

# Innovation Management - Global Market Outlook (2017-2023)

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## Abstracts

According to Statistics MRC, the Global Innovation Management market is expected to grow from \$288.25 million in 2016 to reach \$1,963.17 million by 2023 with a CAGR of 31.5%. Rising requirement for crowd sourcing innovations from different organizations, shifting work cultures and growing scope for companies due to the development of new and innovative products are some drivers which are positively affecting the market. However, incompetence of enterprises to follow reliable RoI based on innovation management solutions is a major restraint creating a hurdle for the market growth.

By application, collective intelligence & prediction platforms segment is anticipated to grow at the highest CAGR due to increasing usage of crowd sourcing innovations to create ideas. North American market dominated the global market due to extensive usage of new technology and growing technological developments.

Some of the key players in this market include Innosabi GmbH, Cognistreamer, Qmarkets, Brightidea Inc., SAP SE, Spigit, Inc., Imaginatik PLC, Hype Innovation, Inc., Exago, Inno360, Inc., Ideascale, Crowdicity Ltd. and Planbox, Inc.

End Users Covered:

Healthcare & Pharmaceuticals

Automotive & Manufacturing

Transportation & Logistics

Aerospace & Defense

Public Sector & Education

Retail & Consumer Goods

IT, Media, and Communication Technology

Banking, Financial Services, and Insurance

Other End Users

#### Types Covered:

Services

Training & Education Services

Consulting Services

System Design & Integration Services

Software

#### Organization Sizes Covered:

Large Enterprises

Small & Medium Enterprises (SMES)

#### Applications Covered:

Marketing, Design, and Idea Platforms

Product Research & Development Platforms

Collective Intelligence & Prediction Platforms

Human Resource & Freelancers Platforms

#### Deployment Modes Covered:

Cloud

## On-Premise/Dedicated Hosting

### Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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