

Konjac Root Fiber Market Forecasts to 2034 – Global Analysis By Type (Powder Type, Noodle Type and Other Types), Sales Channel (B2B Procurement and B2C Sales), Application (Weight Management, Cholesterol Reduction, Blood Sugar Reduction, Constipation Relieving and Other Applications) and by Geography

<https://marketpublishers.com/r/K5D0E72E1BF8EN.html>

Date: May 2026

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: K5D0E72E1BF8EN

Abstracts

According to Statistics MRC, the Global Konjac Root Fiber Market is accounted for \$513.2 million in 2026 and is expected to reach \$1068.9 million by 2034 growing at a CAGR of 9.6% during the forecast period. The tuber of the *Amorphophallus konjac* plant yields the water-soluble dietary fiber known as konjac root fiber, which has several distinct qualities and health advantages. Moreover, konjac root fiber, which is high in glucomannan, a soluble fiber type, has become well-known for its capacity to absorb water and solidify into a gel-like substance in the digestive tract, which may help with weight management and satiety. It is also well known for its role in maintaining regular bowel movements and promoting the growth of good gut bacteria by functioning as a prebiotic.

According to the International Konjac Research Association, Konjac root fiber has been extensively studied for its positive impact on digestive health and its potential role in weight management. The association emphasizes the soluble fiber, glucomannan, found in Konjac root as a key contributor to its ability to promote a feeling of fullness, support regular bowel movements, and foster a healthy gut environment.

Market Dynamics:

Driver:

Growing awareness of wellness and health

The global shift in consumer preferences towards healthier options is driving the Konjac root fiber market. Consumers are actively looking for functional foods that have health benefits as they become more aware of the connection between nutrition and overall wellbeing. This trend is supported by konjac root fiber, which is well-known for its beneficial effects on digestive health and weight management. Additionally, the growing popularity of healthier lifestyles is driving up demand for products that include Konjac root fiber as a functional ingredient.

Restraint:

Challenges with texture and taste

Konjac root fiber has many health advantages, but in food formulations, it can cause problems with texture and flavor. In certain applications, not all customers will enjoy the gel-like texture that konjac creates when combined with water. Furthermore, its bland flavor might not always go well with the flavor profiles of some foods. Manufacturers must find innovative solutions to these problems in order to win over and satisfy customers.

Opportunity:

Growing consumer interest in natural and clean label products

Konjac root fiber has a significant opportunity as consumers prioritize natural and clean-label products more and more. Konjac root fiber is a natural, plant-based ingredient that fits in nicely with the clean label movement. Moreover, by utilizing Konjac root fiber in a variety of food and beverage formulations, manufacturers can take advantage of this opportunity by offering a clear and identifiable ingredient list that caters to consumer preferences.

Threat:

Allergen fears and consumer sensitivity

Although the fiber from konjac root is generally regarded as safe, there may be a risk

because of consumer sensitivity and allergen concerns. Allergy responses or negative effects in certain people may cause bad press and undermine customer confidence. Furthermore, to reduce this danger and preserve consumer confidence, robust communication regarding potential allergens must be combined with clear and accurate labeling.

Covid-19 Impact:

The market for konjac root fiber has been greatly impacted by the COVID-19 pandemic. The production and distribution of products based on Konjac root fiber have been impacted by disruptions in global supply chains, logistical difficulties, and decreased manufacturing capabilities. Variations in consumer buying behavior during lockdowns and economic unpredictability have caused a change in the market's demand for particular food categories. Furthermore, growing interest in immune-boosting foods has been sparked by health concerns, which presents opportunities and challenges for Konjac root fiber producers to modify their business models in response to shifting consumer preferences and supply chain dynamics.

The Powder Type segment is expected to be the largest during the forecast period

The powder-type segment is anticipated to hold the largest share in the market due to its many applications in the food and beverage, pharmaceutical, and dietary supplement industries. Konjac root fiber powder is popular among manufacturers because of its water-absorbing qualities and ability to form a gel-like substance, which make it suitable for a variety of formulations, such as soups, sauces, and bakery products. Additionally, the powder form is simple to incorporate into different recipes and gives consumers an easy way to improve the nutritional profile of their meals.

The Weight Management segment is expected to have the highest CAGR during the forecast period

The weight management segment is anticipated to have the highest CAGR. The demand for weight management solutions has increased due to the rising global prevalence of obesity and the growing emphasis on healthy living. One important factor in these solutions is the unique properties of konjac root fiber. Konjac root fiber is well known for promoting feelings of fullness and satiety. Moreover, the weight management market is predicted to expand steadily as consumers place a higher priority on health and wellness. Konjac root fiber will play a major role in the formulation of products that promote healthy weight loss and maintenance.

Region with largest share:

The Asia-Pacific region is considered to be dominant because konjac root has been used in Asian cuisines for a long time, particularly in China, Japan, and South Korea. Konjac root fiber's popularity in the area has increased as more people become aware of its health advantages, which include its ability to help with digestion and weight management. Additionally, the market for Konjac root fiber has been driven by the successful food and beverage sector as well as a growing interest in natural and functional ingredients.

Region with highest CAGR:

The market for konjac root fiber is growing at the highest CAGR in North America. Konjac root fiber has become more popular in the area due to the growing emphasis on health and wellness as well as the increased demand for natural and functional food ingredients. Konjac root fiber is being added to a variety of food products due to the rising incidence of obesity and the trend towards healthier eating habits. Furthermore, fueling the market's explosive growth in North America is a surge in consumer preferences for low-calorie and gluten-free products.

Key players in the market

Some of the key players in Konjac Root Fiber market include Kowa India Pvt Ltd, Best Naturals, Herbadiet, AuNutra Industries, Konjac Foods, NOW Foods, Xian Yuensun, Greenutra Resource Inc, Shimizu Chemical Corporation, Nutrigold, Solaray Inc and Nova Nutritions.

Key Developments:

In September 2023, Adani Global Pte. Ltd., a subsidiary of Adani Enterprises Limited, has formalised a Joint Venture Agreement with Kowa Holdings Asia Pte. Ltd., Singapore. This agreement establishes a joint venture company in Singapore dedicated to marketing and selling green ammonia, green hydrogen, and their derivatives produced by the Adani Group. The newly formed entity will have an equal shareholding structure of 50 per cent each for Adani Global and Kowa Holdings Asia.

Types Covered:

Powder Type

Noodle Type

Other Types

Sales Channels Covered:

B2B Procurement

B2C Sales

Applications Covered:

Weight Management

Cholesterol Reduction

Blood Sugar Reduction

Constipation Relieving

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as

per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 Emerging Markets
- 3.8 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL KONJAC ROOT FIBER MARKET, BY TYPE

- 5.1 Introduction
- 5.2 Powder Type
- 5.3 Noodle Type
- 5.4 Other Types

6 GLOBAL KONJAC ROOT FIBER MARKET, BY SALES CHANNEL

- 6.1 Introduction
- 6.2 B2B Procurement
- 6.3 B2C Sales

7 GLOBAL KONJAC ROOT FIBER MARKET, BY APPLICATION

- 7.1 Introduction
- 7.2 Weight Management
- 7.3 Cholesterol Reduction
- 7.4 Blood Sugar Reduction
- 7.5 Constipation Relieving
- 7.6 Other Applications

8 GLOBAL KONJAC ROOT FIBER MARKET, BY GEOGRAPHY

- 8.1 Introduction
- 8.2 North America
 - 8.2.1 US
 - 8.2.2 Canada
 - 8.2.3 Mexico
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.2 UK
 - 8.3.3 Italy
 - 8.3.4 France
 - 8.3.5 Spain
 - 8.3.6 Rest of Europe
- 8.4 Asia Pacific
 - 8.4.1 Japan
 - 8.4.2 China
 - 8.4.3 India

- 8.4.4 Australia
- 8.4.5 New Zealand
- 8.4.6 South Korea
- 8.4.7 Rest of Asia Pacific
- 8.5 South America
 - 8.5.1 Argentina
 - 8.5.2 Brazil
 - 8.5.3 Chile
 - 8.5.4 Rest of South America
- 8.6 Middle East & Africa
 - 8.6.1 Saudi Arabia
 - 8.6.2 UAE
 - 8.6.3 Qatar
 - 8.6.4 South Africa
 - 8.6.5 Rest of Middle East & Africa

9 KEY DEVELOPMENTS

- 9.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 9.2 Acquisitions & Mergers
- 9.3 New Product Launch
- 9.4 Expansions
- 9.5 Other Key Strategies

10 COMPANY PROFILING

- 10.1 Kowa India Pvt Ltd
- 10.2 Best Naturals
- 10.3 Herbadiet
- 10.4 AuNutra Industries
- 10.5 Konjac Foods
- 10.6 NOW Foods
- 10.7 Xian Yuensun
- 10.8 Greenutra Resource Inc
- 10.9 Shimizu Chemical Corporation
- 10.10 Nutrigold
- 10.11 Solaray Inc
- 10.12 Nova Nutritions

List Of Tables

LIST OF TABLES

- Table 1 Global Konjac Root Fiber Market Outlook, By Region (2023-2034) (\$MN)
- Table 2 Global Konjac Root Fiber Market Outlook, By Type (2023-2034) (\$MN)
- Table 3 Global Konjac Root Fiber Market Outlook, By Powder Type (2023-2034) (\$MN)
- Table 4 Global Konjac Root Fiber Market Outlook, By Noodle Type (2023-2034) (\$MN)
- Table 5 Global Konjac Root Fiber Market Outlook, By Other Types (2023-2034) (\$MN)
- Table 6 Global Konjac Root Fiber Market Outlook, By Sales Channel (2023-2034) (\$MN)
- Table 7 Global Konjac Root Fiber Market Outlook, By B2B Procurement (2023-2034) (\$MN)
- Table 8 Global Konjac Root Fiber Market Outlook, By B2C Sales (2023-2034) (\$MN)
- Table 9 Global Konjac Root Fiber Market Outlook, By Application (2023-2034) (\$MN)
- Table 10 Global Konjac Root Fiber Market Outlook, By Weight Management (2023-2034) (\$MN)
- Table 11 Global Konjac Root Fiber Market Outlook, By Cholesterol Reduction (2023-2034) (\$MN)
- Table 12 Global Konjac Root Fiber Market Outlook, By Blood Sugar Reduction (2023-2034) (\$MN)
- Table 13 Global Konjac Root Fiber Market Outlook, By Constipation Relieving (2023-2034) (\$MN)
- Table 14 Global Konjac Root Fiber Market Outlook, By Other Applications (2023-2034) (\$MN)
- Table 15 North America Konjac Root Fiber Market Outlook, By Country (2023-2034) (\$MN)
- Table 16 North America Konjac Root Fiber Market Outlook, By Type (2023-2034) (\$MN)
- Table 17 North America Konjac Root Fiber Market Outlook, By Powder Type (2023-2034) (\$MN)
- Table 18 North America Konjac Root Fiber Market Outlook, By Noodle Type (2023-2034) (\$MN)
- Table 19 North America Konjac Root Fiber Market Outlook, By Other Types (2023-2034) (\$MN)
- Table 20 North America Konjac Root Fiber Market Outlook, By Sales Channel (2023-2034) (\$MN)
- Table 21 North America Konjac Root Fiber Market Outlook, By B2B Procurement (2023-2034) (\$MN)
- Table 22 North America Konjac Root Fiber Market Outlook, By B2C Sales (2023-2034)

(\$MN)

Table 23 North America Konjac Root Fiber Market Outlook, By Application (2023-2034)

(\$MN)

Table 24 North America Konjac Root Fiber Market Outlook, By Weight Management (2023-2034) (\$MN)

Table 25 North America Konjac Root Fiber Market Outlook, By Cholesterol Reduction (2023-2034) (\$MN)

Table 26 North America Konjac Root Fiber Market Outlook, By Blood Sugar Reduction (2023-2034) (\$MN)

Table 27 North America Konjac Root Fiber Market Outlook, By Constipation Relieving (2023-2034) (\$MN)

Table 28 North America Konjac Root Fiber Market Outlook, By Other Applications (2023-2034) (\$MN)

Table 29 Europe Konjac Root Fiber Market Outlook, By Country (2023-2034) (\$MN)

Table 30 Europe Konjac Root Fiber Market Outlook, By Type (2023-2034) (\$MN)

Table 31 Europe Konjac Root Fiber Market Outlook, By Powder Type (2023-2034) (\$MN)

Table 32 Europe Konjac Root Fiber Market Outlook, By Noodle Type (2023-2034) (\$MN)

Table 33 Europe Konjac Root Fiber Market Outlook, By Other Types (2023-2034) (\$MN)

Table 34 Europe Konjac Root Fiber Market Outlook, By Sales Channel (2023-2034) (\$MN)

Table 35 Europe Konjac Root Fiber Market Outlook, By B2B Procurement (2023-2034) (\$MN)

Table 36 Europe Konjac Root Fiber Market Outlook, By B2C Sales (2023-2034) (\$MN)

Table 37 Europe Konjac Root Fiber Market Outlook, By Application (2023-2034) (\$MN)

Table 38 Europe Konjac Root Fiber Market Outlook, By Weight Management (2023-2034) (\$MN)

Table 39 Europe Konjac Root Fiber Market Outlook, By Cholesterol Reduction (2023-2034) (\$MN)

Table 40 Europe Konjac Root Fiber Market Outlook, By Blood Sugar Reduction (2023-2034) (\$MN)

Table 41 Europe Konjac Root Fiber Market Outlook, By Constipation Relieving (2023-2034) (\$MN)

Table 42 Europe Konjac Root Fiber Market Outlook, By Other Applications (2023-2034) (\$MN)

Table 43 Asia Pacific Konjac Root Fiber Market Outlook, By Country (2023-2034) (\$MN)

Table 44 Asia Pacific Konjac Root Fiber Market Outlook, By Type (2023-2034) (\$MN)

Table 45 Asia Pacific Konjac Root Fiber Market Outlook, By Powder Type (2023-2034) (\$MN)

Table 46 Asia Pacific Konjac Root Fiber Market Outlook, By Noodle Type (2023-2034) (\$MN)

Table 47 Asia Pacific Konjac Root Fiber Market Outlook, By Other Types (2023-2034) (\$MN)

Table 48 Asia Pacific Konjac Root Fiber Market Outlook, By Sales Channel (2023-2034) (\$MN)

Table 49 Asia Pacific Konjac Root Fiber Market Outlook, By B2B Procurement (2023-2034) (\$MN)

Table 50 Asia Pacific Konjac Root Fiber Market Outlook, By B2C Sales (2023-2034) (\$MN)

Table 51 Asia Pacific Konjac Root Fiber Market Outlook, By Application (2023-2034) (\$MN)

Table 52 Asia Pacific Konjac Root Fiber Market Outlook, By Weight Management (2023-2034) (\$MN)

Table 53 Asia Pacific Konjac Root Fiber Market Outlook, By Cholesterol Reduction (2023-2034) (\$MN)

Table 54 Asia Pacific Konjac Root Fiber Market Outlook, By Blood Sugar Reduction (2023-2034) (\$MN)

Table 55 Asia Pacific Konjac Root Fiber Market Outlook, By Constipation Relieving (2023-2034) (\$MN)

Table 56 Asia Pacific Konjac Root Fiber Market Outlook, By Other Applications (2023-2034) (\$MN)

Table 57 South America Konjac Root Fiber Market Outlook, By Country (2023-2034) (\$MN)

Table 58 South America Konjac Root Fiber Market Outlook, By Type (2023-2034) (\$MN)

Table 59 South America Konjac Root Fiber Market Outlook, By Powder Type (2023-2034) (\$MN)

Table 60 South America Konjac Root Fiber Market Outlook, By Noodle Type (2023-2034) (\$MN)

Table 61 South America Konjac Root Fiber Market Outlook, By Other Types (2023-2034) (\$MN)

Table 62 South America Konjac Root Fiber Market Outlook, By Sales Channel (2023-2034) (\$MN)

Table 63 South America Konjac Root Fiber Market Outlook, By B2B Procurement (2023-2034) (\$MN)

Table 64 South America Konjac Root Fiber Market Outlook, By B2C Sales (2023-2034)

(\$MN)

Table 65 South America Konjac Root Fiber Market Outlook, By Application (2023-2034)

(\$MN)

Table 66 South America Konjac Root Fiber Market Outlook, By Weight Management (2023-2034) (\$MN)

Table 67 South America Konjac Root Fiber Market Outlook, By Cholesterol Reduction (2023-2034) (\$MN)

Table 68 South America Konjac Root Fiber Market Outlook, By Blood Sugar Reduction (2023-2034) (\$MN)

Table 69 South America Konjac Root Fiber Market Outlook, By Constipation Relieving (2023-2034) (\$MN)

Table 70 South America Konjac Root Fiber Market Outlook, By Other Applications (2023-2034) (\$MN)

Table 71 Middle East & Africa Konjac Root Fiber Market Outlook, By Country (2023-2034) (\$MN)

Table 72 Middle East & Africa Konjac Root Fiber Market Outlook, By Type (2023-2034) (\$MN)

Table 73 Middle East & Africa Konjac Root Fiber Market Outlook, By Powder Type (2023-2034) (\$MN)

Table 74 Middle East & Africa Konjac Root Fiber Market Outlook, By Noodle Type (2023-2034) (\$MN)

Table 75 Middle East & Africa Konjac Root Fiber Market Outlook, By Other Types (2023-2034) (\$MN)

Table 76 Middle East & Africa Konjac Root Fiber Market Outlook, By Sales Channel (2023-2034) (\$MN)

Table 77 Middle East & Africa Konjac Root Fiber Market Outlook, By B2B Procurement (2023-2034) (\$MN)

Table 78 Middle East & Africa Konjac Root Fiber Market Outlook, By B2C Sales (2023-2034) (\$MN)

Table 79 Middle East & Africa Konjac Root Fiber Market Outlook, By Application (2023-2034) (\$MN)

Table 80 Middle East & Africa Konjac Root Fiber Market Outlook, By Weight Management (2023-2034) (\$MN)

Table 81 Middle East & Africa Konjac Root Fiber Market Outlook, By Cholesterol Reduction (2023-2034) (\$MN)

Table 82 Middle East & Africa Konjac Root Fiber Market Outlook, By Blood Sugar Reduction (2023-2034) (\$MN)

Table 83 Middle East & Africa Konjac Root Fiber Market Outlook, By Constipation Relieving (2023-2034) (\$MN)

Table 84 Middle East & Africa Konjac Root Fiber Market Outlook, By Other Applications
(2023-2034) (\$MN)

I would like to order

Product name: Konjac Root Fiber Market Forecasts to 2034 – Global Analysis By Type (Powder Type, Noodle Type and Other Types), Sales Channel (B2B Procurement and B2C Sales), Application (Weight Management, Cholesterol Reduction, Blood Sugar Reduction, Constipation Relieving and Other Applications) and by Geography

Product link: <https://marketpublishers.com/r/K5D0E72E1BF8EN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K5D0E72E1BF8EN.html>