

Industrial Tapes - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Industrial Tapes market is accounted for \$44,100.45 million in 2017 and is expected to reach \$88,975.50 million by 2026 growing at a CAGR of 8.1% during the forecast period. Growing usage of manufacturing and assembly of commodities and appliances and increasing industrialization are fuelling the growth of the market. However, the huge cost of raw materials is hindering the market growth.

Industrial tapes offer a high level of adhesive force compared to normal tapes which are used on a daily basis. It is used for wrapping in different industrial operations. Heavy materials and spare parts cannot be attached using normal tapes as these materials require a high level of adhesive bonding. Those are used for attaching several components such as cushions, foams and lighting fixtures.

Based on, Tape Backing Material, polypropylene segment held significant market growth over the forecast period. Polypropylene applications are estimated to grow owing to its low-cost material and huge flexural potential coupled with a small coefficient of friction, which makes it a perfect backing material for industrial tapes.

By geography, Asia Pacific dominates the global market during the forecast period. The growth is accredited to the growing urbanization and industrialization. The region has a huge automobile and electronics industry which is further positively influencing the market growth. Moreover, increasing construction facilities in emerging countries such as China, India, and Indonesia is driving the market growth in the region.

Some of the key players profiled in the Industrial Tapes market include DOW Chemical Company, Avery Dennison Corporation, H.B. Fuller Co., Henkel AG & Company KGaA, Shurtape Technologies, Ashland Inc., DeWAL Industries, Saint Gobain SA, Eastman Chemical Co., VON Roll Holding AG, Sika AG, Berry Plastics, Advanced Flexible

Composites, Merck Group and Microseal Industries.

Mode of Applications Covered:

Acrylic based application

Solvent based application

Pressure sensitive application

Hot melt based application

Products Covered:

Adhesive transfer tapes

Filament tapes

Duct tapes

Aluminium Tapes

Other Products

Tape Backing Materials Covered:

Paper

Polypropylene

Polyvinyl chloride

Other Tape Backing Materials

Applications Covered:

Packaging

Masking/ protective

Specialized application

Other Applications

End Users Covered:

Electrical & Electronics

Construction

Manufacturing

Logistics

Automotive

Aerospace

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free

customization options:

Company Profiling

Comprehensive profiling of additional market players (up to3)

SWOT Analysis of key players (up to3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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