

Home Retrofit & Safety Market Forecasts to 2034 - Global Analysis By Retrofit Solutions (Energy Efficiency Retrofits, Structural & Foundation Retrofits, Roofing & Insulation Retrofits, Plumbing & Electrical System Retrofits and Smart Home Integration Retrofits), Safety Systems, Materials & Components, Services, Distribution Channel, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Home Retrofit & Safety Market is accounted for \$111.0 billion in 2026 and is expected to reach \$204.0 billion by 2034 growing at a CAGR of 7.9% during the forecast period. Home retrofit and safety enhancements involve modernizing existing houses to improve protection, resilience, and overall living comfort. Key measures include strengthening building structures, upgrading fire and electrical systems, incorporating slip-resistant surfaces, and adding supportive installations like grab bars and accessibility ramps. These improvements also target better airflow, insulation, and healthier indoor environments. As older homes require updates and safety awareness increases, more homeowners are adopting proactive renovation practices. These efforts help minimize hazards, prolong the usability of properties, boost energy performance, and align homes with current safety guidelines, ensuring safer and more efficient residential spaces for occupants over the long term.

According to the National Center for Healthy Housing, nearly 40% of homes have at least one health or safety hazard, and about 35 million homes expose occupants to risks such as mold, poor ventilation, and structural issues, highlighting the strong need for retrofit and safety improvements.

Market Dynamics:

Driver:

Rising awareness of home safety and wellness

Heightened consumer awareness regarding household safety and personal well-being is significantly fueling growth in the home retrofit and safety market. People are increasingly recognizing risks within their homes, such as insufficient ventilation, poor lighting conditions, and absence of protective installations. This shift in mindset is prompting investments in safety upgrades like smoke alarms, carbon monoxide detectors, slip-resistant surfaces, and supportive accessibility features. Furthermore, the emphasis on healthier living has encouraged enhancements in air quality and ventilation systems. As safety and wellness take center stage, retrofit solutions are becoming widely adopted to ensure safer, healthier, and more comfortable residential spaces for occupants.

Restraint:

High initial investment costs

The substantial upfront cost associated with home retrofitting serves as a key limitation in the market, preventing many homeowners from pursuing extensive safety upgrades. These projects typically require significant spending on structural enhancements, safety systems, skilled labor, and quality materials. For households with constrained budgets, such expenses can be prohibitive, often resulting in postponed or scaled-down renovations. Moreover, limited availability of cost-effective financing and unclear financial returns make homeowners hesitant to invest. Consequently, even with increasing awareness about safety improvements, the burden of high initial expenses remains a major barrier to the broader adoption of retrofit and safety solutions.

Opportunity:

Government incentives and policy support

Supportive government measures and incentive programs offer strong growth prospects for the home retrofit and safety market by motivating property owners to invest in safety enhancements. Authorities are increasingly providing financial assistance through

subsidies, tax reductions, and affordable loan options to support renovation activities. Additionally, stricter safety regulations for aging buildings are pushing homeowners toward necessary upgrades. These efforts help lower cost barriers while raising awareness about the need for safer homes. As governments prioritize resilient and secure housing infrastructure, such policies are expected to drive higher adoption rates and create a conducive environment for continued market development.

Threat:

Economic uncertainty and fluctuating consumer spending

Instability in the economy and changing household spending patterns create a major risk for the home retrofit and safety market, as such upgrades are often viewed as optional. In times of financial pressure, including inflation or job insecurity, homeowners typically focus on necessary expenditures and delay renovation plans. This behavior reduces demand for retrofit services and affects overall market performance. Increasing costs of materials and skilled labor also make these improvements more expensive and less accessible. As a result, economic downturns and reduced consumer confidence can significantly hinder the growth and adoption of home safety and retrofit solutions.

Covid-19 Impact:

The impact of the COVID-19 pandemic on the home retrofit and safety market was both challenging and transformative. Early stages saw project delays and reduced activity due to lockdown measures, workforce limitations, and disruptions in material supply chains. As individuals spent extended periods indoors, there was a heightened focus on home safety, hygiene, and overall comfort. This led to increased investments in upgrades like improved airflow systems, sanitation enhancements, and protective installations. Changing consumer preferences encouraged the adoption of retrofit solutions, helping the market regain momentum and creating sustained growth prospects in the period following the pandemic.

The energy efficiency retrofits segment is expected to be the largest during the forecast period

The energy efficiency retrofits segment is expected to account for the largest market share during the forecast period, driven by their broad appeal and practical advantages. Many homeowners focus on improvements like better insulation, high-performance windows, and efficient HVAC systems to cut energy use and improve living conditions.

These enhancements help reduce energy bills while supporting eco-friendly practices, increasing their popularity in residential settings. Rising awareness about sustainability and the availability of supportive policies encourage greater adoption of such solutions. Consequently, energy-focused retrofits have become a core aspect of home improvement initiatives, maintaining a dominant position compared to other retrofit segments.

The multi-family housing units segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the multi-family housing units segment is predicted to witness the highest growth rate, supported by rising urban populations and demand for modern shared accommodations. Landlords and housing managers are increasingly undertaking comprehensive retrofit initiatives to strengthen safety features, boost energy efficiency, and meet evolving regulations across entire buildings. Efforts to improve living standards, accessibility, and structural resilience are encouraging widespread upgrades in these properties. Furthermore, supportive housing policies and sustainability programs are promoting renovation activities, positioning multi-family housing as a key driver of growth within the broader retrofit and safety industry.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share, supported by its mature housing sector and strong focus on safety and efficiency improvements. Many homes in the region are older, creating a consistent need for renovations that enhance structural stability, safety systems, and energy performance. Property owners frequently upgrade their homes to meet updated standards and achieve better comfort. Government support through incentives and regulations, along with the adoption of advanced technologies, further accelerates retrofit activities. The availability of skilled labor and a well-developed renovation industry help maintain the region's leading role in the global retrofit and safety market.

Region with highest CAGR:

Over the forecast period, the Asia-Pacific region is anticipated to exhibit the highest CAGR, supported by urban expansion and a rising middle-income population. Increased focus on safety standards, energy-efficient living, and resilience against environmental risks is motivating property upgrades. Regional governments are actively promoting renovation activities through favorable policies and regulatory frameworks. The adoption

of smart technologies and ongoing infrastructure development also contribute to the region's momentum. With continuous growth in housing demand and modernization efforts, Asia-Pacific stands out as a rapidly advancing market, offering significant opportunities for expansion in retrofit and safety solutions.

Key players in the market

Some of the key players in Home Retrofit & Safety Market include Aston Group, Eaton, Schneider Electric, MWP CARE LIMITED, Gilani Engineering, AEG Construction Ltd, Furbnow, SERO, Kuppaa, Nesfit, Retrofit West, Elivate, Parcor, Modify | Home Safety Modifications Perth, Inside Out Projects, WG Wigginton, Energy Systems Catapult and RetrofitWorks.

Key Developments:

In November 2025, Schneider Electric announced a two-phase supply capacity agreement (SCA) totaling \$1.9 billion in sales. The milestone deal includes prefabricated power modules and the first North American deployment of chillers. The announcement was unveiled at Schneider Electric's Innovation Summit North America in Las Vegas, convening more than 2,500 business leaders and market innovators to accelerate practical solutions for a more resilient, affordable and intelligent energy future.

In November 2025, Eaton announced it has signed an agreement to acquire the Boyd Thermal business of Boyd Corporation from Goldman Sachs Asset Management. Boyd Thermal is a leader in thermal components, systems and ruggedized solutions for data centers, aerospace and other end markets. Under the terms of the agreement, Eaton will pay \$9.5 billion, which represents 22.5 times Boyd Thermal's estimated adjusted EBITDA for 2026*.

Retrofit Solutions Covered:

Energy Efficiency Retrofits

Structural & Foundation Retrofits

Roofing & Insulation Retrofits

Plumbing & Electrical System Retrofits

Smart Home Integration Retrofits

Safety Systems Covered:

Fire Safety Systems

Security Systems

Gas Leak & Carbon Monoxide Detection Systems

Flood & Water Damage Prevention Systems

Emergency Lighting & Backup Power Systems

Materials & Components Covered:

Insulation Materials

Fire-Resistant Materials

Safety Glass & Reinforced Windows

Non-Slip Flooring & Safety Surfaces

Sustainable & Eco-Friendly Retrofit Materials

Services Covered:

Retrofit Design & Consulting

Installation & Commissioning Services

Maintenance & Inspection Services

Safety Audits & Compliance Certification

Training & Awareness Programs

Distribution Channels Covered:

Direct Sales

Retail & Home Improvement Stores

Online Platforms & E-Commerce

Specialized Safety Equipment Distributors

End Users Covered:

Residential Homes

Multi-Family Housing Units

Commercial Buildings

Industrial Facilities

Public Infrastructure & Institutions

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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