

Interactive Display - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Interactive Display Market is accounted for \$12.37 billion in 2017 and is expected to reach \$50.87 billion by 2026 growing at a CAGR of 17.0%. Some of the key factors influencing the market growth include rising trend to adopt interactive displays in the retail sector, exponential rise in internet penetration, growing demand for easy and flexible human-machine interaction and increased customer engagement with HD displays. However, factors such as high cost of raw materials and lack of skilled programmers to develop software applications are hindering the market.

An interactive display is a touch screen display and can be used for different applications and activities. It allows the humans to interact with itself and thus getting the data. The data gathered from the interaction is then processed and the output is given. Interactive displays are now used widely in commercial as well as industrial sectors.

Amongst Applications, healthcare segment is expected to grow at the significant market share during the forecast period. Healthcare organizations are required to communicate relevant information to the staff, patients, and visitors. This application benefits from interactive display in several ways such as educating patients in waiting rooms by providing them information related to health, insurance issues, and healthcare products and services. By Geography, North America dominated the market driven by high usage of advanced technology products to enhance customer experience and engagement.

Some of the key players in the global Interactive Display market include LG Display Co., Ltd., Samsung Display Co., Ltd., Koninklijke Philips N.V., Panasonic Corporation, Hitachi (Japan), Horizon Display, Planar Systems, Inc., Promethean World (U.K.),

Interactive Touchscreen Solutions, Inc., Gesturetek, Inc., ELO Touch Solutions, Inc., NEC Display Solutions Ltd., Benq (Taiwan), Crystal Display Systems Ltd., Baanto International Ltd., Seiko Epson Corp, Sharp Corp and Intuilab Sa.

Technologies Covered:

Light-Emitting Diode (LED)

Liquid Crystal Display (LCD)

Products Covered:

Interactive Flat-Panel Display

Interactive Video Wall

Interactive Whiteboard

Interactive Monitor

Interactive Kiosks

Interactive Table

Other Products

Applications Covered:

Entertainment

Transportation and Logistics

Healthcare

Hospitality

Education

Government and Corporate

Industrial

Retail and E-Commerce

Advertising

Military and Defense

Automation

Other Applications

Panel Size Covered:

17–32" Panel Size

32–65" Panel Size

65" and Above Panel Size

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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