

# Home Security Cameras - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Home Security Cameras Market is accounted for \$2.76 million in 2017 and is expected to reach \$8.78 million by 2026 growing at a CAGR of 13.7% during the forecast period. Some of the key factors influencing the market growth include growing adoption of smart homes, increasing awareness regarding security and safety and ease of installation of security cameras. However, the high cost of cameras and its maintenance is restricting the market growth.

A home security camera is a surveillance camera that can be deployed either outside or inside the house/building to monitor suspicious activities happening in and around the premise. Home security cameras are available in a wide variety of specifications, sizes, and resolution, but their prime function is to capture and store a video for security purpose. Home security cameras help to monitor the activities in the house as well as around the house.

Based on the product, IP cameras are the most popular owing to its easy deployment options. An Internet Protocol camera is a type of digital video camera that receives control data and sends image data via the Internet. They are commonly used for surveillance. Unlike analog closed-circuit television (CCTV) cameras, they require no local recording device, but only a local area network. By Geography, Asia Pacific is going to have a lucrative growth during the forecast period. The region is experiencing growing advancement in infrastructure, support from government bodies, and various emergence new companies providing services, and the rise of technology are the major reasons for this steep growth in the region

Some of the key players in global Home Security Cameras market are Motorola Home, Panasonic, Bosch Security Systems, Sony, Shenzhen Leshi Video Tech. Co., Ltd,

Netgear, Inc., Hangzhou Hikvision Digital Technology Co. Ltd, Leshi Video Type Co. Ltd, FrontPoint Security Solutions, LLC, Axis Communications, ADT Inc., Samsung, Toshiba, Honeywell, Nest Cam and Godrej Security Solutions.

Services Covered:

Managed Services

Professional Services

Self-Installed Services

Types Covered:

Outdoor Security Camera

Indoor Security Camera

Products Covered:

Bullet Security Camera

Thermal Security Camera

Dome Security Camera

Pan Tilt Zoom (PTZ) Security Camera

Internet Protocol (IP) Security Camera

Other Products

Resolutions Covered:

High Definition (HD)

Ultra High Definition (HD)

Non-High Definition (HD)

Full High Definition (HD)

#### Regions Covered:

##### North America

US

Canada

Mexico

##### Europe

Germany

UK

Italy

France

Spain

Rest of Europe

##### Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub

segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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