

# Humectants - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Humectants Market is accounted for \$18,102.1 million in 2017 and is expected to reach \$38,961.2 million by 2026 growing at a CAGR of 8.9% during the forecast period. Increase in demand from various end-use industries, technological changes in cosmetics and change in lifestyle drives are some of the factors driving the market growth. However, strict Regulations and International Quality Standards for Humectants are hindering the market growth.

Humectants are hygroscopic ingredients used to preserve moisture. They are the main ingredients used in hair care and skin care products to preserve moisture. It contains several hydrophilic groups, such as hydroxyl group, amines & carboxyl groups, and ester. Basically, humectant is an element that draws water molecules out of its environment. Thus, moisturizers containing humectant help rehydrate the skin's surface. In several products, humectants control moisture changes caused by humidity variations in processing, transit, and storage.

Based on application, Food & Beverage segment has a steady growth during the forecast period owing to extensive product shelf life, reserved moisture, raised product competence and growing application in sorbitol and glycerol. By Geography, Asia-Pacific region is fastest-growing market for humectants, due to its increasing economy with a huge population base ready to spend on functional & nutritional food and the fast growing consumer markets of China, India, and Japan.

Some of the keyplayers profiled in the market are E. I. Du Pont De Nemours and Company, BASF SE, Cargill, The DOW Chemical Company, Archer Daniels Midland Company, Roquette Frères, Ingredion Incorporated, Brenntag AG, Ashland Global Holdings Inc., Barentz, Batory Foods, Corbion N.V., VMP Chemiekontor and Lubrizol.

Types Covered:

Glycerol

Alpha Hydroxy Acids (AHAS) & Polysaccharides

Phosphates

Glycols

Sugar Alcohols or Polyols

Urea

Aloevera

Acids

Proteins

Other Types

Sources Covered:

Synthetic

Natural

Applications Covered:

Animal Feed

Pharmaceuticals

Oral & Personal Care Products

Food & Beverages

paints and coatings

## Other Applications

### Regions Covered:

#### North America

US

Canada

Mexico

#### Europe

Germany

UK

Italy

France

Spain

Rest of Europe

#### Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

## **WHAT OUR REPORT OFFERS:**

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

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**Note:** Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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