

Laminated Labels - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Laminated Labels Market is valued at \$80.39 billion in 2016 and is expected to reach \$124.04 billion by 2023 growing at a CAGR of 6.4 % from 2016 to 2023. Increasing demand for labels in food & beverages, pharmaceutical industry and other consumer goods labelling makes significant growth of laminated label market. Changing in consumer preference and technological advancements will also affect the market growth. However, cost of raw material and printing on the packaging is limiting the market growth.

By application, Food and Beverages segment has major market share followed by pharmaceuticals. Cost-efficient, technology and effective labelling are the factors affecting the packaging industry by changing preferences. Asia Pacific has the largest market share because of increasing end-user applications in countries such as China and India for packaging of food products.

Some of the key players in the market Avery Dennison Corporation, CCL industries Inc, Hub Labels, Langley Labels, Cenvéo, Bemis Company Inc., Constantia Flexibles Group GmbH, Flexcon Company Inc., Sticky things Limited, Torraspapel Adestor, 3M Company, Coveris Holdings S.A., and R.R. Donnelley & Sons Company, Mactac.

Printing Ink Covered:

Water-Based Ink

UV-Curable Ink

Solvent-Based Ink

Hot Melt-Based Ink

Composition Covered:

Release Liner

Facestock

Adhesive

Laminates

Printing Technology Covered:

Flexographic Printing

Gravure Printing

Digital Printing

Offset Printing

Letterpress Printing

Lithography printing

Applications Covered:

Pharmaceuticals

Home & Personal Care

Retail Labels

Food & beverages

Consumer Durables

Other Applications

Form covered:

Sheets

Reels

Material covered:

Vinyl

Polyester

Polypropylene

Polycarbonate

UV sunscreen polyester

UL approved laminates

Other material

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

U.K

France

Italy

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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