

# Ice Cream Packaging Market Forecasts to 2032 – Global Analysis By Product (Plastic, Paper & Paperboard, Metal, Glass, Biodegradable and Other Products), Material, Packaging, Distribution Channel, Technology, End User and By Geography

<https://marketpublishers.com/r/I6081F79E79FEN.html>

Date: June 2025

Pages: 150

Price: US\$ 4,150.00 (Single User License)

ID: I6081F79E79FEN

## Abstracts

According to Statistics MRC, the Global Ice Cream Packaging Market is accounted for \$1.04 billion in 2025 and is expected to reach \$1.62 billion by 2032 growing at a CAGR of 6.5% during the forecast period. The materials and containers used to present, preserve, and carry ice cream products during storage, sale, and transit are referred to as ice cream packaging. It is essential for keeping the proper temperature, avoiding infection, and retaining freshness. Tubs, cups, cones, cartons, and wrappers composed of plastic, paperboard, or laminated materials are examples of common packaging types. Ice cream packaging is a vital marketing tool in addition to being useful, with eye-catching designs and branding to draw in customers. Eco-friendly and sustainable packaging options are being used more and more to lessen their negative effects on the environment.

Market Dynamics:

Driver:

Rising demand for convenient and sustainable packaging

Fanfold packaging is very appealing since businesses and consumers alike are searching for package options that are simple to use, store, and handle. Its design also helps recycling initiatives and lessens material waste, which is in line with international environmental standards. Fanfold packaging reduces environmental impact and

transportation expenses because it is lightweight and space-efficient. Market acceptance is further boosted by manufacturers' and end users' growing awareness of eco-friendly packaging. All things considered, the combination of environmental advantages and convenience fuels the growing demand for fanfold packaging globally.

#### Restraint:

##### High cost of eco-friendly and advanced packaging materials

Making the switch to sustainable materials frequently results in higher manufacturing costs for manufacturers. Higher retail prices may result from this cost burden, which could lower consumer demand. These materials may be out of reach for small and medium-sized businesses, which would hinder their capacity to compete. Cost inefficiencies are also a result of the less developed eco-friendly material supply chain. All things considered; these financial obstacles impede the ice cream industry's broad adoption of sustainable packaging.

#### Opportunity:

##### Technological advancements in smart & interactive packaging

The incorporation of elements such as sensors, NFC tags, and QR codes improves customer interaction and offers useful product details. The need for fanfold packaging solutions is increased by these advances, which enhance consumer satisfaction and brand differentiation. Furthermore, smart packaging improves supply chain management and tracking, which boosts operational effectiveness. Fanfold designs and other interactive and protective packaging forms are becoming more and more necessary as e-commerce grows. All things considered, fanfold packaging's market reach is increased and fresh growth prospects are generated by technological adoption.

#### Threat:

##### Stringent food safety and packaging regulations

Costly testing and certification are frequently needed for compliance, which raises production costs. Manufacturers' freedom is diminished by these rules, which restrict the selection of packing materials to those that are safe for the environment and of food quality. Because of the long approval processes, meeting these standards may slow down the package innovation process. The regulatory load may be too much for smaller

packaging companies to handle, which would reduce market competition. All things considered, these rules erect obstacles that may impede expansion and complicate the market for ice cream packaging.

### Covid-19 Impact

The COVID-19 pandemic significantly impacted the ice cream packaging market due to supply chain disruptions, labor shortages, and fluctuating demand. Initially, lockdowns and restrictions led to reduced out-of-home consumption, affecting sales and packaging demand. However, rising at-home indulgence and online grocery deliveries boosted retail ice cream consumption, increasing demand for smaller, single-serve, and hygienic packaging formats. Manufacturers adapted by emphasizing safety, sustainability, and convenience. Post-pandemic recovery and changing consumer behavior continue to shape packaging trends and innovation in the market.

The impulse ice cream segment is expected to be the largest during the forecast period

The impulse ice cream segment is expected to account for the largest market share during the forecast period by requiring convenient, single-serve packaging solutions that ensure product freshness. These ice creams are often sold in quick, on-the-go environments, necessitating compact and easy-to-handle packaging formats. Fanfold packaging offers cost-effective, space-saving advantages ideal for high-volume production and distribution in this segment. Its versatility supports various ice cream shapes and sizes, enhancing shelf appeal and consumer experience. Consequently, the growth of impulse ice cream sales propels the fanfold packaging market by increasing the need for innovative and efficient packaging solutions.

The foodservice providers segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the foodservice providers segment is predicted to witness the highest growth rate, due to demanding efficient, hygienic, and easy-to-use packaging solutions. These providers require packaging that ensures product freshness and convenient portion control for quick service. Fanfold packaging offers versatility and space-saving benefits, aligning well with the fast-paced foodservice environment. Additionally, rising consumer preference for sustainable and recyclable packaging further propels demand in this segment. Consequently, foodservice providers' focus on operational efficiency and customer satisfaction boosts the adoption of fanfold packaging solutions.

### Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share due to rapid urbanization, rising disposable incomes, and evolving dietary habits are driving robust growth in the ice cream packaging sector. Flexible pouches, small-portion cups, and vibrant, culturally resonant designs dominate this diverse market. Manufacturers focus on cost-effectiveness and local customization to appeal to varied consumer bases across countries. Cold chain development and the proliferation of modern retail formats are enhancing distribution. Sustainability is emerging but still developing compared to Western markets.

### Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR by a strong emphasis on sustainability, premium aesthetics, and brand differentiation. Consumers are increasingly drawn to eco-friendly materials such as biodegradable cartons and recyclable plastics. Innovations in design, such as tamper-evident lids and resealable tubs, are gaining traction. Major players prioritize advanced labeling and digital printing technologies to boost shelf appeal. The market benefits from high per capita consumption of ice cream and the popularity of artisanal and dairy-free options.

### Key players in the market

Some of the key players profiled in the Ice Cream Packaging Market include Amcor Plc, ITC Packaging, Huhtamaki Oyj, Sonoco Products Company, Berry Global Group, INDEVCO Group, International Paper Company, Stora Enso Oyj, Tetra Laval, Frapak Packaging b.v., Stanpac Inc., Delkor Systems Inc., Insta Polypack, Sirane Limited, Safepack Solutions, IIC Packaging, Uniflex Packaging and SIG Group.

### Key Developments:

In November 2024, Amcor announced an \$8.4 billion all-stock acquisition of Berry Global, a move that strengthens its position in the consumer and healthcare packaging sectors. The merger is expected to generate \$650 million in cost savings and synergies within three years, with a focus on sustainable packaging innovations.

In July 2024, Berry collaborated with Wells Enterprises to develop freezer-grade Twist

pints for Blue Bunny's new line of single-serve ice cream. These pints are made from widely recyclable polypropylene (PP) and high-density polyethylene (HDPE) lids, improving recyclability compared to traditional paperboard packaging.

In February 2023, Amcor collaborated with Gualapack to develop a flexible spouted pouch for Danone's Danoninho Ice. This innovative packaging allows the product to be consumed as a creamy yogurt or frozen into a single-serving ice cream.

#### Products Covered:

Impulse Ice Cream

Take-home Ice Cream

Artisanal Ice Cream

Dairy-free

Other Products

#### Materials Covered:

Plastic

Paper & Paperboard

Metal

Glass

Biodegradable

Other Materials

#### Packagings Covered:

Cups

Cones

Tubs

Wrappers

Boxes & Cartons

Pouches & Bags

Bottles

Other Packagings

#### Distribution Channels Covered:

Retail

Foodservice

Online Channels

#### Technologies Covered:

Flexographic Printing

Offset Printing

Digital Printing

Gravure Printings

Other Technologies

#### End Users Covered:

Food Manufacturers

Retailers

Foodservice Providers

Consumers

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032

- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Technology Analysis
- 3.8 End User Analysis
- 3.9 Emerging Markets
- 3.10 Impact of Covid-19

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

## **5 GLOBAL ICE CREAM PACKAGING MARKET, BY PRODUCT**

- 5.1 Introduction
- 5.2 Impulse Ice Cream
- 5.3 Take-home Ice Cream
- 5.4 Artisanal Ice Cream
- 5.5 Dairy-free
- 5.6 Other Products

## **6 GLOBAL ICE CREAM PACKAGING MARKET, BY MATERIAL**

- 6.1 Introduction
- 6.2 Plastic
- 6.3 Paper & Paperboard
- 6.4 Metal
- 6.5 Glass
- 6.6 Biodegradable
- 6.7 Other Materials

## **7 GLOBAL ICE CREAM PACKAGING MARKET, BY PACKAGING**

- 7.1 Introduction
- 7.2 Cups
- 7.3 Cones
- 7.4 Tubs
- 7.5 Wrappers
- 7.6 Boxes & Cartons
- 7.7 Pouches & Bags
- 7.8 Bottles
- 7.9 Other Packagings

## **8 GLOBAL ICE CREAM PACKAGING MARKET, BY DISTRIBUTION CHANNEL**

- 8.1 Introduction
- 8.2 Retail
- 8.3 Foodservice
- 8.4 Online Channels

## **9 GLOBAL ICE CREAM PACKAGING MARKET, BY TECHNOLOGY**

- 9.1 Introduction
- 9.2 Flexographic Printing
- 9.3 Offset Printing
- 9.4 Digital Printing
- 9.5 Gravure Printings
- 9.6 Other Technologies

## **10 GLOBAL ICE CREAM PACKAGING MARKET, BY END USER**

- 10.1 Introduction
- 10.2 Food Manufacturers
- 10.3 Retailers
- 10.4 Foodservice Providers
- 10.5 Consumers
- 10.6 Other End Users

## **11 GLOBAL ICE CREAM PACKAGING MARKET, BY GEOGRAPHY**

- 11.1 Introduction
- 11.2 North America
  - 11.2.1 US
  - 11.2.2 Canada
  - 11.2.3 Mexico
- 11.3 Europe
  - 11.3.1 Germany
  - 11.3.2 UK
  - 11.3.3 Italy
  - 11.3.4 France
  - 11.3.5 Spain
  - 11.3.6 Rest of Europe
- 11.4 Asia Pacific
  - 11.4.1 Japan
  - 11.4.2 China
  - 11.4.3 India
  - 11.4.4 Australia
  - 11.4.5 New Zealand
  - 11.4.6 South Korea

- 11.4.7 Rest of Asia Pacific
- 11.5 South America
  - 11.5.1 Argentina
  - 11.5.2 Brazil
  - 11.5.3 Chile
  - 11.5.4 Rest of South America
- 11.6 Middle East & Africa
  - 11.6.1 Saudi Arabia
  - 11.6.2 UAE
  - 11.6.3 Qatar
  - 11.6.4 South Africa
  - 11.6.5 Rest of Middle East & Africa

## **12 KEY DEVELOPMENTS**

- 12.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 12.2 Acquisitions & Mergers
- 12.3 New Product Launch
- 12.4 Expansions
- 12.5 Other Key Strategies

## **13 COMPANY PROFILING**

- 13.1 Amcor Plc
- 13.2 ITC Packaging
- 13.3 Huhtamaki Oyj
- 13.4 Sonoco Products Company
- 13.5 Berry Global Group
- 13.6 INDEVCO Group
- 13.7 International Paper Company
- 13.8 Stora Enso Oyj
- 13.9 Tetra Laval
- 13.10 Frapak Packaging b.v.
- 13.11 Stanpac Inc.
- 13.12 Delkor Systems Inc.
- 13.13 Insta Polypack
- 13.14 Sirane Limited
- 13.15 Safepack Solutions
- 13.16 IIC Packaging

13.17 Uniflex Packaging

13.18 SIG Group

## List Of Tables

### LIST OF TABLES

Table 1 Global Ice Cream Packaging Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Ice Cream Packaging Market Outlook, By Product (2024-2032) (\$MN)

Table 3 Global Ice Cream Packaging Market Outlook, By Impulse Ice Cream (2024-2032) (\$MN)

Table 4 Global Ice Cream Packaging Market Outlook, By Take-home Ice Cream (2024-2032) (\$MN)

Table 5 Global Ice Cream Packaging Market Outlook, By Artisanal Ice Cream (2024-2032) (\$MN)

Table 6 Global Ice Cream Packaging Market Outlook, By Dairy-free (2024-2032) (\$MN)

Table 7 Global Ice Cream Packaging Market Outlook, By Other Products (2024-2032) (\$MN)

Table 8 Global Ice Cream Packaging Market Outlook, By Material (2024-2032) (\$MN)

Table 9 Global Ice Cream Packaging Market Outlook, By Plastic (2024-2032) (\$MN)

Table 10 Global Ice Cream Packaging Market Outlook, By Paper & Paperboard (2024-2032) (\$MN)

Table 11 Global Ice Cream Packaging Market Outlook, By Metal (2024-2032) (\$MN)

Table 12 Global Ice Cream Packaging Market Outlook, By Glass (2024-2032) (\$MN)

Table 13 Global Ice Cream Packaging Market Outlook, By Biodegradable (2024-2032) (\$MN)

Table 14 Global Ice Cream Packaging Market Outlook, By Other Materials (2024-2032) (\$MN)

Table 15 Global Ice Cream Packaging Market Outlook, By Packaging (2024-2032) (\$MN)

Table 16 Global Ice Cream Packaging Market Outlook, By Cups (2024-2032) (\$MN)

Table 17 Global Ice Cream Packaging Market Outlook, By Cones (2024-2032) (\$MN)

Table 18 Global Ice Cream Packaging Market Outlook, By Tubs (2024-2032) (\$MN)

Table 19 Global Ice Cream Packaging Market Outlook, By Wrappers (2024-2032) (\$MN)

Table 20 Global Ice Cream Packaging Market Outlook, By Boxes & Cartons (2024-2032) (\$MN)

Table 21 Global Ice Cream Packaging Market Outlook, By Pouches & Bags (2024-2032) (\$MN)

Table 22 Global Ice Cream Packaging Market Outlook, By Bottles (2024-2032) (\$MN)

Table 23 Global Ice Cream Packaging Market Outlook, By Other Packagings (2024-2032) (\$MN)

Table 24 Global Ice Cream Packaging Market Outlook, By Distribution Channel (2024-2032) (\$MN)

Table 25 Global Ice Cream Packaging Market Outlook, By Retail (2024-2032) (\$MN)

Table 26 Global Ice Cream Packaging Market Outlook, By Foodservice (2024-2032) (\$MN)

Table 27 Global Ice Cream Packaging Market Outlook, By Online Channels (2024-2032) (\$MN)

Table 28 Global Ice Cream Packaging Market Outlook, By Technology (2024-2032) (\$MN)

Table 29 Global Ice Cream Packaging Market Outlook, By Flexographic Printing (2024-2032) (\$MN)

Table 30 Global Ice Cream Packaging Market Outlook, By Offset Printing (2024-2032) (\$MN)

Table 31 Global Ice Cream Packaging Market Outlook, By Digital Printing (2024-2032) (\$MN)

Table 32 Global Ice Cream Packaging Market Outlook, By Gravure Printings (2024-2032) (\$MN)

Table 33 Global Ice Cream Packaging Market Outlook, By Other Technologies (2024-2032) (\$MN)

Table 34 Global Ice Cream Packaging Market Outlook, By End User (2024-2032) (\$MN)

Table 35 Global Ice Cream Packaging Market Outlook, By Food Manufacturers (2024-2032) (\$MN)

Table 36 Global Ice Cream Packaging Market Outlook, By Retailers (2024-2032) (\$MN)

Table 37 Global Ice Cream Packaging Market Outlook, By Foodservice Providers (2024-2032) (\$MN)

Table 38 Global Ice Cream Packaging Market Outlook, By Consumers (2024-2032) (\$MN)

Table 39 Global Ice Cream Packaging Market Outlook, By Other End Users (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

## I would like to order

Product name: Ice Cream Packaging Market Forecasts to 2032 – Global Analysis By Product (Plastic, Paper & Paperboard, Metal, Glass, Biodegradable and Other Products), Material, Packaging, Distribution Channel, Technology, End User and By Geography

Product link: <https://marketpublishers.com/r/l6081F79E79FEN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l6081F79E79FEN.html>