

Industrial Labels - Global Market Outlook (2020-2028)

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Abstracts

According to Statistics MRC, the Global Industrial Labels Market is accounted for \$54.10 billion in 2020 and is expected to reach \$95.69 billion by 2028 growing at a CAGR of 7.4% during the forecast period. Increasing production of consumer durable goods, the growing automotive industry, and the rising popularity of online designing tools are driving the market growth. However, the rise in raw material cost is hampering the growth of the market.

The industrial label is a type of collection of a piece of plastic, paper, fabric, or other material applied to the product for visual, identification, or textual information, advertising, operating instruction of products. This label offers information including product origin, disposal, supply chain, shelf life, and other related information to augment product visibility.

Based on the type, the warning/security labels segment is going to have lucrative growth during the forecast period due to the increasing demand for these labels in industries such as construction, automotive, consumer durables, and transportation & logistics because of various features offered by this type such as identify hazards/risks involved, attract attention to warnings, convey security messages, and provide product-related information. By geography, Asia Pacific is going to have high growth during the forecast period owing to the emerging economies in China, Southeast countries, and India, urbanization, industrialization, excellent PEST (political, economic, social, and technological) conditions, and rapid growth in the consumer durables, marine, logistics, and aerospace industries in countries in this region.

Some of the key players profiled in the Industrial Labels Market include Xerox Holdings Corporation, Canon Finetech Inc., Henkel, Cenvo, Fuji Seal International, Dunmore Corporation, CCL Industries, H.B. Fuller, Brady Corporation, Avery Dennison, 3M, HP Indigo Labels Printing Solutions and Dupont.

Types Covered:

Weatherproof Labels

Informative

Grade

Warning/Security Labels

Equipment Asset Labels

Descriptive

Branding Labels

Other Types

Technologies Covered:

Identification Technology

Printing Technology

Mechanisms Covered:

Pressure Sensitive Labeling

Heat Transfer

In-Mold

Heat-Shrink & Stretch Sleeve

Glue-Applied Labeling

Other Mechanisms

Raw Materials Covered:

Rubber

Metal Labels

Inks

Cloth or Fabric

Bio Stone

Adhesives

Plastic/Polymer Labels

Paper

Functions Covered:

Primary Packaging Labels

Secondary Labels (Retail)

Motor Vehicles

Mailing & Shipping Labels

Decorative Labels

End Users Covered:

Transportation & Logistics

Construction

Personal Care

Electronics Industry

Consumer Durables

Chemicals

Food and Beverages

Pharmaceuticals

Cosmetics & Toiletries

Automotive

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025 and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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