

# Learning Management System (LMS) - Global Market Outlook (2017-2026)

https://marketpublishers.com/r/LF0F15E0E3AEN.html

Date: August 2019

Pages: 154

Price: US\$ 4,150.00 (Single User License)

ID: LF0F15E0E3AEN

#### **Abstracts**

According to Stratistics MRC, the Global Learning Management System (LMS) market is accounted for \$7.65 billion in 2017 and is expected to reach \$40.36 billion by 2026 growing at a CAGR of 20.3% during the forecast period. Some of the key factors such as growing consequence of elearning in commercial and academic setups, wide administration initiative for expansion of LMS, and rising implementation of digital learning which are propelling the growth of the market. However, less incentive and commitment to accept LMS solutions which is hampering the growth of the market.

Learning management system is software appliances which provide infrastructure, tools and context to provide e-learning and guidance solution to the organization and its learner. The learning management system has risen rapidly since the previous years and is estimated to be the rising technology in software business. Mainly academy these days is providing internet access to their students, and frequently there are internet cafes within an on foot distance from the university campus, so that the student can make use of learning management system.

Based on the Deployment Model, The cloud-based deployment model is likely to lead the market over the forecast period. Company are switching to cloud-based model so that they can focus more on their core competencies and worry less about their resources becoming outdated with quick growing technology. Furthermore, cost effectiveness is another motivation that adds importance to cloud-based deployment model.

By Geography, North America has shown quick recognition of latest learning pedagogies and this has additional pressed the LMS market for this region. In this region, enterprise is now changing to mLearning for enhanced results and expediency



of use. Due to the superior technology there in the region, students are digitally more associated and responsive of eLearning and interactive course contented.

Some of the key players profiled in the Learning Management System (LMS) Market include IBM, Oracle, SAP, Pearson, Mcgraw-Hill, Adobe Systems, Blackboard, MPS, Sumtotal Systems, Schoology, Saba Software, Ispring Solutions, Instructure, Epignosis, Docebo, D2I Corporation, Crossknowledge, Cornerstone Ondemand, Inc., Absorb Software, and (G-Cube).

Components Covere	d:	
Services		
Solution		
Delivery Modes Cove	ered:	
Instructor-Le	d Training	
Distance Lea	rning	
Blended Lea	rning	
Deployment Models	Covered:	
Software as a	a Service (SaaS)	
Proprietary		
Open-Source	)	
On-Premises		
Cloud		

#### Modules Covered:



Virtual Classrooms
User Management
Talent Management
Student Management
Progress Management
Performance Management
Online Courses
Mobile and Social Learning
Learner Management
Interaction and Integration Technologies
Content Delivery and Management
Comprises Content Management
Communication & Collaboration
Assessment and Testing
Aministration
Other Modules
Ecosystems Covered:
Tutoring Services
Testing Organizations



Software Providers

**Proctoring Services** 

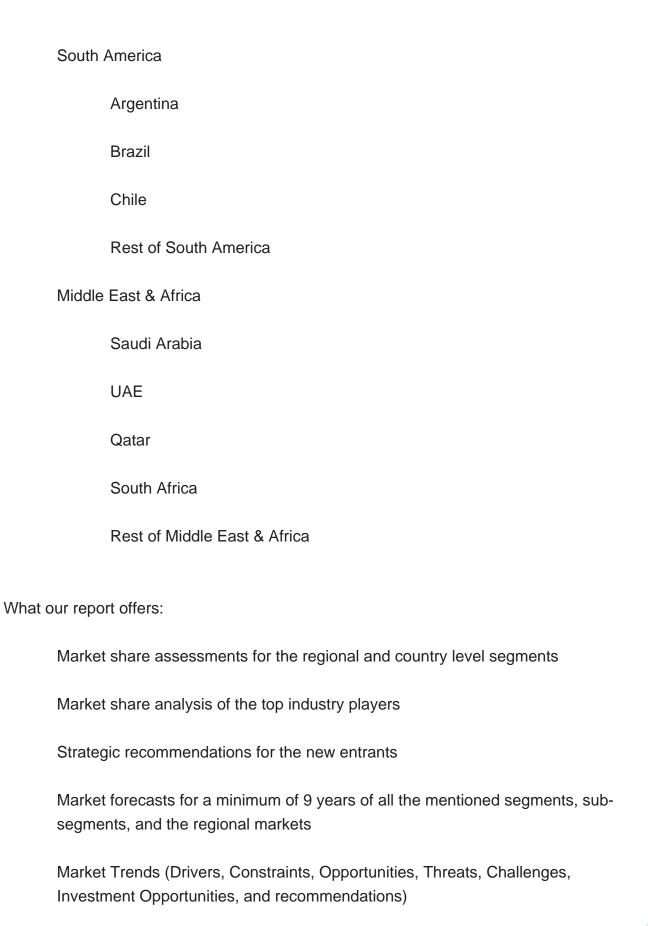
	Payment Gateway Providers
	Hosting Service Providers
	Content Providers
	Content Delivery Networks
	Colocation Services
	Authoring Tool Providers
	Accreditation Providers
	Equipment Providers
	Other Ecosystems
Applica	ations Covered:
	Virtual Instructor Training
	Technology Training
	Distance Learning
End Us	sers Covered:
	Corporate
	Academic



## Regions Covered: North America US Canada Mexico Europe Germany UK Italy France Spain Rest of Europe Asia Pacific Japan China India Australia New Zealand South Korea

Rest of Asia Pacific





Strategic recommendations in key business segments based on the market



estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

**Company Profiling** 

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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