

Learning Management System (LMS) - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Learning Management System (LMS) market is accounted for \$7.65 billion in 2017 and is expected to reach \$40.36 billion by 2026 growing at a CAGR of 20.3% during the forecast period. Some of the key factors such as growing consequence of elearning in commercial and academic setups, wide administration initiative for expansion of LMS, and rising implementation of digital learning which are propelling the growth of the market. However, less incentive and commitment to accept LMS solutions which is hampering the growth of the market.

Learning management system is software appliances which provide infrastructure, tools and context to provide e-learning and guidance solution to the organization and its learner. The learning management system has risen rapidly since the previous years and is estimated to be the rising technology in software business. Mainly academy these days is providing internet access to their students, and frequently there are internet cafes within an on foot distance from the university campus, so that the student can make use of learning management system.

Based on the Deployment Model, The cloud-based deployment model is likely to lead the market over the forecast period. Company are switching to cloud-based model so that they can focus more on their core competencies and worry less about their resources becoming outdated with quick growing technology. Furthermore, cost effectiveness is another motivation that adds importance to cloud-based deployment model.

By Geography, North America has shown quick recognition of latest learning pedagogies and this has additional pressed the LMS market for this region. In this region, enterprise is now changing to mLearning for enhanced results and expediency

of use. Due to the superior technology there in the region, students are digitally more associated and responsive of eLearning and interactive course contented.

Some of the key players profiled in the Learning Management System (LMS) Market include IBM, Oracle, SAP, Pearson, McGraw-Hill, Adobe Systems, Blackboard, MPS, Sumtotal Systems, Schoology, Saba Software, Ispring Solutions, Instructure, Epignosis, Docebo, D2I Corporation, Crossknowledge, Cornerstone OnDemand, Inc., Absorb Software, and (G-Cube).

Components Covered:

Services

Solution

Delivery Modes Covered:

Instructor-Led Training

Distance Learning

Blended Learning

Deployment Models Covered:

Software as a Service (SaaS)

Proprietary

Open-Source

On-Premises

Cloud

Modules Covered:

Virtual Classrooms

User Management

Talent Management

Student Management

Progress Management

Performance Management

Online Courses

Mobile and Social Learning

Learner Management

Interaction and Integration Technologies

Content Delivery and Management

Comprises Content Management

Communication & Collaboration

Assessment and Testing

Aministration

Other Modules

Ecosystems Covered:

Tutoring Services

Testing Organizations

Software Providers

Proctoring Services

Payment Gateway Providers

Hosting Service Providers

Content Providers

Content Delivery Networks

Colocation Services

Authoring Tool Providers

Accreditation Providers

Equipment Providers

Other Ecosystems

Applications Covered:

Virtual Instructor Training

Technology Training

Distance Learning

End Users Covered:

Corporate

Academic

Regions Covered:**North America**

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub-segments, and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market

estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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