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Integrated Mobility?as?a?Service (MaaS) Platforms Market Forecasts to 2034 – Global Analysis By Service Type (Ride-hailing, Car-sharing, Bike-sharing, E-Scooter Sharing, Public Transit Integration and On-demand Shuttles), Solution, Transportation Mode, Business Model and By Geography

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Abstracts

According to Stratistics MRC, the Global Integrated Mobility?as?a?Service (MaaS) Platforms Market is accounted for $12.15 billion in 2026 and is expected to reach $53.32 billion by 2034 growing at a CAGR of 20.3% during the forecast period. Integrated Mobility-as-a-Service (MaaS) platforms unify diverse transport services—including buses, trains, ride-sharing, bike rentals, and other shared mobility options—within a single digital platform. Users can organize, reserve, and complete payments for entire trips through one streamlined application. With real-time tracking, intelligent route planning, and consolidated payment gateways, MaaS improves travel convenience and optimizes urban transportation systems. It promotes environmentally responsible mobility by reducing reliance on privately owned vehicles and supporting shared transport solutions. Public authorities and mobility providers collaborate to strengthen MaaS networks using advanced technologies such as cloud computing, artificial intelligence, and connected mobile infrastructure.

According to the International Transport Forum (OECD), shared mobility services integrated with strong public transport can reduce car traffic and CO? emissions by up to 50% in some modeled scenarios. This shows MaaS has the potential to significantly cut private car dependency when well?designed.

Market Dynamics:

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Driver:

Increasing adoption of smartphones and digital payments

Growing smartphone usage and the expansion of digital payment ecosystems significantly propel the Integrated Mobility-as-a-Service (MaaS) platforms market. Mobile devices allow travelers to view real-time schedules, evaluate different transport modes, reserve services, and process payments within seconds. The availability of secure, contactless payment systems enhances ease of use and reliability for consumers. With increasing internet access and mobile network coverage worldwide, particularly in emerging markets, MaaS solutions become more widely adopted. Advanced features like intelligent trip suggestions and real-time monitoring further improve user experience and drive the continued expansion of the MaaS market.

Restraint:

Data privacy and cybersecurity concerns

Concerns related to data security and privacy act as major barriers to the growth of the Integrated Mobility-as-a-Service (MaaS) platforms market. These platforms handle sensitive information such as user locations, financial details, and commuting histories, exposing them to potential cyber threats. Security breaches can undermine public confidence and negatively affect adoption rates. Additionally, compliance with stringent data protection laws increases administrative burdens and operational expenses for providers. Implementing advanced cybersecurity measures, secure payment systems, and constant surveillance demands considerable financial resources, which may restrict expansion and hinder the widespread development of MaaS ecosystems worldwide.

Opportunity:

Rising demand for subscription-based mobility models

The growing popularity of subscription-oriented mobility services presents significant growth potential for the Integrated Mobility-as-a-Service (MaaS) platforms market. Consumers increasingly prefer flexible travel options over owning personal vehicles, opting for bundled transport access at fixed monthly rates. MaaS providers can leverage this shift by designing personalized subscription plans that combine multiple transportation modes. Such offerings promote sustained user engagement and stable

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revenue generation. As cities face rising transportation costs and parking constraints, subscription-based MaaS solutions emerge as practical and attractive alternatives to traditional vehicle ownership models.

Threat:

Economic slowdowns and funding constraints

Financial downturns and constrained investment environments present serious risks to the Integrated Mobility-as-a-Service (MaaS) platforms market. In periods of economic stress, public authorities often reduce transport infrastructure budgets, while private investors become cautious about supporting new mobility ventures. Decreased consumer purchasing power may also limit demand for integrated mobility subscriptions. Given the significant capital required for digital platform development and system integration, restricted funding can postpone innovation and expansion. Sustained economic uncertainty may weaken collaborations and technological progress, hindering broader MaaS deployment worldwide.

Covid-19 Impact:

The outbreak of COVID-19 had a profound impact on the Integrated Mobility-as-a-Service (MaaS) platforms market, primarily due to mobility restrictions and a sharp decline in public transport usage. Work-from-home practices and lower daily commuting reduced demand for integrated travel services. Shared transport solutions faced setbacks as passengers prioritized health safety and minimized physical interaction. Nevertheless, the crisis accelerated the shift toward digital solutions, including contactless payments and real-time service updates. During the recovery phase, MaaS providers introduced flexible plans and expanded micromobility offerings, strengthening adaptability and supporting the gradual revival of urban transportation networks.

The ride-hailing segment is expected to be the largest during the forecast period

The ride-hailing segment is expected to account for the largest market share during the forecast period, driven by its broad consumer acceptance and advanced digital infrastructure. As a pioneering on-demand mobility service, it has developed substantial customer networks and operational coverage in urban regions worldwide. Its efficient booking interfaces live tracking features, and multiple payment methods seamlessly integrate into MaaS ecosystems. Collaborations with transit authorities further strengthen its role in multimodal transportation networks. Owing to its scalability,

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frequent utilization, and strong market presence, ride-hailing continues to lead the MaaS segment hierarchy.

The integration APIs segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the integration APIs segment is predicted to witness the highest growth rate, driven by their essential function in linking multiple transport systems. These interfaces enable smooth real-time communication, coordinated service management, unified ticketing, and consolidated payment processing across various mobility modes. As integrated mobility networks become more complex, the need for secure and adaptable integration solutions increases significantly. APIs encourage collaboration among transit authorities, mobility providers, and software developers, strengthening digital ecosystems. Their capacity to improve interoperability, scalability, and operational performance fuels strong expansion prospects in the MaaS market.

Region with largest share:

During the forecast period, the Europe region is expected to hold the largest market share, driven by proactive policy frameworks, mature transport networks, and widespread digital adoption. The region prioritizes environmentally sustainable mobility, promoting integration between shared services and established public transit systems. Many early MaaS pilot projects were launched in European cities, supported by regulatory backing and smart infrastructure funding. Strong mobile connectivity, efficient digital payment ecosystems, and cooperation between transit authorities and private operators reinforce market growth. Together, these elements establish Europe as the foremost regional leader within the global MaaS industry.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR, supported by rapid urban expansion and advancing digital connectivity. Increasing population density in urban centers and escalating congestion levels are boosting demand for streamlined mobility services. Regional governments are promoting smart infrastructure, sustainable transportation policies, and advanced transit technologies. The strong presence of major mobility and technology providers encourages continuous innovation. Expanding middle-class populations, improved internet access, and rising adoption of app-based transportation solutions position Asia-Pacific as the fastest-growing regional market in the global MaaS landscape.

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Key players in the market

Some of the key players in Integrated Mobility?as?a?Service (MaaS) Platforms Market include Uber Technologies, Inc., Lyft, Inc., Sixt SE, Moovit Inc., MaaS Global Ltd., Trafi Ltd., Grab Holdings Limited, Zipcar, Inc., Cubic Corporation, Moovel North America, LLC, Bolt Technology O?, Ridecell, Inc., Siemens AG, SkedGo Pty Limited, SWARCO AG, Via Transportation, Inc., FOD Mobility UK Ltd. and Masabi Ltd.

Key Developments:

In February 2026, Uber Technologies Inc announced it has reached an agreement to acquire the delivery business of Turkish rapid grocery delivery company Getir, strengthening its position in the Turkish market. The acquisition will significantly expand Uber’s delivery footprint in T?rkiye, where Getir first pioneered the ultrafast grocery delivery model before expanding internationally.

In November 2025, Siemens Energy has signed a contract to design and deliver the power conversion system for Oklo's Aurora powerhouse reactors. The contract will see Siemens Energy conduct detailed engineering and layout activities for a condensing SST-600 steam turbine, an SGen-100A industrial generator, and associated auxiliaries to support Oklo’s first advanced reactor, the Aurora powerhouse at Idaho National Laboratory.

In April 2025, Lyft, Inc. announced it has entered into a definitive agreement to acquire FREENOW, a leading European multi-mobility app with a taxi offering at its core, from BMW Group and Mercedes-Benz Mobility for approximately €175 million or $197 million* in cash. FREENOW will continue operating as it does today, with its talented leadership team and employees in place to drive growth across 9 countries and over 150 cities across Ireland, the United Kingdom, Germany, Greece, Spain, Italy, Poland, France, and Austria.

Service Types Covered:

- Ride-hailing
- Car-sharing
- Bike-sharing

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E-Scooter Sharing

Public Transit Integration

On-demand Shuttles

Solutions Covered:

Platform

Payment & Ticketing Solutions

Navigation & Information Services

Integration APIs

Transportation Modes Covered:

Public Transport

Private Cars

Micro-mobility

Autonomous Shuttles

Business Models Covered:

B2C

B2B

B2G

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Regions Covered:

- North America
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  - Canada
  - Mexico
- Europe
  - United Kingdom
  - Germany
  - France
  - Italy
  - Spain
  - Netherlands
  - Belgium
  - Sweden
  - Switzerland
  - Poland
  - Rest of Europe
- Asia Pacific
  - China
  - Japan

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- India
- South Korea
- Australia
- Indonesia
- Thailand
- Malaysia
- Singapore
- Vietnam
- Rest of Asia Pacific

South America

- Brazil
- Argentina
- Colombia
- Chile
- Peru
- Rest of South America

Rest of the World (RoW)

- Middle East
  - Saudi Arabia

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United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:
- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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Company Profiling

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Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Note: Tables for North America, Europe, APAC, South America, and Rest of the World (RoW) Regions are also represented in the same manner as above.

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