Systems, NEC Corporation, LG Electronics, Daktronics Inc., Barco NV, Delphi Display Systems,



Inc., Shenzhen Dicolor Optoelectronics Co Ltd. and Lighthouse Technologies, Ltd.

Service Types Cover	ed:
Repairing/Ma	intenance
Installation	
Rental	
Deployment T	ypes Covered:
Indoor Products Cov	
Embe	dded LED display
Applications (d LED display Covered: itional Institution
Trans	portation & Logistics
Bankiı	ng & Financial Institution
Media	& Advertising
Sports	s & Entertainment
Retail	
Audito	prium
Other	Applications

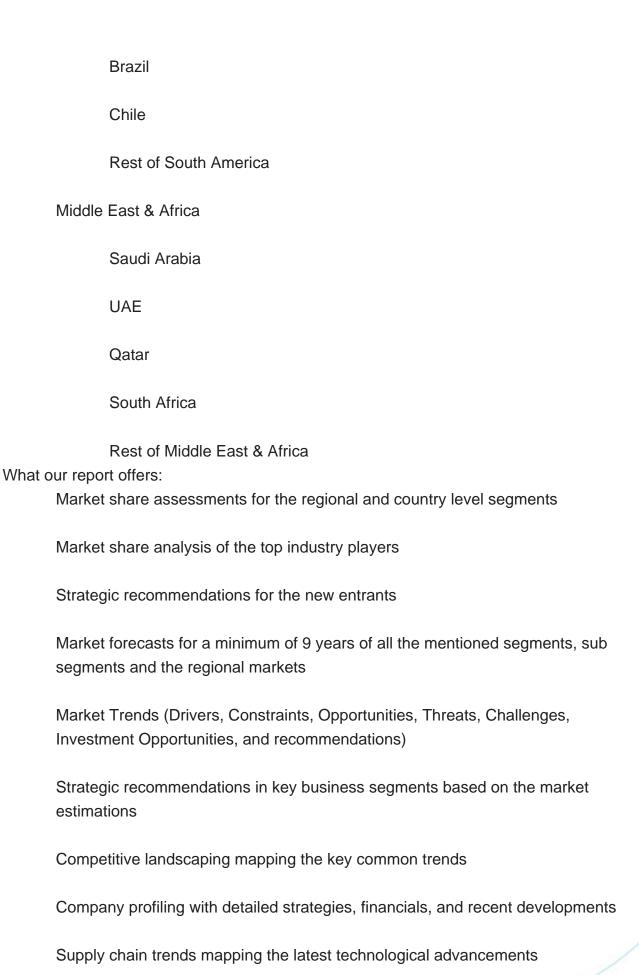
North America

Regions Covered:



	US	
	Canada	
	Mexico	
Europe		
	Germany	
	UK	
	Italy	
	France	
	Spain	
	Rest of Europe	
Asia Pacific		
	Japan	
	China	
	India	
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	New Zealand	
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