

Immunity Nutraceutical Ingredient - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Immunity Nutraceutical Ingredient Market is growing at a CAGR of 7.4% during the forecast period. Increasing demand for fortified food owing to the rising health consciousness among people and mandates on food fortification by government associations are some of the factors fuelling the market growth. However, higher costs of fortified products preventing large-scale usage are restraining the market growth.

Nutraceutical ingredients are derived from sources such as animal, plant, microbial, and synthetic, which provide health benefits, adding the basic nutritional value and functional benefits to various applications such as food, beverages, dietary supplements, animal nutrition, and personal care products.

Based on the application, the personal care segment has a growing prominence due to the changing consumer lifestyle, increasing inclination towards personal grooming, and the rise in per capita income, especially in developing countries. By Geography, Asia Pacific is likely to have a huge demand due to the rising incomes, increasing buying force, and developing consumer demand for nutritional & health products.

Some of the key players profiled in the Immunity Nutraceutical Ingredient market include Tate & Lyle PLC (U.K), Koninklijke DSM N.V., Ingredion Incorporated (U.S), Arla Foods (Denmark) and Ajinomoto Co., Inc. (Japan).

Types Covered:

Phytochemical and plant extracts

Omega-3 fatty acids

Minerals

Fibers & specialty carbohydrates

Carotenoids

Other Types

Applications Covered:

Personal care

Functional food

Functional beverages

Dietary supplements

Animal nutrition

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub-segments, and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis, etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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