

# Hadoop - Global Market Outlook (2015-2022)

<https://marketpublishers.com/r/H43145EEA41EN.html>

Date: April 2016

Pages: 142

Price: US\$ 4,150.00 (Single User License)

ID: H43145EEA41EN

## Abstracts

According to Statistics MRC, the global hadoop market is expected to grow at a CAGR of 53.7% over the forecast period 2015 to 2022. Increasing investments in data management, rising amount of structured and unstructured data, hasty growth in consumer data and rapidly increasing demand for big data analytics are the factors influencing the market growth. Furthermore, advancements in technology, increasing demand for effective and faster accessibility of data in various enduse industries such as Banking, Financial services and Insurance (BFSI), telecommunication and healthcare are acting as major drivers for growth of this market. However security & performance issues, immature platform are the factors restraining the market growth.

Service segment is valued to account for the largest share across the global market and software segment is expected to register the highest growth due to increasing penetration of Hadoop software in various industries such as BFSI, government and telecommunication. Hadoop application software has the dominant share in global market and is expected to continue its dominance throughout forecast period owing to increasing operation by developers to make real time applications. Based on end user industry, IT & ITES segment has the leading market share in 2015 and Banking, Financial services and Insurance (BFSI) segment is expected to witness high growth rate.

North America has the largest regional market for Hadoop led by the technological advancements and early adoption of hadoop. Asia Pacific is expected to witness highest growth on account of rapidly expanding IT services industry in emerging markets such as India and China.

Some of the key players in the global hadoop market include IBM, Dell, Inc., Cisco Systems, Inc., Hewlett-Packard, Zettaset, Inc., Amazon Web Services, Datastax, Inc., MapR Technologies, Inc., Fujitsu Ltd., Hitachi Data Systems, Datameer, Inc., Teradata

Corporation, Rainstor, Cloudera, Inc. and Hortonworks Inc.

Types Covered:

Services

Software

Hardware

Services Covered:

Consulting, training and outsourcing services

Integration & Deployment

Middleware & Support

Software Covered:

Hadoop management software

Hadoop application software

Hadoop packaged software

Hadoop performance monitoring software

Hardware Covered:

Storage

One Terabyte 1000 Terabyte

One Petabyte 10 Petabyte

Ten Petabyte and above

Servers

HDFS Auxiliary

HDFS Core

Grid Extensions

Network equipment

End Use Industry Covered:

IT & ITES

Manufacturing

Banking, Financial services and Insurance (BFSI)

Government

Healthcare

Retail

Bioinformatics

Media Entertainment

Transportation

Energy and Power

Telecommunication

Oil & Gas

## Other Industries

### Regions Covered:

#### North America

US

Canada

Mexico

#### Europe

Germany

France

Italy

UK

Spain

Rest of Europe

#### Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

#### **WHAT OUR REPORT OFFERS:**

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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