

Intelligent Assistant Embedded Consumer Devices - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Intelligent Assistant Embedded Consumer Devices Market is accounted for \$802.8 million in 2017 and is expected to reach \$1,500.9 million by 2026 growing at a CAGR of 7.2% during the forecast period. Rise in adoption of connectivity technologies, increase in adoption of personal assistants in smart homes, growing demand for enhanced productivity and extended life of systems are some of the factors fuelling the market growth. However, high cost of these embedded devices is restricting the market growth.

Intelligent assistance embedded consumer devices are artificial intelligence (AI)-powered voice-based assistants. It is able to perform tasks or operations which are assigned using verbal commands. Intelligent assistant embedded consumer devices operate on voice-based assistants coupled with artificial intelligence power.

Among device type, the mobile devices segment has significant market share during the forecast period. Rising usage of smart phones which are compatible with these embedded devices and availability of wide variety of mobile devices at low cost are some factors expected to drive revenue growth of the mobile devices segment.

By Geography, North America market is anticipated to account for significant revenue share in the global intelligent assistant embedded consumer devices market. High adoption rate of embedded devices in countries in North America and presence of various electronic device manufactures and IT & software companies are factors expected to drive growth of the global intelligent assistant embedded consumer device market in North America.

Some of the key players profiled in the intelligent assistant embedded consumer

devices market include Samsung Electronics Co. Ltd, Lenovo Group Ltd, Microsoft Corporation, Google, LLC, ARM Holdings, Apple Inc., Intel Corporation, LG Electronics, Amazon.com Inc, HP Development Company and Dell Technologies.

Device Types Covered:

Personal Computers

Home Video Entertainment Devices

Mobile Devices

Household Devices

Applications Covered:

Commercial

Household

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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