

# Healthcare Analytics - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Healthcare Analytics market is expected to grow from \$10.01 billion in 2017 to reach \$75.84 billion by 2026 with a CAGR of 25.2%. Rising venture capital investments, growing government initiatives to raise electronic health record (EHR) adoption and increasing focus on improving patient outcomes are some of the key factors propelling the market growth. However, huge cost of analytics solutions and lack of skilled personnel are some of the factors hampering the market growth. One of the major opportunities in the market is emergence of social media and its impact on the healthcare business.

Healthcare analytics technology uses data for quantitative and qualitative analysis, is undergoing an industry transformation from volume-based medicines and reimbursement to value-based medicines and reimbursement. It has been increasingly occupying a vital role in global healthcare systems for boosting patient outcomes and improving the quality of care at affordable cost. Healthcare organizations world over are increasingly leveraging the potential of data-backed decisions to develop patient engagement and experience. Additionally, it offers healthcare institutions crucial insights into revenue and risk models.

By application, the clinical data analytics segment has acquired the significant growth due to the rising adoption of analytics by healthcare providers owing to the increasing pressure to curb healthcare cost, growing adoption of electronic healthcare records, need to improve patient outcomes and reduce hospital readmission rates and increasing focus on personalized medicine-based analytics.

Based on Geography, North America is estimated to account for the largest market share during the forecast period. Factors such as the increasing federal healthcare

mandates to control rising healthcare costs and provide quality care, rising regulatory requirements, growing EHR adoption are expected to drive the market growth.

Some of the key players in the Healthcare Analytics market include IBM Corporation, Oracle Corporation, Humedica, Inc., Metric Insights, Inc., Paradigm4, Rapid Insight, Inc., Truven Health Analytics, Inovalon, Inc., MedeAnalytics, Inc., McKesson Corporation, Optum Inc., Cerner Corporation, Vitreoshealth, Scio Health Analytics and Verscend Technologies.

#### Components Covered:

Hardware

Software

Services

#### Types Covered:

Predictive Analytics

Prescriptive Analytics

Descriptive Analytics

#### Delivery Models Covered:

On-Premise Healthcare Analytics

Cloud-based

Web-based

#### Applications Covered:

Clinical Data Analytics

Operational and Administrative Analytics

Financial Data Analytics

Population Health Analytics

End Users Covered:

Pharmaceutical Industry

Academic Organization

Biotechnology Industry

Healthcare Provider

Monitoring Agencies

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

#### Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

#### South America

Argentina

Brazil

Chile

Rest of South America

#### Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends.

Company profiling with detailed strategies, financials, and recent developments

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