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Healthcare Business Intelligence- Global Market Outlook (2017-2026)

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Abstracts

According to Stratistics MRC, the Global Healthcare Business IntelligenceMarket is accounted for $3.75billion in 2017 and is expected to reach $15.88billion by 2026 growing at a CAGR of 17.4% during the forecast period. Growing pressure to restrict healthcare expenses and recover patient outcomes,rising amount of patient registries and increasing adoption of data-driven decision-making are some of the key factors propelling the market growth. However, requirement of high investments and lack of flexibility are restraining the market growth.

Healthcare Business Intelligence can assist healthcare providers gain the insight they need to decrease expenses, augment revenue and recover patient safety and outcomes while complying with rules and standards. By providing a base for evidence-based clinical decision-making, Business Intelligence (BI) can help to recover patient outcomes and enable physicians to better monitor and forecast patient diagnoses.

Based on Application, Clinical Analysis segment holds the major growth during the forecast period owing to the increasing pressure to restrict healthcare spending, growing government incentives for getting betterquality and falling the cost of care, rising implementation of EHRs, and building patient registries.

By Geography,North America holds the significant market share during the forecast period due to the rising implementation of healthcare intelligence solutions and services by healthcare providers to offer enhanced quality care and inferior healthcare expenses. In addition Federal mandates and regulatory reforms are expected to drive the market in this region.

Some of the key players in global Healthcare Business Intelligencemarket are Microsoft,

IBM, Accenture, Information Builders, Board International, Oracle, SAP AG, Qlik Technologies, Microstrategy, SAS Institute, Tableau Software, Sisense, Yellowfin International, Agilum Healthcare Intelligence, TIBCO Software Inc., Perficient, Inc. and Siemens Healthcare.

Functions Covered:

Query and Reporting

Performance Management

Online Analytics Processing (OLAP) & Visualization

Ad-hoc Analysis

Data Mining

Data Warehousing

Datamarts

Dashboards

Prescriptive Analytics

Predictive Analytics

Other Functions

Components Covered:

Software

Platforms

Services

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Technologies Covered:

- Cloud Business Intelligence
- Mobile Business Intelligence
- Typical Architecture Business Intelligence
- Traditional Business Intelligence
- Other Technologies

Deployment Models Covered:

- Cloud-Based Model
- On-Premise Model
- Hybrid Model

Applications Covered:

- Operational Analysis
- Financial Analysis
- Clinical Analysis
- Quality Performance & Safety Analysis
- Patient Care Analysis
- Marketing Analysis
- Operational Performance & Cost Management
- Other Applications

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End Users Covered:

- Providers
- Payers
- Other End Users

Regions Covered:

- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - UK
  - Italy
  - France
  - Spain
  - Rest of Europe
- Asia Pacific
  - Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

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Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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