

Healthcare Mobility Solutions Market Forecasts to 2028 – Global Analysis By Product (Mobile Applications (Apps), Mobile Devices, Enterprise Mobility Platforms), Component (Solutions, Services), and By Geography

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Abstracts

According to Stratistics MRC, the Global Healthcare Mobility Solutions Market is accounted for \$81.47 billion in 2020 and is expected to reach \$517.57 billion by 2028 growing at a CAGR of 26.0% during the forecast period. Some of the key factors propelling the market growth include rising expenditure on healthcare, growing influence of social media, increasing demand for digitalization, increased need for point-of-care diagnosis and treatment, and rising awareness among people. However, lack of funding and political instability in developing nations is restraining the market growth.

Healthcare mobility solutions are the new age technological advancements in the field of healthcare. These solutions use movable applications so that they can provide the best healthcare services to the patients. It supports the patient to transfer their healthcare reports and data easily with the healthcare providers and get treatment for their problems in a very easy manner. This also conserves time and helps in decreasing the overall healthcare cost. These apps help the patient to track their heart rate, blood sugar level, and other health-related actions.

By application, the enterprise solutions segment is likely to witness significant growth during the forecast period, due to secure information sharing, growing demand and secure as well as cost-efficient business solutions, improved patient engagement in the medical delivery system, optimizing internal procedures, rising demand for enhanced operational efficiency, and operational cost reduction.



On the basis of geography, Asia Pacific region is projected to have considerable market growth during the forecast period, owing to rising consciousness among end users, growing incidence of chronic diseases as well as disorders, increasing number of healthcare systems, and rising espousal of mHealth apps by health providers.

Some of the key players in Healthcare Mobility Solutions Market include Omron Corporation, Cisco Systems, Inc., McKesson Corporation, Oracle Corporation, Airstrip Technologies, Inc., Zebra Technologies Corporation, Wipro Limited, Sap SE, Qualcomm, Inc., Cerner Corporation, IBM Corporation, Koninklijke Philips N.V., Apple, Inc., Microsoft, Inc., AT&T Inc., Hewlett-Packard Inc, Honeywell International Inc., and Verizon Communications, Inc.

Products Covered:

Mobile Applications (Apps)

Mobile Devices

Enterprise Mobility Platforms

Sales Channels Covered:

Distributor

Direct Sales

Applications Covered:

Enterprise Solutions

mHealth Applications (Patient-Centric Applications)

End Users Covered:

Patients (Individuals)



Healthcare Payers

Healthcare Providers

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia



New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025 and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)



Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis, etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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