

# Immunoassay - Global Market Outlook (2015-2022)

<https://marketpublishers.com/r/IEBC3777E87EN.html>

Date: April 2016

Pages: 148

Price: US\$ 4,150.00 (Single User License)

ID: IEBC3777E87EN

## Abstracts

According to Statistics MRC, the global immunoassay market is estimated at \$16.35 billion in 2015 and is expected to grow at a CAGR of 10.9% to reach \$33.72 billion by 2022. Technological advancements and increasing geriatric population worldwide are some of the key factors fuelling the market growth. Increasing incidences of infectious & chronic diseases, demand for non-invasive diagnostic techniques, broad usage of immunoassays in oncology, growing need of reagents and speed, cost effectiveness & accuracy of immunoassay are additional drivers playing a key role in the growth of immunoassay market. However, execution of excise duty by the U.S. government and low detection limit are the factors limiting the market growth. Expansion of pharmaceutical and biotechnology industries in emerging regions such as Asia Pacific acts as opportunity for immunoassay market.

In 2015, Enzyme-Linked Immunosorbent Assay (ELISA) and Enzyme-linked ImmunoSpot (ELISPOT) assay dominated the global immunoassay technology market due to their high sensitivity and long term presence in the market. Oncology segment is witnessing a significant growth driven by the high incidence of cancer diseases. North America is anticipated to be the largest market for immunoassay, whereas Asia Pacific and MEA are projected to grow at a faster pace. The aging US population is supporting the market demand, since the requirement of these medical devices is higher in the elderly population.

The technological advancements, rising investments in pharmaceutical and biotechnology sector by government and corporate sector and rapidly growing healthcare market in emerging countries such as China and India are the factors favouring the market growth in this region.

Some of the key players in the global immunoassay market include Roche Diagnostics Limited, Thermo Fisher Scientific, Inc, Danaher Corporation, Siemens Healthcare,

Becton, Dickinson And Company, Abbott Laboratories, Inc, Luminex Corporation, Bio-Rad Laboratories, Inc., Sysmex Corporation, Biomérieux SA, Ortho-Clinical Diagnostics, Inc., Alere, Inc., Qiagen NV, Meridian Life Science, Inc and Syntron Bioresearch, Inc.

#### Products & Services Covered:

Software and Services

Analyzers

Purchase Modes Analysers

Analyser Type

Reagents & KITS

Radioimmunoassay (RIA)

Western Blot

Polymerase Chain Reaction (PCR)

Enzyme-Linked Immunospot (ELISPOT)

Rapid Tests

Enzyme-Linked Immunosorbent Assay (ELISA) Reagents

#### Technologies Covered:

Radio Immunoassays (RIA)

Nephelometric Immunoassay

Western Blot

Fluorescence Immunoassay

Enzyme-Linked Immunosorbent Assay (ELISA)

Rapid Tests

Polymerase Chain Reaction (PCR)

Chemiluminescence Immunoassay

Enzyme-linked ImmunoSpot (ELISPOT) Assay

#### End Users Covered:

Pharma & Biotech Firms

Blood Banks

Hospitals

Clinical Laboratories

Academic Research Centers

Contract Research Organizations

Other End Users

#### Applications Covered:

Cardiology

Autoimmune Disorders

Oncology

Toxicology

Infectious Diseases

Neonatal Screening

Hematology and Blood Screening

Endocrinology

Bone and Mineral Disorders

Other Applications

#### Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

## **WHAT OUR REPORT OFFERS:**

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancement

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