

LED Video Walls - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global LED Video Walls market is expected to grow from \$ 1,795.15 million in 2017 to reach \$4,285.96 million by 2026 with a CAGR of 9.0%. Improved quality of digital content, growing trend of conventional outdoor display replacement and launch of Narrow Pixel Pitch (NPP) LED display technology are some of the key factors fueling the market growth. However, higher investment costs compared to other digital signage alternatives is hindering the growth of the market.

LED video wall refers to an integrated display screen, which is made of various LED display units on a single pane to permit an amplified landscape to the viewer. The video walls offer different features such as high brightness, reliability and capability of producing stunning visuals. LED video walls are quickly becoming popular across both private and public environments on account of their ability to offer dynamic content.

By product, embedded LED display is expected to have a significant growth in the market due to increase in the number of automated equipment and systems in different types of industries. The embedded displays are used to perform color display interface that offers different features such as an embedded functionality, touch screen and smart graphic user interface, which is affordable for mass manufacturing.

By Geography, Europe is estimated to have considerable growth in the market due to huge number of sporting events, live concerts, and corporate exhibitions. Asia Pacific LED video walls market is anticipated to witness strong growth owing to rising implementation of latest display and advertising technologies in the region.

Some of the key players in the LED video wall market are Toshiba Corporation, Electronic Displays, Inc., Samsung Electronics, ViewSonic, Panasonic Corporation, Leyard Optoelectronic Co., Ltd., Shenzhen Unilumin Group Co. Ltd., Planar Systems, NEC Corporation, LG Electronics, Daktronics Inc., Barco NV, Delphi Display Systems,

Inc., Shenzhen Dicolor Optoelectronics Co Ltd. and Lighthouse Technologies,
Ltd.

Service Types Covered:

Repairing/Maintenance

Installation

Rental

Deployment Types Covered:

Outdoor

Indoor

Products Covered:

Embedded LED display

Slatted LED display

Applications Covered:

Educational Institution

Transportation & Logistics

Banking & Financial Institution

Media & Advertising

Sports & Entertainment

Retail

Auditorium

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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