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IoT Device Management - Global Market Outlook (2017-2023)

https://marketpublishers.com/r/IEE41A8603EEN.html
Date: September 2017
Pages: 155
Price: US$ 4,150.00 (Single User License)
ID: IEE41A8603EEN

Abstracts

According to Stratistics MRC, the Global IoT Device Management market is expected to grow from $461.24 million in 2016 to reach $3,125.68 million by 2023 with a CAGR of 31.4%. Some of the factors propelling the market growth include growing acceptance of device and vendor agnostic platforms, rising demand for converged device management platform and expansion of intelligent connected devices. However, privacy issues and lack of uniform IoT standards required for interoperability are restricting the market.

The demand for IoT devices have acquired largest market share in small and medium-sized enterprises as these devices helps in making efficient decisions in business areas. By deployment model, public cloud is leading the market with the highest CAGR and the growth can be attributed as many enterprises are adopting public cloud system which reduces the cost of data storage. Based on services, integration services is one of the fastest growing segments due to the rising number of protocols and connectivity technologies.

North America is dominating the global market due to government’s support in implementing new technologies in IoT security and analytics. Asia Pacific is the fastest growing region and the growth in this region can be mainly attributed to rising investments of governments in IoT initiatives.

Some of the key players in global IoT Device Management market include Enhanced, Telecommunications Inc., Aeris, Telit Communications PLC, Advantech Co., Ltd., Oracle Corporation, Amplia Soluciones S.L., Xively, Cumulocity GmbH, Microsoft Corporation, Zentri, International Business Machines Corporation, Smith Micro Software, Inc., PTC Incorporation and Wind River.

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Applications Covered:

- Connected Health
- Connected Logistics
- Smart Home
- Smart Manufacturing
- Smart Retail
- Smart Transportation
- Smart Utilities
- Other Applications

Services Covered:

- Professional Services
- Consulting Services
- Integration Services
- Support and Maintenance
- Managed Services

Deployment Models Covered:

- Hybrid Cloud
- Private Cloud

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Public Cloud

Solutions Covered:

Data Management

Network Bandwidth Management

Real-Time Streaming Analytics

Remote Monitoring

Security Solutions

Organization Sizes Covered:

Small and Medium-Sized Enterprises

Large Enterprises

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

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Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

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South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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