

Healthcare IT Consulting - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Global Healthcare IT Consulting Market is accounted for \$15.69 billion in 2016 and expected to grow at a CAGR of 20.2% to reach \$56.9 billion by 2023. The market is driven by rapid growth in digitization of healthcare, rapidly changing HCIT landscape, government support for healthcare IT solutions, growing HCIT expenditure, growing venture capital investments in health IT, and the need for data security are driving the growth of this market. However, concerns regarding data confidentiality will hamper market growth. Furthermore, cloud consulting, increasing consolidation in the healthcare industry, opportunities in small rural hospitals and need for healthcare IT consultants in emerging economies is providing lot of opportunities.

Healthcare 2.0 is a new wave focused on improving clinical efficiency, quality of care, affordability, and fee-for-value. Healthcare IT exceeds expectations in the healthcare IT consulting / staffing field. A healthcare data analytics platform can be defined as a single, interoperable system that uses retrospective data to produce business intelligence reports that quantify enterprise-level financial and operational performance, as well as, disparate clinical data to enable predictive, real-time reporting of patient outcomes against every episode of care delivered. For example, some health systems might utilize advanced enterprise data processing architecture to derive patient-specific insights for every episode of care, whereas others still rely on basic reporting capabilities of legacy Business Intelligence (BI) tools.

Use cases in the healthcare industry encompass monitoring a patient's health progress while in the hospital. Implementation of many healthcare regulations in the hospitals like Obamacare has showed an increase in the Healthcare Business Process Management market. Integrating all the data requires concentrated efforts and healthcare expertise to pool data in order to improve the expected outcomes. Healthcare has a low tolerance to

errors because all the diagnosis is dependent on the right, nay accurate, data.

Healthcare organizations are embracing program and portfolio management to address enterprise-level needs. Projects in the healthcare sector can be large or small and involve one person or thousands of people. Most healthcare projects are done to help people prevent, improve, or deal with a health concern. The government is often the sponsor or reason for a healthcare project or it creates laws or standards that must be followed in private healthcare projects. Hospital and physician integration is accelerating, and organizations must use standardized clinical and business models. Enterprise project portfolio management is a way for healthcare networks to manage and evaluate a large number of projects by grouping them into strategic portfolios.

North America is projected to dominate the market, followed by Europe. The growth is attributed to government initiatives to enhance adoption of Healthcare solutions, increasing government expenditure, stringent legislative requirements and accreditations required for healthcare IT solutions. Asia-Pacific is anticipated to grow at the highest CAGR during the forecast period due to the government initiatives to establish standards, regulations, and infrastructure to promote HCIT.

The key players in global Healthcare IT Consulting market are ALLSCRIPTS HEALTHCARE SOLUTIONS, INC., Cerner Corporation, Cognizant Technology Solutions, Deloitte Touche Tohmatsu Limited, Epic Systems Corporation, General electric (GE) company, IBM Corporation, Infor, Inc., Koninklijke Philips N.V., McKesson Corporation, NTT DATA Corporation, Oracle Corporation and Siemens Healthineers (a division of Siemens Ag).

End Users Covered:

Healthcare Payers

Public Payers

Private Payers

Healthcare Providers

Ambulatory Care Centers

Diagnostic and Imaging Centers

Home Healthcare Agencies, Nursing Homes, and Assisted Living Facilities

Hospitals, Physician Groups, and Integrated Delivery Networks (IDNS)

Other Healthcare Providers

Other End Users

Types Covered:

Regulatory Compliance

Production Go-Live/Post Go-Live Support

Healthcare/Medical System Security Set-Up and Risk Assessment

Healthcare Enterprise Reporting and Data Analytics

Healthcare Business Process Management

Healthcare Application Analysis, Design and Development

HCIT Strategy and Project/Program Management

HCIT Integration and Migration

HCIT Change Management

Other Consulting Services

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 End User Analysis
- 3.7 Emerging Markets
- 3.8 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL HEALTHCARE IT CONSULTING MARKET, BY END USER

- 5.1 Introduction
- 5.2 Healthcare Payers
 - 5.2.1 Public Payers
 - 5.2.2 Private Payers
- 5.3 Healthcare Providers
 - 5.3.1 Ambulatory Care Centers
 - 5.3.2 Diagnostic and Imaging Centers
 - 5.3.3 Home Healthcare Agencies, Nursing Homes, and Assisted Living Facilities
 - 5.3.4 Hospitals, Physician Groups, and Integrated Delivery Networks (IDNS)
 - 5.3.5 Other Healthcare Providers
- 5.4 Other End Users

6 GLOBAL HEALTHCARE IT CONSULTING MARKET, BY TYPE

- 6.1 Introduction
- 6.2 Regulatory Compliance
- 6.3 Production Go-Live/Post Go-Live Support
- 6.4 Healthcare/Medical System Security Set-Up and Risk Assessment
- 6.5 Healthcare Enterprise Reporting and Data Analytics
- 6.6 Healthcare Business Process Management
- 6.7 Healthcare Application Analysis, Design and Development
- 6.8 HCIT Strategy and Project/Program Management
- 6.9 HCIT Integration and Migration
- 6.10 HCIT Change Management
- 6.11 Other Consulting Services

7 GLOBAL HEALTHCARE IT CONSULTING MARKET, BY GEOGRAPHY

- 7.1 Introduction
- 7.2 North America
 - 7.2.1 US
 - 7.2.2 Canada
 - 7.2.3 Mexico
- 7.3 Europe
 - 7.3.1 Germany
 - 7.3.2 UK
 - 7.3.3 Italy
 - 7.3.4 France

- 7.3.5 Spain
- 7.3.6 Rest of Europe
- 7.4 Asia Pacific
 - 7.4.1 Japan
 - 7.4.2 China
 - 7.4.3 India
 - 7.4.4 Australia
 - 7.4.5 New Zealand
 - 7.4.6 South Korea
 - 7.4.7 Rest of Asia Pacific
- 7.5 South America
 - 7.5.1 Argentina
 - 7.5.2 Brazil
 - 7.5.3 Chile
 - 7.5.4 Rest of South America
- 7.6 Middle East & Africa
 - 7.6.1 Saudi Arabia
 - 7.6.2 UAE
 - 7.6.3 Qatar
 - 7.6.4 South Africa
 - 7.6.5 Rest of Middle East & Africa

8 KEY DEVELOPMENTS

- 8.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 8.2 Acquisitions & Mergers
- 8.3 New Product Launch
- 8.4 Expansions
- 8.5 Other Key Strategies

9 COMPANY PROFILING

- 9.1 ALLSCRIPTS HEALTHCARE SOLUTIONS, INC.
- 9.2 Cerner Corporation
- 9.3 Cognizant Technology Solutions
- 9.4 Deloitte Touche Tohmatsu Limited
- 9.5 Epic Systems Corporation
- 9.6 General electric (GE) company
- 9.7 IBM Corporation

9.8 Infor, Inc.

9.9 Koninklijke Philips N.V.

9.10 McKesson Corporation

9.11 NTT DATA Corporation

9.12 Oracle Corporation

9.13 Siemens Healthineers (a division of Siemens Ag)

List Of Tables

LIST OF TABLES

Table 1 Global Healthcare IT Consulting Market Outlook, By Region (2014-2023) (\$MN)

Table 2 Global Healthcare IT Consulting Market Outlook, By End User (2014-2023) (\$MN)

Table 3 Global Healthcare IT Consulting Market Outlook, By Healthcare Payers (2014-2023) (\$MN)

Table 4 Global Healthcare IT Consulting Market Outlook, By Public Payers (2014-2023) (\$MN)

Table 5 Global Healthcare IT Consulting Market Outlook, By Private Payers (2014-2023) (\$MN)

Table 6 Global Healthcare IT Consulting Market Outlook, By Healthcare Providers (2014-2023) (\$MN)

Table 7 Global Healthcare IT Consulting Market Outlook, By Ambulatory Care Centers (2014-2023) (\$MN)

Table 8 Global Healthcare IT Consulting Market Outlook, By Diagnostic and Imaging Centers (2014-2023) (\$MN)

Table 9 Global Healthcare IT Consulting Market Outlook, By Home Healthcare Agencies, Nursing Homes, and Assisted Living Facilities (2014-2023) (\$MN)

Table 10 Global Healthcare IT Consulting Market Outlook, By Hospitals, Physician Groups, and Integrated Delivery Networks (IDNS) (2014-2023) (\$MN)

Table 11 Global Healthcare IT Consulting Market Outlook, By Other Healthcare Providers (2014-2023) (\$MN)

Table 12 Global Healthcare IT Consulting Market Outlook, By Other End Users (2014-2023) (\$MN)

Table 13 Global Healthcare IT Consulting Market Outlook, By Type (2014-2023) (\$MN)

Table 14 Global Healthcare IT Consulting Market Outlook, By Regulatory Compliance (2014-2023) (\$MN)

Table 15 Global Healthcare IT Consulting Market Outlook, By Production Go-Live/Post Go-Live Support (2014-2023) (\$MN)

Table 16 Global Healthcare IT Consulting Market Outlook, By Healthcare/Medical System Security Set-Up and Risk Assessment (2014-2023) (\$MN)

Table 17 Global Healthcare IT Consulting Market Outlook, By Healthcare Enterprise Reporting and Data Analytics (2014-2023) (\$MN)

Table 18 Global Healthcare IT Consulting Market Outlook, By Healthcare Business Process Management (2014-2023) (\$MN)

Table 19 Global Healthcare IT Consulting Market Outlook, By Healthcare Application

Analysis, Design and Development (2014-2023) (\$MN)

Table 20 Global Healthcare IT Consulting Market Outlook, By HCIT Strategy and Project/Program Management (2014-2023) (\$MN)

Table 21 Global Healthcare IT Consulting Market Outlook, By HCIT Integration and Migration (2014-2023) (\$MN)

Table 22 Global Healthcare IT Consulting Market Outlook, By HCIT Change Management (2014-2023) (\$MN)

Table 23 Global Healthcare IT Consulting Market Outlook, By Other Consulting Services (2014-2023) (\$MN)

Table 24 North America Healthcare IT Consulting Market Outlook, By Country (2014-2023) (\$MN)

Table 25 North America Healthcare IT Consulting Market Outlook, By End User (2014-2023) (\$MN)

Table 26 North America Healthcare IT Consulting Market Outlook, By Healthcare Payers (2014-2023) (\$MN)

Table 27 North America Healthcare IT Consulting Market Outlook, By Public Payers (2014-2023) (\$MN)

Table 28 North America Healthcare IT Consulting Market Outlook, By Private Payers (2014-2023) (\$MN)

Table 29 North America Healthcare IT Consulting Market Outlook, By Healthcare Providers (2014-2023) (\$MN)

Table 30 North America Healthcare IT Consulting Market Outlook, By Ambulatory Care Centers (2014-2023) (\$MN)

Table 31 North America Healthcare IT Consulting Market Outlook, By Diagnostic and Imaging Centers (2014-2023) (\$MN)

Table 32 North America Healthcare IT Consulting Market Outlook, By Home Healthcare Agencies, Nursing Homes, and Assisted Living Facilities (2014-2023) (\$MN)

Table 33 North America Healthcare IT Consulting Market Outlook, By Hospitals, Physician Groups, and Integrated Delivery Networks (IDNs) (2014-2023) (\$MN)

Table 34 North America Healthcare IT Consulting Market Outlook, By Other Healthcare Providers (2014-2023) (\$MN)

Table 35 North America Healthcare IT Consulting Market Outlook, By Other End Users (2014-2023) (\$MN)

Table 36 North America Healthcare IT Consulting Market Outlook, By Type (2014-2023) (\$MN)

Table 37 North America Healthcare IT Consulting Market Outlook, By Regulatory Compliance (2014-2023) (\$MN)

Table 38 North America Healthcare IT Consulting Market Outlook, By Production Go-Live/Post Go-Live Support (2014-2023) (\$MN)

Table 39 North America Healthcare IT Consulting Market Outlook, By Healthcare/Medical System Security Set-Up and Risk Assessment (2014-2023) (\$MN)

Table 40 North America Healthcare IT Consulting Market Outlook, By Healthcare Enterprise Reporting and Data Analytics (2014-2023) (\$MN)

Table 41 North America Healthcare IT Consulting Market Outlook, By Healthcare Business Process Management (2014-2023) (\$MN)

Table 42 North America Healthcare IT Consulting Market Outlook, By Healthcare Application Analysis, Design and Development (2014-2023) (\$MN)

Table 43 North America Healthcare IT Consulting Market Outlook, By HCIT Strategy and Project/Program Management (2014-2023) (\$MN)

Table 44 North America Healthcare IT Consulting Market Outlook, By HCIT Integration and Migration (2014-2023) (\$MN)

Table 45 North America Healthcare IT Consulting Market Outlook, By HCIT Change Management (2014-2023) (\$MN)

Table 46 North America Healthcare IT Consulting Market Outlook, By Other Consulting Services (2014-2023) (\$MN)

Table 47 Europe Healthcare IT Consulting Market Outlook, By Country (2014-2023) (\$MN)

Table 48 Europe Healthcare IT Consulting Market Outlook, By End User (2014-2023) (\$MN)

Table 49 Europe Healthcare IT Consulting Market Outlook, By Healthcare Payers (2014-2023) (\$MN)

Table 50 Europe Healthcare IT Consulting Market Outlook, By Public Payers (2014-2023) (\$MN)

Table 51 Europe Healthcare IT Consulting Market Outlook, By Private Payers (2014-2023) (\$MN)

Table 52 Europe Healthcare IT Consulting Market Outlook, By Healthcare Providers (2014-2023) (\$MN)

Table 53 Europe Healthcare IT Consulting Market Outlook, By Ambulatory Care Centers (2014-2023) (\$MN)

Table 54 Europe Healthcare IT Consulting Market Outlook, By Diagnostic and Imaging Centers (2014-2023) (\$MN)

Table 55 Europe Healthcare IT Consulting Market Outlook, By Home Healthcare Agencies, Nursing Homes, and Assisted Living Facilities (2014-2023) (\$MN)

Table 56 Europe Healthcare IT Consulting Market Outlook, By Hospitals, Physician Groups, and Integrated Delivery Networks (IDNS) (2014-2023) (\$MN)

Table 57 Europe Healthcare IT Consulting Market Outlook, By Other Healthcare Providers (2014-2023) (\$MN)

Table 58 Europe Healthcare IT Consulting Market Outlook, By Other End Users

(2014-2023) (\$MN)

Table 59 Europe Healthcare IT Consulting Market Outlook, By Type (2014-2023) (\$MN)

Table 60 Europe Healthcare IT Consulting Market Outlook, By Regulatory Compliance (2014-2023) (\$MN)

Table 61 Europe Healthcare IT Consulting Market Outlook, By Production Go-Live/Post Go-Live Support (2014-2023) (\$MN)

Table 62 Europe Healthcare IT Consulting Market Outlook, By Healthcare/Medical System Security Set-Up and Risk Assessment (2014-2023) (\$MN)

Table 63 Europe Healthcare IT Consulting Market Outlook, By Healthcare Enterprise Reporting and Data Analytics (2014-2023) (\$MN)

Table 64 Europe Healthcare IT Consulting Market Outlook, By Healthcare Business Process Management (2014-2023) (\$MN)

Table 65 Europe Healthcare IT Consulting Market Outlook, By Healthcare Application Analysis, Design and Development (2014-2023) (\$MN)

Table 66 Europe Healthcare IT Consulting Market Outlook, By HCIT Strategy and Project/Program Management (2014-2023) (\$MN)

Table 67 Europe Healthcare IT Consulting Market Outlook, By HCIT Integration and Migration (2014-2023) (\$MN)

Table 68 Europe Healthcare IT Consulting Market Outlook, By HCIT Change Management (2014-2023) (\$MN)

Table 69 Europe Healthcare IT Consulting Market Outlook, By Other Consulting Services (2014-2023) (\$MN)

Note: Asia Pacific, South America and Middle East & Africa are represented in above manner.

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