+357 96 030922
info@marketpublishers.com

Identity Security Posture Management (ISPM) Market Forecasts to 2030 – Global Analysis By Offering (Solutions and Services), Deployment Mode (On-premises and Cloud-based), Organization Size (Small & Medium-sized Enterprises and Large Enterprises), End User and By Geography

https://marketpublishers.com/r/I1A6182C30FFEN.html
Date: February 2025
Pages: 150
Price: US$ 4,150.00 (Single User License)
ID: I1A6182C30FFEN

Abstracts

According to Stratistics MRC, the Global Identity Security Posture Management (ISPM) Market is accounted for $13.12 billion in 2024 and is expected to reach $36.70 billion by 2030 growing at a CAGR of 18.7% during the forecast period. The proactive cybersecurity strategy known as Identity Security Posture Management (ISPM) is centered on tracking, evaluating, and improving an organization's identity and access management (IAM) environment. It evaluates identity-related risks, finds possible weaknesses, and implements security measures to protect user credentials, rights, and privileges. By detecting misconfigurations, orphaned accounts, and privilege escalations, ISPM helps guarantee adherence to regulatory standards, stops unwanted access, and minimizes the attack surface.

According to SentinelOne notes, in 2022, 84% of respondents said their organization had experienced an identity-related breach.

Market Dynamics:

Driver:

Increasing cybersecurity threats

The rise in sophisticated cyberattacks, particularly targeting identity and access management systems, is a key driver for the identity security posture management (ISPM) market. High-profile breaches and identity theft incidents have heightened awareness of identity vulnerabilities as a critical weak link in cybersecurity. Organizations are increasingly adopting ISPM solutions to proactively detect threats, enforce least privilege access, and strengthen their security posture. The shift to remote work and cloud services further amplifies the need for robust identity protection, driving the market's growth significantly.

Restraint:

Complexity in deployment

Implementing these systems requires integrating various technologies like identity governance, risk intelligence, and access management across hybrid IT environments. This process demands significant technical expertise, time, and resources, which can be challenging for organizations lacking in-house capabilities. Additionally, ensuring compatibility with existing infrastructure and maintaining seamless operations during deployment adds to the complexity, discouraging some businesses from adopting ISPM solutions despite their benefits.

Opportunity:

Integration with AI and ML

The integration of artificial intelligence (AI) and machine learning (ML) presents a substantial opportunity for the ISPM market. These technologies enable advanced threat detection by analyzing patterns, predicting vulnerabilities, and automating responses to identity-related risks. AI-driven insights help organizations enforce dynamic access controls and continuously monitor identities in real-time. As businesses increasingly adopt AI/ML-powered ISPM solutions, they can enhance their security resilience while reducing manual efforts, making these tools indispensable for managing complex digital ecosystems.

Threat:

Regulatory changes

Frequent changes in data protection regulations pose a threat to the ISPM market.

Compliance with laws such as GDPR, HIPAA, and CCPA requires organizations to continuously update their identity security measures. Failure to adapt to evolving regulatory requirements can result in substantial fines and reputational damage. This creates uncertainty for businesses investing in ISPM solutions, as they must ensure that their systems remain compliant with diverse and dynamic global standards, adding complexity to their operations.

Covid-19 Impact:

The COVID-19 pandemic accelerated the adoption of ISPM solutions as organizations shifted to remote work environments. This transition exposed businesses to increased identity-related threats due to dispersed workforces accessing corporate systems from various locations. The need for robust identity security measures became critical to secure remote access while ensuring compliance with regulatory standards. Despite initial disruptions in IT budgets, the pandemic highlighted the importance of ISPM solutions in safeguarding digital identities, driving significant market growth during this period.

The solutions segment is expected to be the largest during the forecast period

The solutions segment is expected to account for the largest market share during the forecast period due to its ability to provide comprehensive tools for managing identity risks across hybrid IT environments. These solutions offer functionalities like real-time monitoring, automated threat detection, and identity governance that are essential for mitigating cyber risks. The rising frequency of identity-based attacks has driven organizations to prioritize robust solutions over services alone. Additionally, advancements in AI/ML-powered ISPM platforms further enhance their scalability and effectiveness, solidifying this segment's leadership.

The small & medium-sized enterprises (SMEs) segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the small & medium-sized enterprises (SMEs) segment is predicted to witness the highest growth rate. This growth is attributed to the increasing recognition among SMEs of the importance of robust identity security measures. As cyber threats become more prevalent, SMEs are investing in ISPM solutions to protect their assets and maintain customer trust. The scalability and cost-effectiveness of ISPM solutions make them particularly appealing to SMEs, driving their adoption and contributing to market expansion.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share due to the presence of major technology companies, high internet penetration rates, and significant investments in cybersecurity infrastructure. The region's advanced technological landscape and early adoption of digital transformation initiatives contribute to its dominant position. Additionally, stringent regulatory requirements in North America drive organizations to invest in comprehensive identity security solutions, further bolstering market growth.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR. This growth is driven by rapid digitalization, increasing internet penetration, and a rising number of cyber threats in the region. Emerging economies are investing heavily in cybersecurity to protect their expanding digital infrastructures. The adoption of cloud services and mobile technologies further accelerates the need for robust identity security measures, positioning Asia Pacific as a key growth area in the global ISPM market.

Key players in the market

Some of the key players in Identity Security Posture Management (ISPM) Market include Microsoft, Cisco, Oracle, Palo Alto Networks, Check Point, Okta, CrowdStrike, Trend Micro, CyberArk, Ping Identity, SailPoint, Radiant Logic, Rezonate, IBM and Silverfort.

Key Developments:

In December 2024, Radiant Logic launched real-time data lake visibility to improve Identity Security Posture Management with 360° identity visibility.

In October 2024, Palo Alto Networks announced general availability of Identity Posture Security as part of their SSPM solution to help simplify SaaS authentication and detect misconfigurations.

In January 2024, Okta launched Identity Security Posture Management to help organizations identify biggest identity risks, deliver visibility, prioritized remediations and continuous validation of identity security posture.

Offerings Covered:

- Solutions
- Services

Deployment Modes Covered:

- On-premises
- Cloud-based

Organization Sizes Covered:

- Small & Medium-sized Enterprises (SMEs)
- Large Enterprises

End Users Covered:

- Banking, Financial Services, and Insurance (BFSI)
- Healthcare & Life Sciences
- IT & ITeS
- Gaming & Gambling
- Energy & Utilities
- Government & Defense
- Education

+357 96 030922
info@marketpublishers.com

Retail & E-commerce

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

+357 96 030922
info@marketpublishers.com

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:
- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments

- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

- Company Profiling
  - Comprehensive profiling of additional market players (up to 3)
  - SWOT Analysis of key players (up to 3)
- Regional Segmentation
  - Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)
- Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

+357 96 030922
info@marketpublishers.com

Contents

+357 96 030922
info@marketpublishers.com

9 GLOBAL IDENTITY SECURITY POSTURE MANAGEMENT (ISPM) MARKET, BY GEOGRAPHY

10 KEY DEVELOPMENTS

+357 96 030922
info@marketpublishers.com

11 COMPANY PROFILING

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Identity Security Posture Management (ISPM) Market Forecasts to 2030 – Global Analysis By Offering (Solutions and Services), Deployment Mode (On-premises and Cloud-based), Organization Size (Small & Medium-sized Enterprises and Large Enterprises), End User and By Geography

Product link: https://marketpublishers.com/r/I1A6182C30FFEN.html

Price: US$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/I1A6182C30FFEN.html