

IoT Retail - Global Market Outlook (2017-2026)

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Abstracts

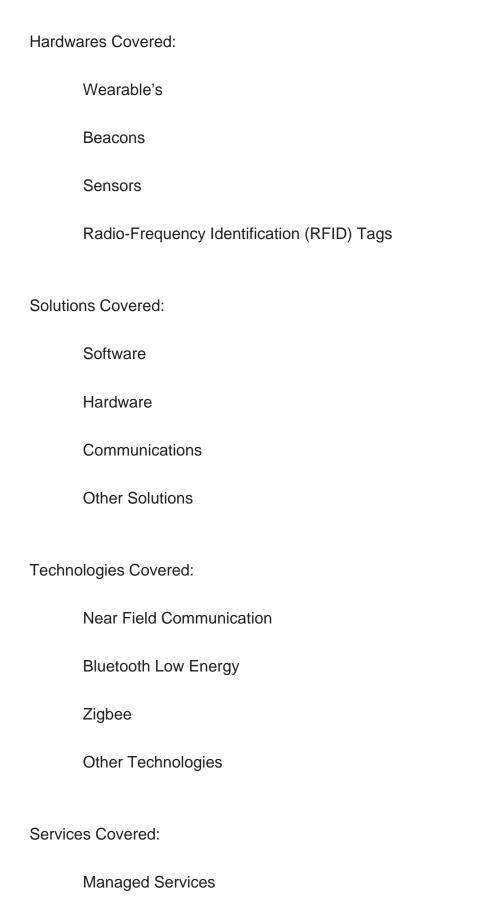
According to Stratistics MRC, the Global IoT Retail Market is accounted for \$22.45 million in 2017 and is expected to reach \$112.19 million by 2026 growing at a CAGR of 19.5% during the forecast period. The use of e-commerce platforms is rapidly growing, increasing internet ubiquity and the emergence of the cloud platform are some of the factors fuelling the market growth. However, lack of common standards, skill gap, and security and privacy concerns are restraining the market growth.

The Internet of Things (IoT) in retail has helped retailers in attaining enhanced customer experience and increased revenue. IoT in retail is majorly used to manage inventory, track theft and loss, mobile payments, shopper intelligence, and advertising and marketing inventory.

Based on Solution, The hardware segment is estimated to have a lucrative growth during the forecast period. The proliferation of connected devices is offering a significant opportunity to manufacturers. Reduction in the total cost of ownership and improved return on investments offered by IoT-based hardware devices are expected to increase their adoption over the coming years. The low cost associated with these devices, along with quick transactions, help in meeting targeted sales and improving labor efficiency, which in turn is expected to fuel market growth. By Geography, North America is likely to have a huge demand due to increased spending on product monitoring and supply chain monitoring. The most advanced consumer economy, the U.S. leads the market with some of the world's largest retailers, including big box dominators such as Walmart and e-commerce pioneers such as Amazon.

Some of the key players profiled in the IoT Retail market include Oracle, ARM Holdings Plc., Intel corporation, Microsoft Inc., Allerin Tech Pvt. Ltd, Losant IOT Inc., Cisco systems Inc., SAP, Google Inc., Impinj Inc., IBM corporation, Apple, Bosch, AT&T, Honeywell, Fujitsu, General Electric, Samsung, Qualcomm and Siemens.





Professional Services



End Users Covered:		
Big Box Retailers		
E-Commerce Providers		
Medium & Small Retailers		
Regions Covered:		
North America		
US		
Canada		
Mexico		
Europe		
Germany		
UK		
Italy		
France		
Spain		
Rest of Europe		
Asia Pacific		
Japan		



	China
	India
	Australia
	New Zealand
	South Korea
	Rest of Asia Pacific
South A	America
	Argentina
	Brazil
	Chile
	Rest of South America
Middle	East & Africa
	Saudi Arabia
	UAE
	Qatar
	South Africa
	Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments



Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking



Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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