

Industrial Automatic Labelling Machine Market Forecasts to 2034 – Global Analysis By Type (Self-adhesive/Pressure-sensitive Labelers, Glue-based Labelers and Shrink Sleeve Labelers), End User (Pharmaceuticals, Food & Beverage, Personal Care & Cosmetics, Consumer Products, Chemicals, Logistics & Transportation and Other End Users) and By Geography

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Abstracts

According to Statistics MRC, the Global Industrial Automatic Labelling Machine Market is accounted for \$3562.4 million in 2026 and is expected to reach \$6213.1 million by 2034 growing at a CAGR of 7.2% during the forecast period. Industrial automatic labelling machines are automated systems designed for precise and efficient application of labels to various products or packaging formats in industries like food and beverage, pharmaceuticals, and cosmetics. These machines offer speed, accuracy, and versatility, ensuring compliance with regulatory standards and enhancing product identification, branding, and traceability. Their benefits include improved efficiency, reduced labelling errors, increased production speed, and adaptability to different labelling requirements.

According to Packaging World News, the demand for RFID (radio frequency identification) labeling solutions among end customers is growing at a healthy rate, accounting for close to one-fourth of the revenue share of the market for labeling machines.

Market Dynamics:

Driver:

Rising packaging industry

There is an increasing demand for accurate and effective labelling solutions due to the growth of e-commerce, international trade, and consumer expectations for a variety of packaged goods. Automatic labelling machines play a crucial role in meeting the evolving requirements of this growing sector. Applying labels to different packaging formats, such as bottles, boxes, a pouch, and containers, is quick, accurate, and adaptable using these devices. Market demand for industrial automatic labelling equipment is growing as businesses strive to differentiate their products, adhere to labelling standards, and improve brand exposure.

Restraint:

High initial investment

Acquiring and implementing automatic labelling machines involves substantial upfront costs, including the purchase of equipment, installation expenses, and potential modifications to existing production lines. This financial barrier can be daunting for smaller businesses or those with budget constraints, hindering their ability to invest in these advanced technologies. Also, the initial investment might encompass training costs for staff, software integration, and infrastructure modifications, further adding to the financial burden. The perceived risk associated with such substantial investments often leads to hesitation in adopting automatic labelling machines. Thus, it hampers market growth.

Opportunity:

Advancements in technology

Technological advancements are driving the industrial automatic labelling machine market towards more sophisticated and efficient solutions. This is due to evolving technologies that enable the creation of more intuitive and user-friendly interfaces as well as the ability to handle diverse labelling requirements. Furthermore, more accurate, quick, and flexible labelling solutions are made possible by advancements like IoT integration, artificial intelligence, machine learning algorithms, and sophisticated sensors. Intelligent labelling systems with data analytics and real-time monitoring maximise production effectiveness and quality assurance protocols. In addition,

advancements in robotics and automation facilitate the smooth integration of labelling machines in networked manufacturing systems.

Threat:

Regulatory changes

Evolving industry standards and labelling regulations can demand costly modifications or upgrades to labelling machinery. Compliance with updated laws may require adjustments in printing methods, data storage, or label formats, impacting the efficiency and cost-effectiveness of labelling machines. Staying abreast of regulatory shifts poses a challenge, potentially delaying the market entry of new machines or affecting ongoing operations. Therefore, these regulations limit market demand.

Covid-19 Impact

The COVID-19 pandemic has had a mixed impact on the industrial automatic labelling machine market. Initially, disruptions occurred due to supply chain interruptions, production halts, and reduced demand amidst global lockdowns. However, the pandemic accelerated the need for efficient labelling and packaging in essential sectors like food, pharmaceuticals, and healthcare. Moreover, heightened hygiene standards, increased e-commerce demands, and the emphasis on safety measures drove the market's resurgence. Manufacturers adapted by focusing on remote servicing, integrating contactless technologies, and prioritising automation to meet the rising demand for labelled products.

The Shrink Sleeve Labelers segment is expected to be the largest during the forecast period

The Shrink Sleeve Labelers segment is estimated to hold the largest share. Industrial automatic labelling machines apply shrink-sleeve labels to various containers or products through a heat-shrinking process, creating a seamless, visually appealing label conforming to the shape of the item. Shrink sleeve labelers accommodate diverse packaging types, including bottles, containers, and irregular-shaped products, offering 360-degree coverage and vibrant graphics. They find extensive use in industries like beverages, cosmetics, pharmaceuticals, and food packaging, allowing for branding, product information, and tamper-evident features. The segment's versatility, ability to enhance aesthetics, and suitability for multiple packaging formats contribute to segment growth.

The Food & Beverage segment is expected to have the highest CAGR during the forecast period

The Food & Beverage segment is anticipated to have lucrative growth during the forecast period. Industrial automatic labelling machines cater to labelling requirements in food packaging, beverage bottling, and related industries. They facilitate accurate, high-speed labelling of various packaging formats, including bottles, jars, cans, and pouches. Moreover, with a focus on hygiene, precision, and efficiency, these systems contribute significantly to streamlined production and quality assurance in the food and beverage manufacturing sector, driving their essential role in this market segment.

Region with largest share:

Asia Pacific commanded the largest market share during the extrapolated period due to expanding manufacturing sectors, particularly in China, India, Japan, and Southeast Asian countries. The region's burgeoning industries, such as food and beverage, pharmaceuticals, cosmetics, and logistics, drive the demand for efficient and high-speed labelling solutions. Rapid industrialization, increasing disposable incomes and a focus on product traceability and branding bolster the adoption of automatic labelling machines. Additionally, technological advancements, coupled with a shift towards automation in manufacturing processes, further propel the market's expansion in this region.

Region with highest CAGR:

North America is expected to witness profitable growth over the projection period, owing to its robust manufacturing sectors in the United States and Canada. The region's diverse industries, including food and beverage, pharmaceuticals, cosmetics, and packaging, foster a high demand for efficient and adaptable labelling solutions. The emphasis on stringent labelling regulations, product safety, and traceability amplifies the adoption of automatic labelling machines. Additionally, technological advancements, such as smart labelling systems and integration with Industry 4.0 principles, augment the market's growth.

Key players in the market

Some of the key players in the Industrial Automatic Labelling Machine Market include Markem-Imaje, Avery Dennison Corporation, Kronos AG, Label-Aire, Domino Printing

Sciences plc, SACMI Group, KHS, Marchesini Group, Promach, Pack Leader, IMA Group, Accutek, Quadrel Labeling Systems, Sidel Group, Tronics Pty Ltd, Etipack and ALTech UK Labelling Technologies Ltd.

Key Developments:

In November 2203, Sidel launches ultra-small, ultra-light PET bottle for liquid dairy products. The new PET bottle from Sidel is designed to offer an increased competitive advantage for liquid dairy manufacturers.

In October 2023, Sidel expands overwrapping portfolio with EvoFilm® Stretch – top-tier sustainable technology. Sidel's latest stretch film technology, EvoFilm® Stretch, is designed to offer the beverage, food, home and personal care (FHPC) markets a new sustainable solution for secondary packaging.

In September 2023, Sidel launches the fastest blower for large PET containers with EvoBLOW XL. Sidel is demonstrating its blowing expertise by launching the ultra-fast EvoBLOW XL for large PET containers. The new machine extends Sidel's blowing capabilities for sizes up to 10L PET bottles and is suitable for water, edible oil and food markets.

In May 2023, Genuine Marketing Group Inc. has entered an agreement with Label-Aire, Inc. to serve as the company's Label and ZPTAG™ application partner. Label-Aire, Inc. provides advanced and reliable pressure-sensitive labeling machinery to blue-chip firms worldwide.

Types Covered:

Self-adhesive/Pressure-sensitive Labelers

Glue-based Labelers

Shrink Sleeve Labelers

End Users Covered:

Pharmaceuticals

Food & Beverage

Personal Care & Cosmetics

Consumer Products

Chemicals

Logistics & Transportation

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical

presence, and strategic alliances

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