

Human Capital Management - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Human Capital Management Market is accounted for \$15.23 billion in 2017 and is expected to reach \$36.82 billion by 2026 growing at a CAGR of 10.3% during the forecast period. Increasing adoption of digital HR technology, the growing popularity of workforce analytics solution, demand for automated recruitment processes and rise in acceptance of cloud-based HCM software are some of the key factors driving the market growth. In addition, increase in the shift towards cloud-based software solutions provides ample opportunities for market growth. However, security issues in cloud computing services are limiting market growth.

Human Capital Management is an approach to employee staffing that perceives people as assets (human capital) whose current value can be measured and whose future value can be enhanced through investment. Human capital (or people) management is a process of directing, investing in, and developing an organization's workforce. An organization must take the time to manage human capital so that it aligns with their goals.

By Organization Size, Small and Medium-Sized Enterprises segment has steady growth during the forecast period. Many Small and Medium-Sized Enterprises implement HR solutions for organizational development to decrease the burden of carrying out administrative tasks. By geography, Asia-Pacific is projected to witness the fastest growth during the forecast period. The growth in this region can be attributed initiatives from the government for the adoption of cloud-based systems and supporting the digitization of business processes.

Some of the key players profiled in the Human Capital Management Market include Oracle Corporation, Ultimate Software Group, Inc., Sumtotal Systems, LLC (A Skillsoft

Company), Paycom Software, Inc., Peoplestrategy, Inc., Cornerstone OnDemand, Inc., Workday, Inc., SAP SE, Automatic Data Processing, LLC, International Business Machines Corporation, Employwise, Inc., Ceridian HCM, Inc., Infor, Talentsoft and Epicor Software Corporation.

Types Covered:

Type I

Type II

Components Covered:

Services

Software

Organization Sizes Covered:

Small and Medium-Sized Enterprises

Large Enterprises

Deployment Models Covered:

Cloud

On-Premises

End Users Covered:

Government

Telecom and IT

Healthcare and Life Sciences

Transportation and Logistics

Banking, Financial Services, and Insurance

Manufacturing

Consumer Goods and Retail

Energy and Utilities

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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Note : North America, Europe, Asia Pacific, South America and Middle East & Africa are represented in the above manner.

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