

Highly Visible Packaging - Global Market Outlook (2017-2026)

https://marketpublishers.com/r/HA12B26F196EN.html

Date: December 2018

Pages: 152

Price: US\$ 4,150.00 (Single User License)

ID: HA12B26F196EN

Abstracts

According toStratistics MRC, the Global Highly Visible Packaging market is expected togrow at a CAGR of 6.9% during the forecast period 2017 to2026. High differentiation in product packaging and increasing awareness among various end-users are some of the key factors fuelling the growth of the market. However, factors such as high capital expenditure are hindering the market growth.

Packaging is one of the fastest growing industries that are changing according todemand from end users and customers. Highly perceptible packaging allows a corporation todistinguish its products from that of competitors in the market, and also helps toboost visibility owing tofeatures such as good looks etc.

By End User, food & beverage segment is expected tohave a significant growth during the forecast period. The differentiated packaging of food & beverages plays a important role in a product's success. Changing consumer preferences are leading toadvances in packaging. Based on geography, Asia Pacific holds the largest market share during the forecast period owing torising awareness, increasing expenditure of consumer products, and increasing population.

Some of the key players profiled in the Highly Visible Packaging Market include Sonoco Corporation, Rohrer Corporation, Reynolds Group Holdings Limited, Printpack, Mondi Group, Inline Plastics, Imex Packaging, Eastman Chemical, Drug Package, Inc., Curwood, Creative Forming, Caraustar Industries, Bemis Corporation, Bayer AG, Anchor Packaging and Amcor Limited.

Types Covered:



Blister Pack

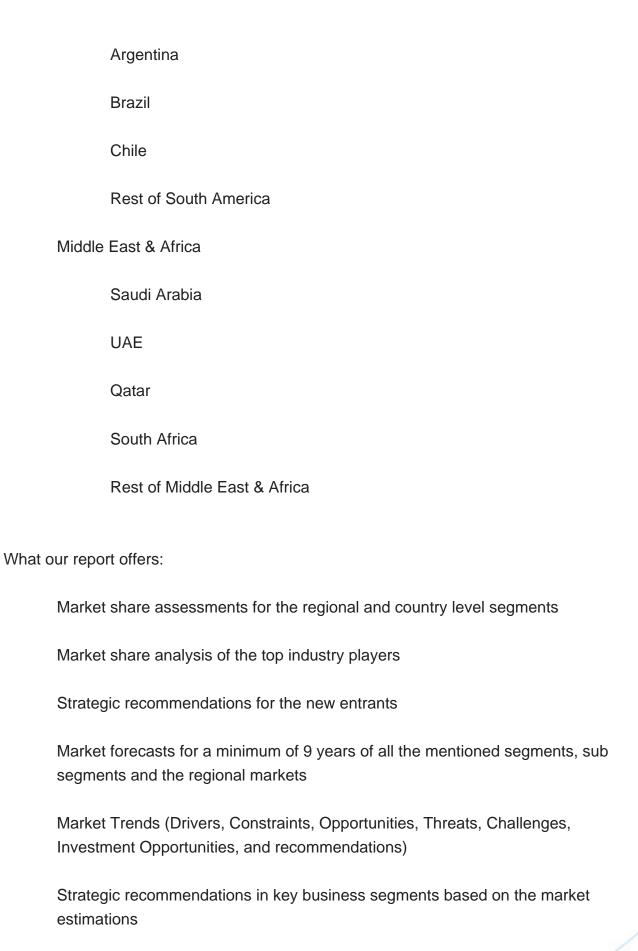
	Clamshell Packaging	
	Corrugated Box	
	Glass Container	
	Plastic Container Packaging	
	Shrink Wrap Packaging	
	Skin Packaging	
	Windowed Packaging	
	Other Types	
Users Covered: Agriculture		
	Automotive	
	Electronics and Appliances	
	Fashion and Apparels	
	Food & Beverage	
	Health Care	
	Manufacturing	
	Other End Users	

End



North America		
	US	
	Canada	
	Mexico	
Europe		
	Germany	
	UK	
	Italy	
	France	
	Spain	
	Rest of Europe	
Asia Pacific		
	Japan	
	China	
	India	
	Australia	
	New Zealand	
	South Korea	
	Rest of Asia Pacific	







Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled toreceive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to3)

SWOT Analysis of key players (up to3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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