

Hygiene Nonwoven - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Hygiene Nonwoven market is growing at a CAGR of 9.2% during the forecast period. Growing health and hygiene awareness and rising demand for incontinence products and baby diapers are some key factors boosting the market growth. Moreover, rapid development in healthcare infrastructure will provide ample opportunities for market growth. However, fluctuations in raw material prices are restricting the market growth.

Nonwovens have specific characteristics that allow them to deliver high-performance across a wide range of applications such as absorbency, liquid repellency, resilience, stretch, softness, strength, flame retardancy, washability, cushioning, filtering, bacterial barrier and sterility. Nonwovens used in the hygiene field have numerous applications like feminine hygiene products, baby diapers, adult incontinence products, tissues, wet towels, surgical gowns, face masks, and others.

By Type, Polypropylene (PP) held significant growth during the forecast period due to rapid growth in birth rate, coupled with rising awareness pertaining to the benefits of baby diapers. Based on geography, Asia Pacific is estimated to have a lucrative growth due to rising disposable income and awareness among users in India.

Some of the key players profiled in the Hygiene Nonwoven Market include The Tyczka Group, Massy Group, Taiyo Nippon Sanso, Wesfarmers Limited, The Linde Group, Air Water, Inc., Gulf Cryo, PT Aneka Gas Industries, SOL Group, The Messer Group GmbH, Air Liquide and Air Products & Chemicals, Inc.

Types Covered:

Polyethylene Terephthalate (PET)

Polypropylene (PP)

Polyethylene (PE)

Other Types

Applications Covered:

Baby Diapers

Feminine Hygiene

Adult Incontinence

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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