

Household Insecticides - Global Market Outlook (2018-2027)

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Abstracts

According to Statistics MRC, the Global Household Insecticides Market is accounted for \$12.00 billion in 2018 and is expected to reach \$28.53 billion by 2027 growing at a CAGR of 10.1% during the forecast period. Some of the key factors influencing the market growth include growing mosquito and bedbugs population, rising concerns about vector-borne diseases and rise in government initiatives prompting the use of household insecticides. However, adverse effects on human health on overexposure are restricting the market growth.

Household insecticides are the chemicals used to control the growth of mosquitoes and other crawling & flying insects to prevent the spread of vector-borne diseases. The products used most often are spray cans, oil sprays, mosquito coils, and slow-release vaporizing systems such as mats and liquid vaporizer.

Amongst form, Sprays segment is going to have a lucrative growth during the forecast period. The convenience of using sprays and their ability to provide instant relief from insects are some of the factors responsible for the growth of the household insecticide market in this segment.

By Geography, Asia Pacific is likely to have a huge demand due to high research and development funding for development of innovates products. India and China are among the two major consumers in the Asia Pacific region for household insecticides, due to the presence of a large and continuously growing population and higher per capita income level.

Some of the key players in global Household Insecticides market are Dabur India Limited, BASF SE, HPM Chemicals and Fertilizers Ltd., S. C. Johnson & Son, Amplecta

AB, Earth Chemicals co. Ltd, Bayer AG, Neogen Corporation, Spectrum Brands limited, Sumitomo Chemical, Bonide Products Inc., Reckitt Benckiser Group PLC, Godrej Consumer Products, Sanmex International, PelGar International, Kittrich Corporation, Zhongshan Lanju, Liphatech Inc., Jyothy Laboratories Ltd., Tiger Consumer Brands and FMC Global Specialty Solutions.

Forms Covered:

Liquids

Units

Insect Powder

Dust and Granules

Mosquito coils

Baits

Cordless

Skin Repellent

Rat Killer

Other Forms

Types Covered:

Content 99.0%-99.5%

Content >99.5%

Insect Types Covered:

Bedbugs & Beetles Control

Mouse

Flies & Moths

Termite Control

Rat & Rodent Control

Mosquito & Flies Control

Other Insect Types

Sales Channels Covered:

Online Retailers

Store Based Retailers

Convenience Stores

Neighborhood Stores

Other Sales Channels

Chemical Types Covered:

Natural

Synthetic

Packaging Covered:

Medium

Large

Small

Applications Covered:

Offline

Online

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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SWOT Analysis of key players (up to 3)

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Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

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presence, and strategic alliances

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