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Healthcare Contract Management Software-Global Market Outlook (2017-2026)

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Abstracts

According to Stratistics MRC, the Global Healthcare Contract Management Software market accounted for $ 528.70 million in 2017 and is expected to reach $ 2627.37 million by 2026 growing at a CAGR of 19.5 % during the forecast period. Some of the key factors such as high returns on investment and growing need for healthcare insurance providers are driving the market growth. However, the high costs involved for the implementation of this software and IT infrastructural limitations in developing countries are the restraining factors for the market growth. Moreover, competitive rivalry among healthcare payers and declining reimbursements will provide ample opportunities for the growth of the market.

Healthcare Contract Management Software is a software that ensures healthcare company adheres to strict data compliance guidelines is part of everyday duties as a healthcare contract management professional. It is an easy way to reduce friction in the contract management process through intuitive healthcare contract management software with security features, access control, and activity logs not typically found in other solutions. Contracts are essential documents in all industries and healthcare is no exception. A typical hospital or healthcare organization will have hundreds to thousands of contracts with a range of vendors, individuals and organizations

By Product & Service, software segment is likely to grow with highest CAGR during the forecast period due to the high growth in use of this segment in contract lifecycle process and maintaining complex documents in the contract repository. By geography, Asia Pacific is expected to observe significant growth in the forecast period, mainly due to the rapid return on investment (ROI) and increasing demand for effective contract management software. A number of healthcare organizations in Asia are moving towards digitization to streamline the entire workflow, ensure patient care and safety

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that resulted in an increased demand for contract management software.

Some of the key players in this market include Concord, Determine Inc., Icertis Inc., Optum Inc., CobbleStone Software, Coupa Software Inc., nThrive Inc., Experian PLC., Contract Logix LLC., ScienceSoft and Apttus Corporation.

Product & Services Covered:

- Software
- Services

End Users Covered:

- Medical Device Manufacturers and Pharma & Biotech Companies
- Research Organizations
- Healthcare Providers
- Healthcare Payers

Regions Covered:

- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - UK

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- Italy
- France
- Spain
- Rest of Europe

Asia Pacific

- Japan
- China
- India
- Australia
- New Zealand
- South Korea
- Rest of Asia Pacific

South America

- Argentina
- Brazil
- Chile
- Rest of South America

Middle East & Africa

- Saudi Arabia

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UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter’s five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Contents

1 EXECUTIVE SUMMARY

2 PREFACE

2.1 Abstract
2.2 Stake Holders
2.3 Research Scope
2.4 Research Methodology
  2.4.1 Data Mining
  2.4.2 Data Analysis
  2.4.3 Data Validation
  2.4.4 Research Approach
2.5 Research Sources
  2.5.1 Primary Research Sources
  2.5.2 Secondary Research Sources
  2.5.3 Assumptions

3 MARKET TREND ANALYSIS

3.1 Introduction
3.2 Drivers
3.3 Restraints
3.4 Opportunities
3.5 Threats
3.6 Product Analysis
3.7 End User Analysis
3.8 Emerging Markets
3.9 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

4.1 Bargaining power of suppliers
4.2 Bargaining power of buyers
4.3 Threat of substitutes
4.4 Threat of new entrants
4.5 Competitive rivalry

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5 GLOBAL HEALTHCARE CONTRACT MANAGEMENT SOFTWARE MARKET, BY SERVICE

5.1 Introduction
5.2 Implementation & Integration Services
5.3 Training & Education Services
5.4 Support & Maintenance Services

6 GLOBAL HEALTHCARE CONTRACT MANAGEMENT SOFTWARE MARKET, BY PRODUCT

6.1 Introduction
6.2 Software
  6.2.1 Contract Repository/Document Management Software
  6.2.2 Contract Lifecycle Management Software

7 GLOBAL HEALTHCARE CONTRACT MANAGEMENT SOFTWARE MARKET, BY END USER

7.1 Introduction
7.2 Medical Device Manufacturers and Pharma & Biotech Companies
7.3 Research Organizations
7.4 Healthcare Providers
  7.4.1 Physician Clinics
  7.4.2 Hospitals
  7.4.3 Other Healthcare Providers
7.5 Healthcare Payers

8 GLOBAL HEALTHCARE CONTRACT MANAGEMENT SOFTWARE MARKET, BY GEOGRAPHY

8.1 Introduction
8.2 North America
  8.2.1 US
  8.2.2 Canada
  8.2.3 Mexico
8.3 Europe
  8.3.1 Germany
  8.3.2 UK

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8.3.3 Italy
8.3.4 France
8.3.5 Spain
8.3.6 Rest of Europe
8.4 Asia Pacific
8.4.1 Japan
8.4.2 China
8.4.3 India
8.4.4 Australia
8.4.5 New Zealand
8.4.6 South Korea
8.4.7 Rest of Asia Pacific
8.5 South America
8.5.1 Argentina
8.5.2 Brazil
8.5.3 Chile
8.5.4 Rest of South America
8.6 Middle East & Africa
8.6.1 Saudi Arabia
8.6.2 UAE
8.6.3 Qatar
8.6.4 South Africa
8.6.5 Rest of Middle East & Africa

9 KEY DEVELOPMENTS

9.1 Agreements, Partnerships, Collaborations and Joint Ventures
9.2 Acquisitions & Mergers
9.3 New Product Launch
9.4 Expansions

10 COMPANY PROFILING

10.1 Concord
10.2 Icertis Inc.
10.3 CobbleStone Software
10.4 Coupa Software Inc.
10.5 nThrive Inc.
10.6 Contract Logix LLC.

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10.7 Apttus Corporation

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List Of Tables

LIST OF TABLES

Table 1 Global Healthcare Contract Management Software Market Outlook, By Region (2016-2026) (US $MN)
Table 2 Global Healthcare Contract Management Software Market Outlook, By Service (2016-2026) (US $MN)
Table 3 Global Healthcare Contract Management Software Market Outlook, By Implementation & Integration Services (2016-2026) (US $MN)
Table 4 Global Healthcare Contract Management Software Market Outlook, By Training & Education Services (2016-2026) (US $MN)
Table 5 Global Healthcare Contract Management Software Market Outlook, By Support & Maintenance Services (2016-2026) (US $MN)
Table 6 Global Healthcare Contract Management Software Market Outlook, By Product (2016-2026) (US $MN)
Table 7 Global Healthcare Contract Management Software Market Outlook, By Software (2016-2026) (US $MN)
Table 8 Global Healthcare Contract Management Software Market Outlook, By Contract Repository/Document Management Software (2016-2026) (US $MN)
Table 9 Global Healthcare Contract Management Software Market Outlook, By Contract Lifecycle Management Software (2016-2026) (US $MN)
Table 10 Global Healthcare Contract Management Software Market Outlook, By End User (2016-2026) (US $MN)
Table 11 Global Healthcare Contract Management Software Market Outlook, By Medical Device Manufacturers and Pharma & Biotech Companies (2016-2026) (US $MN)
Table 12 Global Healthcare Contract Management Software Market Outlook, By Research Organizations (2016-2026) (US $MN)
Table 13 Global Healthcare Contract Management Software Market Outlook, By Healthcare Providers (2016-2026) (US $MN)
Table 14 Global Healthcare Contract Management Software Market Outlook, By Physician Clinics (2016-2026) (US $MN)
Table 15 Global Healthcare Contract Management Software Market Outlook, By Hospitals (2016-2026) (US $MN)
Table16 Global Healthcare Contract Management Software Market Outlook, By Other Healthcare Providers (2016-2026) (US $MN)
Table 17 Global Healthcare Contract Management Software Market Outlook, By Healthcare Payers (2016-2026) (US $MN)

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Table 18 North America Healthcare Contract Management Software Market Outlook, By Country (2016-2026) (US $MN)
Table 19 North America Healthcare Contract Management Software Market Outlook, By Service (2016-2026) (US $MN)
Table 20 North America Healthcare Contract Management Software Market Outlook, By Implementation & Integration Services (2016-2026) (US $MN)
Table 21 North America Healthcare Contract Management Software Market Outlook, By Training & Education Services (2016-2026) (US $MN)
Table 22 North America Healthcare Contract Management Software Market Outlook, By Support & Maintenance Services (2016-2026) (US $MN)
Table 23 North America Healthcare Contract Management Software Market Outlook, By Product (2016-2026) (US $MN)
Table 24 North America Healthcare Contract Management Software Market Outlook, By Software (2016-2026) (US $MN)
Table 25 North America Healthcare Contract Management Software Market Outlook, By Contract Repository/Document Management Software (2016-2026) (US $MN)
Table 26 North America Healthcare Contract Management Software Market Outlook, By Contract Lifecycle Management Software (2016-2026) (US $MN)
Table 27 North America Healthcare Contract Management Software Market Outlook, By End User (2016-2026) (US $MN)
Table 28 North America Healthcare Contract Management Software Market Outlook, By Medical Device Manufacturers and Pharma & Biotech Companies (2016-2026) (US $MN)
Table 29 North America Healthcare Contract Management Software Market Outlook, By Research Organizations (2016-2026) (US $MN)
Table 30 North America Healthcare Contract Management Software Market Outlook, By Healthcare Providers (2016-2026) (US $MN)
Table 31 North America Healthcare Contract Management Software Market Outlook, By Physician Clinics (2016-2026) (US $MN)
Table 32 North America Healthcare Contract Management Software Market Outlook, By Hospitals (2016-2026) (US $MN)
Table 33 North America Healthcare Contract Management Software Market Outlook, By Other Healthcare Providers (2016-2026) (US $MN)
Table 34 North America Healthcare Contract Management Software Market Outlook, By Healthcare Payers (2016-2026) (US $MN)
Table 35 Europe Healthcare Contract Management Software Market Outlook, By Country (2016-2026) (US $MN)
Table 36 Europe Healthcare Contract Management Software Market Outlook, By Service (2016-2026) (US $MN)

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Table 37 Europe Healthcare Contract Management Software Market Outlook, By Implementation & Integration Services (2016-2026) (US $MN)
Table 38 Europe Healthcare Contract Management Software Market Outlook, By Training & Education Services (2016-2026) (US $MN)
Table 39 Europe Healthcare Contract Management Software Market Outlook, By Support & Maintenance Services (2016-2026) (US $MN)
Table 40 Europe Healthcare Contract Management Software Market Outlook, By Product (2016-2026) (US $MN)
Table 41 Europe Healthcare Contract Management Software Market Outlook, By Software (2016-2026) (US $MN)
Table 42 Europe Healthcare Contract Management Software Market Outlook, By Contract Repository/Document Management Software (2016-2026) (US $MN)
Table 43 Europe Healthcare Contract Management Software Market Outlook, By Contract Lifecycle Management Software (2016-2026) (US $MN)
Table 44 Europe Healthcare Contract Management Software Market Outlook, By End User (2016-2026) (US $MN)
Table 45 Europe Healthcare Contract Management Software Market Outlook, By Medical Device Manufacturers and Pharma & Biotech Companies (2016-2026) (US $MN)
Table 46 Europe Healthcare Contract Management Software Market Outlook, By Research Organizations (2016-2026) (US $MN)
Table 47 Europe Healthcare Contract Management Software Market Outlook, By Healthcare Providers (2016-2026) (US $MN)
Table 48 Europe Healthcare Contract Management Software Market Outlook, By Physician Clinics (2016-2026) (US $MN)
Table 49 Europe Healthcare Contract Management Software Market Outlook, By Hospitals (2016-2026) (US $MN)
Table 50 Europe Healthcare Contract Management Software Market Outlook, By Other Healthcare Providers (2016-2026) (US $MN)
Table 51 Europe Healthcare Contract Management Software Market Outlook, By Healthcare Payers (2016-2026) (US $MN)
Table 52 Asia Pacific Healthcare Contract Management Software Market Outlook, By Country (2016-2026) (US $MN)
Table 53 Asia Pacific Healthcare Contract Management Software Market Outlook, By Service (2016-2026) (US $MN)
Table 54 Asia Pacific Healthcare Contract Management Software Market Outlook, By Implementation & Integration Services (2016-2026) (US $MN)
Table 55 Asia Pacific Healthcare Contract Management Software Market Outlook, By Training & Education Services (2016-2026) (US $MN)

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Table 56 Asia Pacific Healthcare Contract Management Software Market Outlook, By Support & Maintenance Services (2016-2026) (US $MN)
Table 57 Asia Pacific Healthcare Contract Management Software Market Outlook, By Product (2016-2026) (US $MN)
Table 58 Asia Pacific Healthcare Contract Management Software Market Outlook, By Software (2016-2026) (US $MN)
Table 59 Asia Pacific Healthcare Contract Management Software Market Outlook, By Contract Repository/Document Management Software (2016-2026) (US $MN)
Table 60 Asia Pacific Healthcare Contract Management Software Market Outlook, By Contract Lifecycle Management Software (2016-2026) (US $MN)
Table 61 Asia Pacific Healthcare Contract Management Software Market Outlook, By End User (2016-2026) (US $MN)
Table 62 Asia Pacific Healthcare Contract Management Software Market Outlook, By Medical Device Manufacturers and Pharma & Biotech Companies (2016-2026) (US $MN)
Table 63 Asia Pacific Healthcare Contract Management Software Market Outlook, By Research Organizations (2016-2026) (US $MN)
Table 64 Asia Pacific Healthcare Contract Management Software Market Outlook, By Healthcare Providers (2016-2026) (US $MN)
Table 65 Asia Pacific Healthcare Contract Management Software Market Outlook, By Physician Clinics (2016-2026) (US $MN)
Table 66 Asia Pacific Healthcare Contract Management Software Market Outlook, By Hospitals (2016-2026) (US $MN)
Table 67 Asia Pacific Healthcare Contract Management Software Market Outlook, By Other Healthcare Providers (2016-2026) (US $MN)
Table 68 Asia Pacific Healthcare Contract Management Software Market Outlook, By Healthcare Payers (2016-2026) (US $MN)
Table 69 South America Healthcare Contract Management Software Market Outlook, By Country (2016-2026) (US $MN)
Table 70 South America Healthcare Contract Management Software Market Outlook, By Service (2016-2026) (US $MN)
Table 71 South America Healthcare Contract Management Software Market Outlook, By Implementation & Integration Services (2016-2026) (US $MN)
Table 72 South America Healthcare Contract Management Software Market Outlook, By Training & Education Services (2016-2026) (US $MN)
Table 73 South America Healthcare Contract Management Software Market Outlook, By Support & Maintenance Services (2016-2026) (US $MN)
Table 74 South America Healthcare Contract Management Software Market Outlook, By Product (2016-2026) (US $MN)

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Table 75 South America Healthcare Contract Management Software Market Outlook, By Software (2016-2026) (US $MN)
Table 76 South America Healthcare Contract Management Software Market Outlook, By Contract Repository/Document Management Software (2016-2026) (US $MN)
Table 77 South America Healthcare Contract Management Software Market Outlook, By Contract Lifecycle Management Software (2016-2026) (US $MN)
Table 78 South America Healthcare Contract Management Software Market Outlook, By End User (2016-2026) (US $MN)
Table 79 South America Healthcare Contract Management Software Market Outlook, By Medical Device Manufacturers and Pharma & Biotech Companies (2016-2026) (US $MN)
Table 80 South America Healthcare Contract Management Software Market Outlook, By Research Organizations (2016-2026) (US $MN)
Table 81 South America Healthcare Contract Management Software Market Outlook, By Healthcare Providers (2016-2026) (US $MN)
Table 82 South America Healthcare Contract Management Software Market Outlook, By Physician Clinics (2016-2026) (US $MN)
Table 83 South America Healthcare Contract Management Software Market Outlook, By Hospitals (2016-2026) (US $MN)
Table 84 South America Healthcare Contract Management Software Market Outlook, By Other Healthcare Providers (2016-2026) (US $MN)
Table 85 South America Healthcare Contract Management Software Market Outlook, By Healthcare Payers (2016-2026) (US $MN)
Table 86 Middle East & Africa Healthcare Contract Management Software Market Outlook, By Country (2016-2026) (US $MN)
Table 87 Middle East & Africa Healthcare Contract Management Software Market Outlook, By Service (2016-2026) (US $MN)
Table 88 Middle East & Africa Healthcare Contract Management Software Market Outlook, By Implementation & Integration Services (2016-2026) (US $MN)
Table 89 Middle East & Africa Healthcare Contract Management Software Market Outlook, By Training & Education Services (2016-2026) (US $MN)
Table 90 Middle East & Africa Healthcare Contract Management Software Market Outlook, By Support & Maintenance Services (2016-2026) (US $MN)
Table 91 Middle East & Africa Healthcare Contract Management Software Market Outlook, By Product (2016-2026) (US $MN)
Table 92 Middle East & Africa Healthcare Contract Management Software Market Outlook, By Software (2016-2026) (US $MN)
Table 93 Middle East & Africa Healthcare Contract Management Software Market Outlook, By Contract Repository/Document Management Software (2016-2026) (US

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$MN)
Table 94 Middle East & Africa Healthcare Contract Management Software Market Outlook, By Contract Lifecycle Management Software (2016-2026) (US $MN)
Table 95 Middle East & Africa Healthcare Contract Management Software Market Outlook, By End User (2016-2026) (US $MN)
Table 96 Middle East & Africa Healthcare Contract Management Software Market Outlook, By Medical Device Manufacturers and Pharma & Biotech Companies (2016-2026) (US $MN)
Table 97 Middle East & Africa Healthcare Contract Management Software Market Outlook, By Research Organizations (2016-2026) (US $MN)
Table 98 Middle East & Africa Healthcare Contract Management Software Market Outlook, By Healthcare Providers (2016-2026) (US $MN)
Table 99 Middle East & Africa Healthcare Contract Management Software Market Outlook, By Physician Clinics (2016-2026) (US $MN)
Table 100 Middle East & Africa Healthcare Contract Management Software Market Outlook, By Hospitals (2016-2026) (US $MN)
Table 101 Middle East & Africa Healthcare Contract Management Software Market Outlook, By Other Healthcare Providers (2016-2026) (US $MN)
Table 102 Middle East & Africa Healthcare Contract Management Software Market Outlook, By Healthcare Payers (2016-2026) (US $MN)

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