

Healthcare Mobility Solutions - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Healthcare Mobility Solutions market is accounted for \$24.3 billion in 2015 and is expected to reach \$144.8 billion by 2022 growing at a CAGR of 29.04% from 2015 to 2022. Improving various technological advancements in wireless network connectivity, growing adoption of electronic gadgets are the major drivers favoring the market growth. The factors such as growing usage of wireless networks i.e (3G and 4G) & patient centric mobility applications and low cost efficiency are some of the factors driving the market. However, data security concerns, cost issues and less data ability are the major restraints hampering the market growth. Expansion of healthcare industry in emerging regions such as Asia Pacific acts as opportunity for healthcare mobility solution market.

In enterprise solution, patient care management segment is anticipated to have the largest share and is poised to grow at a strong CAGR during the forecast period owing to improved workflow efficiency and response time. North America accounted for the largest share of the healthcare mobility solutions market during the forecast period due to increasing adoption of gadgets, growing number of chronic diseases and advanced connectivity.

Some of the key players in this market include Omron Corporation, IBM Corporation, Airstrip Technologies, Inc., McKesson Corporation, Qualcomm, Inc., AT & T, Inc., GE Healthcare, Apple, Inc., Cisco Systems, Inc., Zebra Technologies Corporation, Hewlett-Packard (HP) Inc., Cerner Corporation, Philips Healthcare, Microsoft, Inc., SAP SE and Oracle Corporation.

Application Covered

Mhealth Application

Women's Health

Chronic Care Management

Medication Management

Weight Loss

Sleep Monitoring

Other Mhealth Application

Enterprise Solutions

Operations Management

Patient Care Management

Workforce Management

Product Covered

Mobile Applications (Apps)

Mobile Devices

Barcode Scanners

Mobile Computers

RFID Scanners

Other Mobile Devices

Enterprise Mobility Platforms

End User Covered

Providers

Laboratories

Hospitals

Other Providers

Patients

Payers

Regions Covered

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges,

Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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