

Indoor Location - Global Market Outlook (2016-2022)

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Abstracts

According to Statistics MRC, the Global Indoor Location market is estimated at \$3.43 billion in 2015 and is expected to reach \$29.4 billion by 2022 growing at a CAGR of 35.9% from 2015 to 2022. Rise in Smartphones users and ineffective GPS (Global Positioning System) Technology in Indoor Premises are the factors driving the market growth. Lack of awareness about the technology is hampering the market. In application, Remote monitoring system is anticipated to grow at highest CAGR during forecast period. Shopping in end user segment is expected to account largest share. North America holds largest share and is expected to show lucrative growth during forecast period. However, Asia Pacific region provides huge opportunity for the indoor location market.

Some of the key players in the market include Microsoft Corporation, Senionlab AB., Apple, Inc., Qualcomm Technologies, Inc., Zebra Technologies, Motorola Solutions, Cisco Systems, Inc., Ericsson, Google, Inc., Stmicroelectronics N.V and Broadcom Ltd.

Applications Covered:

Sales and Marketing Optimization

Inventory Management

Risk Management

Remote Monitoring

Customer Experience Management

Predictive Asset Analytics

Emergency Response Management

Other Applications

Software Tools Covered:

Context Accelerator

Visualization

Location Analytics

Other Software Tools

Technologies Covered:

Sensor and Tag-Based

Radio Frequency-Based

Other Technology

Services Covered:

Professional Services

Managed Services

End Users Covered:

Information Technology and Media

Shopping

Transportation

Oil & Gas and Mining

Manufacturing

Hospitality

Telecom

Public Buildings

BFSI

Healthcare

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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Note: Tables for North America, Europe, APAC, and RoW Regions are also represented in the same manner as above

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