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IoT Cloud Platform - Global Market Outlook (2017-2023)

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Abstracts

According to Stratistics MRC,the Global IoT Cloud Platform Market is accounted for $1.98 billion in 2016 and expected to grow at a CAGR of 32.1% to reach $13.96 billion by 2023. Factors such as are low-cost wireless connectivity, growth in automotive sector & utilities, increasing demand for system integrators, data driven smart cities, evolution of high-speed networking technologies and increasing adoption of connected and intelligent devices are driving the market growth. However, shortage of IoT technology skills, lack of data management and interoperability and dearth of data security and privacy are hampering the market growth.

Based on Application, in Smart City, solutions contain wide variety of sensors and data sources. These include temperature, humidity, noise, gas, and motion sensors, cameras, mobile devices, network sniffers, smart meters, water meters and other devices that collectively monitor and optimize city operations while enhancing services. The smart waste collection technology sector is still in an early phase, but Smart Bins have now started to be used for waste collecting.

North America is expected to dominate the market share during the forecast period owing to increased investment and early adoption of technology by several industries. Asia Pacific is anticipated to grow at the highest CAGR which can be attributed to the rise in manufacturing automation and retail establishments.

Some of the key players in Global IoT Cloud Platform market are International Business Machine Corporation, Mircosoft Corporation, Oracle Corporation, SAP SE, Amazon Web Services, Inc, Google Inc, Salesforce.Com, PTC, AT&T, Cisco Systems Inc., Samsung Electronics Co. Ltd and General Electric Company.

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Services Covered:

Managed Services

Professional Services

Deployment Models Covered:

Public Deployment Model

Hybrid Deployment Model

Private Deployment Model

Organizations Covered:

Large Enterprise

Small and Medium Businesses

Platforms Covered:

Application Enablement Platform

Device Management

Connectivity Management

Applications Covered:

Connected Logistics

Connected Transportation

Healthcare

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- Home Automation
- Industrial Automation
- Smart Agriculture
- Smart City
- Smart Retail
- Wearable Technology
- Other Applications

Regions Covered:

- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - UK
  - Italy
  - France
  - Spain
  - Rest of Europe

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- Asia Pacific
  - Japan
  - China
  - India
  - Australia
  - New Zealand
  - South Korea
  - Rest of Asia Pacific
- South America
  - Argentina
  - Brazil
  - Chile
  - Rest of South America
- Middle East & Africa
  - Saudi Arabia
  - UAE
  - Qatar
  - South Africa
  - Rest of Middle East & Africa

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What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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