

# Highly Visible Packaging - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Highly Visible Packaging market is expected to grow at a CAGR of 6.9% during the forecast period 2017 to 2026. High differentiation in product packaging and increasing awareness among various end-users are some of the key factors fuelling the growth of the market. However, factors such as high capital expenditure are hindering the market growth.

Packaging is one of the fastest growing industries that are changing according to demand from end users and customers. Highly perceptible packaging allows a corporation to distinguish its products from that of competitors in the market, and also helps to boost visibility owing to features such as good looks etc.

By End User, food & beverage segment is expected to have a significant growth during the forecast period. The differentiated packaging of food & beverages plays an important role in a product's success. Changing consumer preferences are leading to advances in packaging. Based on geography, Asia Pacific holds the largest market share during the forecast period owing to rising awareness, increasing expenditure on consumer products, and increasing population.

Some of the key players profiled in the Highly Visible Packaging Market include Sonoco Corporation, Rohrer Corporation, Reynolds Group Holdings Limited, Printpack, Mondi Group, Inline Plastics, Imex Packaging, Eastman Chemical, Drug Package, Inc., Curwood, Creative Forming, Caraustar Industries, Bemis Corporation, Bayer AG, Anchor Packaging and Amcor Limited.

Types Covered:

Blister Pack

Clamshell Packaging

Corrugated Box

Glass Container

Plastic Container Packaging

Shrink Wrap Packaging

Skin Packaging

Windowed Packaging

Other Types

#### End Users Covered:

Agriculture

Automotive

Electronics and Appliances

Fashion and Apparels

Food & Beverage

Health Care

Manufacturing

Other End Users

#### Regions Covered:

## North America

US

Canada

Mexico

## Europe

Germany

UK

Italy

France

Spain

Rest of Europe

## Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

## South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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