

In-flight Entertainment and connectivity - Global Market Outlook (2015-2022)

<https://marketpublishers.com/r/I08A0CC49C7EN.html>

Date: December 2015

Pages: 135

Price: US\$ 4,150.00 (Single User License)

ID: I08A0CC49C7EN

Abstracts

According to Statistics MRC, the Global In-flight Entertainment and Connectivity Market is accounted for \$2.75 billion in 2015 and is expected to reach \$7.70 billion by 2022 growing at a CAGR of 15.9% during the forecast period. Rising demand for big cabin business jets and enhancing the passengers experience are the key factors favoring the market growth. However, government regulations, high installation costs and rapid technological changes are restraining the market. Connectivity Wi-Fi technology and long-haul flights offer new growth opportunities for the market players.

North America is anticipated to command the largest share of the global in-flight entertainment & connectivity market. Its huge share is attributed to the exponential increase in the data usage on the ground and in the air. However, the Asia Pacific market is anticipated to record the maximum growth, primarily owing to the wireless and seat centric solutions being adopted by rising number of airlines.

Some of the key players in the market include Viasat, Inc., Panasonic Avionics Corporation, Thales Group, Lumexis, Honeywell International, Inc., Onair, IMS, DMD Phantom, Lufthansa Systems AG, Zodiac Aerospace S.A., Digecor, Inc., GOGO LLC., Interact and Rockwell Collins, Inc.

Aircraft Type Covered:

Very Large Aircraft to Wide Body Aircraft to Business Jets

Narrow Body Aircraft

Products Covered:

Hardware

Connectivity

Content

Fit Covered:

Linefito RetroFit

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Emerging Markets

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL IN-FLIGHT ENTERTAINMENT AND CONNECTIVITY MARKET, BY AIRCRAFT TYPE

- 5.1 Introduction
- 5.2 Very Large Aircraft
- 5.3 Wide Body Aircraft
- 5.4 Business Jets
- 5.5 Narrow Body Aircraft

6 GLOBAL IN-FLIGHT ENTERTAINMENT AND CONNECTIVITY MARKET, BY PRODUCT

- 6.1 Introduction
- 6.2 Hardware
- 6.3 Connectivity
- 6.4 Content

7 GLOBAL IN-FLIGHT ENTERTAINMENT AND CONNECTIVITY MARKET, BY FIT

- 7.1 Introduction
- 7.2 Linefit
- 7.3 Retrofit

8 GLOBAL IN-FLIGHT ENTERTAINMENT AND CONNECTIVITY MARKET, BY GEOGRAPHY

- 8.1 North America
 - 8.1.1 US
 - 8.1.2 Canada
 - 8.1.3 Mexico
- 8.2 Europe
 - 8.2.1 Germany
 - 8.2.2 France
 - 8.2.3 Italy
 - 8.2.4 UK
 - 8.2.5 Spain
 - 8.2.6 Rest of Europe
- 8.3 Asia Pacific
 - 8.3.1 Japan
 - 8.3.2 China
 - 8.3.3 India

- 8.3.4 Australia
- 8.3.5 Newzealand
- 8.3.6 Rest of Asia Pacific
- 8.4 Rest of the World
 - 8.4.1 Middle East
 - 8.4.2 Brazil
 - 8.4.3 Argentina
 - 8.4.4 South Africa
 - 8.4.5 Egypt

9 KEY DEVELOPMENTS

- 9.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 9.2 Acquisitions & Mergers
- 9.3 New Product Launch
- 9.4 Expansions
- 9.5 Other Key Strategies

10 COMPANY PROFILING

- 10.1 Viasat, Inc.
- 10.2 Panasonic Avionics Corporation
- 10.3 Thales Group
- 10.4 Lumexis
- 10.5 Honeywell International, Inc.
- 10.6 Onair
- 10.7 IMS
- 10.8 DMD Phantom
- 10.9 Lufthansa Systems AG
- 10.10 Zodiac Aerospace S.A.
- 10.11 Digecor, Inc.
- 10.12 GOGO LLC.
- 10.13 Interact
- 10.14 Rockwell Collins, Inc.

List Of Tables

LIST OF TABLES

- 1 Global In-flight Entertainment and connectivity Market Outlook, By Region (2015-2022) (\$MN)
- 2 Global In-flight Entertainment and connectivity Market Outlook, By Aircraft Type (2015-2022) (\$MN)
- 3 Global In-flight Entertainment and connectivity Market Outlook, By Very Large Aircraft (2015-2022) (\$MN)
- 4 Global In-flight Entertainment and connectivity Market Outlook, By Wide Body Aircraft (2015-2022) (\$MN)
- 5 Global In-flight Entertainment and connectivity Market Outlook, By Business Jets (2015-2022) (\$MN)
- 6 Global In-flight Entertainment and connectivity Market Outlook, By Narrow Body Aircraft (2015-2022) (\$MN)
- 7 Global In-flight Entertainment and connectivity Market Outlook, By Product (2015-2022) (\$MN)
- 8 Global In-flight Entertainment and connectivity Market Outlook, By Hardware (2015-2022) (\$MN)
- 9 Global In-flight Entertainment and connectivity Market Outlook, By Connectivity (2015-2022) (\$MN)
- 10 Global In-flight Entertainment and connectivity Market Outlook, By Content (2015-2022) (\$MN)
- 11 Global In-flight Entertainment and connectivity Market Outlook, By Fit (2015-2022) (\$MN)
- 12 Global In-flight Entertainment and connectivity Market Outlook, By Linefit (2015-2022) (\$MN)
- 13 Global In-flight Entertainment and connectivity Market Outlook, By Retrofit (2015-2022) (\$MN)
- 14 North America In-flight Entertainment and connectivity Market Outlook, By Aircraft Type (2015-2022) (\$MN)
- 15 North America In-flight Entertainment and connectivity Market Outlook, By Very Large Aircraft (2015-2022) (\$MN)
- 16 North America In-flight Entertainment and connectivity Market Outlook, By Wide Body Aircraft (2015-2022) (\$MN)
- 17 North America In-flight Entertainment and connectivity Market Outlook, By Business Jets (2015-2022) (\$MN)
- 18 North America In-flight Entertainment and connectivity Market Outlook, By Narrow

Body Aircraft (2015-2022) (\$MN)

19 North America In-flight Entertainment and connectivity Market Outlook, By Product (2015-2022) (\$MN)

20 North America In-flight Entertainment and connectivity Market Outlook, By Hardware (2015-2022) (\$MN)

21 North America In-flight Entertainment and connectivity Market Outlook, By Connectivity (2015-2022) (\$MN)

22 North America In-flight Entertainment and connectivity Market Outlook, By Content (2015-2022) (\$MN)

23 North America In-flight Entertainment and connectivity Market Outlook, By Fit (2015-2022) (\$MN)

24 North America In-flight Entertainment and connectivity Market Outlook, By Linefit (2015-2022) (\$MN)

25 North America In-flight Entertainment and connectivity Market Outlook, By Retrofit (2015-2022) (\$MN)

26 Europe In-flight Entertainment and connectivity Market Outlook, By Aircraft Type (2015-2022) (\$MN)

27 Europe In-flight Entertainment and connectivity Market Outlook, By Very Large Aircraft (2015-2022) (\$MN)

28 Europe In-flight Entertainment and connectivity Market Outlook, By Wide Body Aircraft (2015-2022) (\$MN)

29 Europe In-flight Entertainment and connectivity Market Outlook, By Business Jets (2015-2022) (\$MN)

30 Europe In-flight Entertainment and connectivity Market Outlook, By Narrow Body Aircraft (2015-2022) (\$MN)

31 Europe In-flight Entertainment and connectivity Market Outlook, By Product (2015-2022) (\$MN)

32 Europe In-flight Entertainment and connectivity Market Outlook, By Hardware (2015-2022) (\$MN)

33 Europe In-flight Entertainment and connectivity Market Outlook, By Connectivity (2015-2022) (\$MN)

34 Europe In-flight Entertainment and connectivity Market Outlook, By Content (2015-2022) (\$MN)

35 Europe In-flight Entertainment and connectivity Market Outlook, By Fit (2015-2022) (\$MN)

36 Europe In-flight Entertainment and connectivity Market Outlook, By Linefit (2015-2022) (\$MN)

37 Europe In-flight Entertainment and connectivity Market Outlook, By Retrofit (2015-2022) (\$MN)

- 38 Asia Pacific In-flight Entertainment and connectivity Market Outlook, By Aircraft Type (2015-2022) (\$MN)
- 39 Asia Pacific In-flight Entertainment and connectivity Market Outlook, By Very Large Aircraft (2015-2022) (\$MN)
- 40 Asia Pacific In-flight Entertainment and connectivity Market Outlook, By Wide Body Aircraft (2015-2022) (\$MN)
- 41 Asia Pacific In-flight Entertainment and connectivity Market Outlook, By Business Jets (2015-2022) (\$MN)
- 42 Asia Pacific In-flight Entertainment and connectivity Market Outlook, By Narrow Body Aircraft (2015-2022) (\$MN)
- 43 Asia Pacific In-flight Entertainment and connectivity Market Outlook, By Product (2015-2022) (\$MN)
- 44 Asia Pacific In-flight Entertainment and connectivity Market Outlook, By Hardware (2015-2022) (\$MN)
- 45 Asia Pacific In-flight Entertainment and connectivity Market Outlook, By Connectivity (2015-2022) (\$MN)
- 46 Asia Pacific In-flight Entertainment and connectivity Market Outlook, By Content (2015-2022) (\$MN)
- 47 Asia Pacific In-flight Entertainment and connectivity Market Outlook, By Fit (2015-2022) (\$MN)
- 48 Asia Pacific In-flight Entertainment and connectivity Market Outlook, By Linefit (2015-2022) (\$MN)
- 49 Asia Pacific In-flight Entertainment and connectivity Market Outlook, By Retrofit (2015-2022) (\$MN)
- 50 Rest of the World In-flight Entertainment and connectivity Market Outlook, By Aircraft Type (2015-2022) (\$MN)
- 51 Rest of the World In-flight Entertainment and connectivity Market Outlook, By Very Large Aircraft (2015-2022) (\$MN)
- 52 Rest of the World In-flight Entertainment and connectivity Market Outlook, By Wide Body Aircraft (2015-2022) (\$MN)
- 53 Rest of the World In-flight Entertainment and connectivity Market Outlook, By Business Jets (2015-2022) (\$MN)
- 54 Rest of the World In-flight Entertainment and connectivity Market Outlook, By Narrow Body Aircraft (2015-2022) (\$MN)
- 55 Rest of the World In-flight Entertainment and connectivity Market Outlook, By Product (2015-2022) (\$MN)
- 56 Rest of the World In-flight Entertainment and connectivity Market Outlook, By Hardware (2015-2022) (\$MN)
- 57 Rest of the World In-flight Entertainment and connectivity Market Outlook, By

Connectivity (2015-2022) (\$MN)

58 Rest of the World In-flight Entertainment and connectivity Market Outlook, By Content (2015-2022) (\$MN)

59 Rest of the World In-flight Entertainment and connectivity Market Outlook, By Fit (2015-2022) (\$MN)

60 Rest of the World In-flight Entertainment and connectivity Market Outlook, By Linefit (2015-2022) (\$MN)

61 Rest of the World In-flight Entertainment and connectivity Market Outlook, By Retrofit (2015-2022) (\$MN)

I would like to order

Product name: In-flight Entertainment and connectivity - Global Market Outlook (2015-2022)

Product link: <https://marketpublishers.com/r/I08A0CC49C7EN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I08A0CC49C7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970