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IT Enabled Healthcare - Global Market Outlook (2017-2026)

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Abstracts

According to Stratistics MRC, the IT Enabled Healthcare market is accounted for $135.04 billion in 2017 and is expected to reach $418.75 billion by 2026 growing at a CAGR of 13.4%. Some of the key factors influencing the market growth include expanding e-Health programs, rising government support and high-minded incidence of chronic conditions are favouring the market growth. However, security problems associated with the data in IT enabled healthcare technology are hindering the market growth. In addition, high growth in emerging economies holds huge growth opportunities for the market.

IT-enabled healthcare presents a feasible replacement for the conventional systems in order to decrease the unnecessary healthcare costs and thus increase the quality and efficiency of healthcare services. IT-enabled healthcare service based on new technological infrastructure is an innovative concept in integrated healthcare services.

Based on service, m-health segment is projected to have considerable market share due to the increasing demand for emergency response services and healthcare practitioner supports. By end-user, public/private healthcare institutions segment is expected to have significant market share due to the rise in number of people suffering and the ease of healthcare.

By geography, Asia Pacific is attributed to grow at fastest CAGR on account of growing government initiatives and proliferating healthcare sector in this region. The high number of underserved patients in India, Brazil, and China will create a heightened need for IT-enabled healthcare services.

Some of the key players in the IT enabled Healthcare market include GE Healthcare,

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Johnson and Johnson Health care Systems, Inc., Siemens AG, Apple, Inc., 3M, eHealth Technologies, Aerotel Medical Systems, Ltd., AirStrip Technologies LP, McKesson Corporation, E*HealthLine.Com, Inc., Allscripts Healthcare Solutions, Inc., IMS Health Holdings, Inc, Koninklijke Philips N.V., Cerner Corporation and AT&T Inc.

Softwares Covered:

Ancillary Information Systems

Administrative Information Systems (AIS)

Clinical Information Systems (CIS)

Services Covered:

m-Health

Tele-health Services

End Users Covered:

Healthcare Workers

Individuals

Physicians

Public/Private Healthcare Institutions

Other End Users

Regions Covered:

North America

US

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Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

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Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

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Supply chain trends mapping the latest technological advancements

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