

Guarana - Global Market Outlook (2020-2028)

<https://marketpublishers.com/r/G1A8E4F25C2DEN.html>

Date: May 2021

Pages: 150

Price: US\$ 4,150.00 (Single User License)

ID: G1A8E4F25C2DEN

Abstracts

According to Statistics MRC, the Global Guarana Market is accounted for \$130.92 million in 2020 and is expected to reach \$262.79 million by 2028 growing at a CAGR of 9.1% during the forecast period. Some of the key factors propelling the market growth include rising demand for guarana from end users, rising adoption of guarana for dietary supplements, high caffeine content in guarana, increasing use of guarana in shampoos, sanitizers, conditioners, etc., and growing consumer health awareness along with the need for clean & naturally derived ingredients. However, high cost of guarana products may restrain the market growth.

Guarana is the dry paste made from crushed seeds of *P. cupana* or *P. sorbilis* – a woody perennial shrub native to Brazil and other regions of the Amazon. These seeds are collected and dry-roasted over fire. The kernels are ground to a paste with cassava and molded into cylindrical sticks, which are then sun-dried. Guarana is primarily used as an ingredient in herbal weight loss preparations usually in combination with ephedra. This product finds application as ingredients in food & beverages, cosmetics and pharmaceutical manufacturing. This product offers several health benefits such as stimulant, weight loss promotion, relieve chronic diarrhea & treat constipation and anti-cancer properties.

By form, the liquid segment is anticipated to grow at the significant rate during the forecast period, due to increasing liquid guarana demand for beverages manufacturing supported by growing consumer awareness towards naturally derived ingredients will propel product demand. This product finds major application in non-carbonated & carbonated drinks, energy drinks and fruit based drinks. Thus, aforementioned factors should accelerate the guarana market trends. This product offers easy formulation properties for end use manufacturers which should promote product demand. Brazil is considered as the largest producer this plant in the world and increasing their production. Thus, these factors should accelerate the production of liquid form guarana.

On the basis of geography, Europe region is likely to have lucrative growth during the forecast period, owing to strong domestic demand. This is further anticipated to increase owing to rising R & D activities in the region for manufacturing innovative medicines. Supportive government initiatives implemented by EU commission should boost regional pharmaceutical industry. Initiatives include PRIME (Priority Medicines) by EU commission in which government and medicine producers work together to manufacture medicines for unmet medical conditions. Thus, these factors should accelerate regional market from pharmaceutical application.

Some of the key players in Guarana Market include Glanbia plc, The Green Labs LLC, Iris Trade Inc., Nutra Green Biotechnology Co., Ltd, Duas Rodas Industrial Ltda, Natural Amazon Herbs Producao De Extratos Ltda., AmBev SA, Herboflora Produtos Naturais Ltda, Vitaspice Brasil Ltda, Prover Brasil, A R De Sousa Ribeiro & Cia Ltda, and Hain Celestial.

Forms Covered:

Liquid

Powdered

Paste

Sales Channels Covered:

Indirect Sales

Direct Sales

Applications Covered:

Cosmetics

Food & Beverages

Personal Care

Pharmaceutical

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025 and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis, etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 Emerging Markets
- 3.8 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL GUARANA MARKET, BY FORM

- 5.1 Introduction
- 5.2 Liquid
- 5.3 Powdered
- 5.4 Paste

6 GLOBAL GUARANA MARKET, BY SALES CHANNEL

- 6.1 Introduction
- 6.2 Indirect Sales
- 6.3 Direct Sales

7 GLOBAL GUARANA MARKET, BY APPLICATION

- 7.1 Introduction
- 7.2 Cosmetics
- 7.3 Food & Beverages
 - 7.3.1 Bakery & Confectionary Products
 - 7.3.2 Beverages
 - 7.3.2.1 Energy Drinks
 - 7.3.2.2 Carbonated Drinks (Soft Drinks)
 - 7.3.2.3 Non-Carbonated Drinks
 - 7.3.2.4 Fruit-Juice Based Drinks
- 7.4 Personal Care
- 7.5 Pharmaceutical
 - 7.5.1 Herbal Supplements
 - 7.5.2 Dietary Supplements

8 GLOBAL GUARANA MARKET, BY GEOGRAPHY

- 8.1 Introduction
- 8.2 North America
 - 8.2.1 US
 - 8.2.2 Canada
 - 8.2.3 Mexico
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.2 UK
 - 8.3.3 Italy

- 8.3.4 France
- 8.3.5 Spain
- 8.3.6 Rest of Europe
- 8.4 Asia Pacific
 - 8.4.1 Japan
 - 8.4.2 China
 - 8.4.3 India
 - 8.4.4 Australia
 - 8.4.5 New Zealand
 - 8.4.6 South Korea
 - 8.4.7 Rest of Asia Pacific
- 8.5 South America
 - 8.5.1 Argentina
 - 8.5.2 Brazil
 - 8.5.3 Chile
 - 8.5.4 Rest of South America
- 8.6 Middle East & Africa
 - 8.6.1 Saudi Arabia
 - 8.6.2 UAE
 - 8.6.3 Qatar
 - 8.6.4 South Africa
 - 8.6.5 Rest of Middle East & Africa

9 KEY DEVELOPMENTS

- 9.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 9.2 Acquisitions & Mergers
- 9.3 New Product Launch
- 9.4 Expansions
- 9.5 Other Key Strategies

10 COMPANY PROFILING

- 10.1 Glanbia plc
- 10.2 The Green Labs LLC
- 10.3 Iris Trade Inc.
- 10.4 Nutra Green Biotechnology Co., Ltd
- 10.5 Duas Rodas Industrial Ltda
- 10.6 Natural Amazon Herbs Producao De Extratos Ltda.

- 10.7 AmBev SA
- 10.8 Herboflora Produtos Naturais Ltda
- 10.9 Vitaspice Brasil Ltda
- 10.10 Prover Brasil
- 10.11 A R De Sousa Ribeiro & Cia Ltda
- 10.12 Hain Celestial

List Of Tables

LIST OF TABLES

- Table 1 Global Guarana Market Outlook, By Region (2019-2028) (\$MN)
- Table 2 Global Guarana Market Outlook, By Form (2019-2028) (\$MN)
- Table 3 Global Guarana Market Outlook, By Liquid (2019-2028) (\$MN)
- Table 4 Global Guarana Market Outlook, By Powdered (2019-2028) (\$MN)
- Table 5 Global Guarana Market Outlook, By Paste (2019-2028) (\$MN)
- Table 6 Global Guarana Market Outlook, By Sales Channel (2019-2028) (\$MN)
- Table 7 Global Guarana Market Outlook, By Indirect Sales (2019-2028) (\$MN)
- Table 8 Global Guarana Market Outlook, By Direct Sales (2019-2028) (\$MN)
- Table 9 Global Guarana Market Outlook, By Application (2019-2028) (\$MN)
- Table 10 Global Guarana Market Outlook, By Cosmetics (2019-2028) (\$MN)
- Table 11 Global Guarana Market Outlook, By Food & Beverages (2019-2028) (\$MN)
- Table 12 Global Guarana Market Outlook, By Bakery & Confectionary Products (2019-2028) (\$MN)
- Table 13 Global Guarana Market Outlook, By Beverages (2019-2028) (\$MN)
- Table 14 Global Guarana Market Outlook, By Personal Care (2019-2028) (\$MN)
- Table 15 Global Guarana Market Outlook, By Pharmaceutical (2019-2028) (\$MN)
- Table 16 Global Guarana Market Outlook, By Herbal Supplements (2019-2028) (\$MN)
- Table 17 Global Guarana Market Outlook, By Dietary Supplements (2019-2028) (\$MN)
- Table 18 North America Guarana Market Outlook, By Country (2019-2028) (\$MN)
- Table 19 North America Guarana Market Outlook, By Form (2019-2028) (\$MN)
- Table 20 North America Guarana Market Outlook, By Liquid (2019-2028) (\$MN)
- Table 21 North America Guarana Market Outlook, By Powdered (2019-2028) (\$MN)
- Table 22 North America Guarana Market Outlook, By Paste (2019-2028) (\$MN)
- Table 23 North America Guarana Market Outlook, By Sales Channel (2019-2028) (\$MN)
- Table 24 North America Guarana Market Outlook, By Indirect Sales (2019-2028) (\$MN)
- Table 25 North America Guarana Market Outlook, By Direct Sales (2019-2028) (\$MN)
- Table 26 North America Guarana Market Outlook, By Application (2019-2028) (\$MN)
- Table 27 North America Guarana Market Outlook, By Cosmetics (2019-2028) (\$MN)
- Table 28 North America Guarana Market Outlook, By Food & Beverages (2019-2028) (\$MN)
- Table 29 North America Guarana Market Outlook, By Bakery & Confectionary Products (2019-2028) (\$MN)
- Table 30 North America Guarana Market Outlook, By Beverages (2019-2028) (\$MN)
- Table 31 North America Guarana Market Outlook, By Personal Care (2019-2028) (\$MN)

Table 32 North America Guarana Market Outlook, By Pharmaceutical (2019-2028) (\$MN)

Table 33 North America Guarana Market Outlook, By Herbal Supplements (2019-2028) (\$MN)

Table 34 North America Guarana Market Outlook, By Dietary Supplements (2019-2028) (\$MN)

Table 35 Europe Guarana Market Outlook, By Country (2019-2028) (\$MN)

Table 36 Europe Guarana Market Outlook, By Form (2019-2028) (\$MN)

Table 37 Europe Guarana Market Outlook, By Liquid (2019-2028) (\$MN)

Table 38 Europe Guarana Market Outlook, By Powdered (2019-2028) (\$MN)

Table 39 Europe Guarana Market Outlook, By Paste (2019-2028) (\$MN)

Table 40 Europe Guarana Market Outlook, By Sales Channel (2019-2028) (\$MN)

Table 41 Europe Guarana Market Outlook, By Indirect Sales (2019-2028) (\$MN)

Table 42 Europe Guarana Market Outlook, By Direct Sales (2019-2028) (\$MN)

Table 43 Europe Guarana Market Outlook, By Application (2019-2028) (\$MN)

Table 44 Europe Guarana Market Outlook, By Cosmetics (2019-2028) (\$MN)

Table 45 Europe Guarana Market Outlook, By Food & Beverages (2019-2028) (\$MN)

Table 46 Europe Guarana Market Outlook, By Bakery & Confectionary Products (2019-2028) (\$MN)

Table 47 Europe Guarana Market Outlook, By Beverages (2019-2028) (\$MN)

Table 48 Europe Guarana Market Outlook, By Personal Care (2019-2028) (\$MN)

Table 49 Europe Guarana Market Outlook, By Pharmaceutical (2019-2028) (\$MN)

Table 50 Europe Guarana Market Outlook, By Herbal Supplements (2019-2028) (\$MN)

Table 51 Europe Guarana Market Outlook, By Dietary Supplements (2019-2028) (\$MN)

Table 52 Asia pacific Guarana Market Outlook, By Country (2019-2028) (\$MN)

Table 53 Asia pacific Guarana Market Outlook, By Form (2019-2028) (\$MN)

Table 54 Asia pacific Guarana Market Outlook, By Liquid (2019-2028) (\$MN)

Table 55 Asia pacific Guarana Market Outlook, By Powdered (2019-2028) (\$MN)

Table 56 Asia pacific Guarana Market Outlook, By Paste (2019-2028) (\$MN)

Table 57 Asia pacific Guarana Market Outlook, By Sales Channel (2019-2028) (\$MN)

Table 58 Asia pacific Guarana Market Outlook, By Indirect Sales (2019-2028) (\$MN)

Table 59 Asia pacific Guarana Market Outlook, By Direct Sales (2019-2028) (\$MN)

Table 60 Asia pacific Guarana Market Outlook, By Application (2019-2028) (\$MN)

Table 61 Asia pacific Guarana Market Outlook, By Cosmetics (2019-2028) (\$MN)

Table 62 Asia pacific Guarana Market Outlook, By Food & Beverages (2019-2028) (\$MN)

Table 63 Asia pacific Guarana Market Outlook, By Bakery & Confectionary Products (2019-2028) (\$MN)

Table 64 Asia pacific Guarana Market Outlook, By Beverages (2019-2028) (\$MN)

Table 65 Asia pacific Guarana Market Outlook, By Personal Care (2019-2028) (\$MN)

Table 66 Asia pacific Guarana Market Outlook, By Pharmaceutical (2019-2028) (\$MN)

Table 67 Asia pacific Guarana Market Outlook, By Herbal Supplements (2019-2028) (\$MN)

Table 68 Asia pacific Guarana Market Outlook, By Dietary Supplements (2019-2028) (\$MN)

Table 69 South America Guarana Market Outlook, By Country (2019-2028) (\$MN)

Table 70 South America Guarana Market Outlook, By Form (2019-2028) (\$MN)

Table 71 South America Guarana Market Outlook, By Liquid (2019-2028) (\$MN)

Table 72 South America Guarana Market Outlook, By Powdered (2019-2028) (\$MN)

Table 73 South America Guarana Market Outlook, By Paste (2019-2028) (\$MN)

Table 74 South America Guarana Market Outlook, By Sales Channel (2019-2028) (\$MN)

Table 75 South America Guarana Market Outlook, By Indirect Sales (2019-2028) (\$MN)

Table 76 South America Guarana Market Outlook, By Direct Sales (2019-2028) (\$MN)

Table 77 South America Guarana Market Outlook, By Application (2019-2028) (\$MN)

Table 78 South America Guarana Market Outlook, By Cosmetics (2019-2028) (\$MN)

Table 79 South America Guarana Market Outlook, By Food & Beverages (2019-2028) (\$MN)

Table 80 South America Guarana Market Outlook, By Bakery & Confectionary Products (2019-2028) (\$MN)

Table 81 South America Guarana Market Outlook, By Beverages (2019-2028) (\$MN)

Table 82 South America Guarana Market Outlook, By Personal Care (2019-2028) (\$MN)

Table 83 South America Guarana Market Outlook, By Pharmaceutical (2019-2028) (\$MN)

Table 84 South America Guarana Market Outlook, By Herbal Supplements (2019-2028) (\$MN)

Table 85 South America Guarana Market Outlook, By Dietary Supplements (2019-2028) (\$MN)

Table 86 Middle East & Africa Guarana Market Outlook, By Country (2019-2028) (\$MN)

Table 87 Middle East & Africa Guarana Market Outlook, By Form (2019-2028) (\$MN)

Table 88 Middle East & Africa Guarana Market Outlook, By Liquid (2019-2028) (\$MN)

Table 89 Middle East & Africa Guarana Market Outlook, By Powdered (2019-2028) (\$MN)

Table 90 Middle East & Africa Guarana Market Outlook, By Paste (2019-2028) (\$MN)

Table 91 Middle East & Africa Guarana Market Outlook, By Sales Channel (2019-2028) (\$MN)

Table 92 Middle East & Africa Guarana Market Outlook, By Indirect Sales (2019-2028)

(\$MN)

Table 93 Middle East & Africa Guarana Market Outlook, By Direct Sales (2019-2028)

(\$MN)

Table 94 Middle East & Africa Guarana Market Outlook, By Application (2019-2028)

(\$MN)

Table 95 Middle East & Africa Guarana Market Outlook, By Cosmetics (2019-2028)

(\$MN)

Table 96 Middle East & Africa Guarana Market Outlook, By Food & Beverages
(2019-2028) (\$MN)

Table 97 Middle East & Africa Guarana Market Outlook, By Bakery & Confectionary
Products (2019-2028) (\$MN)

Table 98 Middle East & Africa Guarana Market Outlook, By Beverages (2019-2028)
(\$MN)

Table 99 Middle East & Africa Guarana Market Outlook, By Personal Care (2019-2028)
(\$MN)

Table 100 Middle East & Africa Guarana Market Outlook, By Pharmaceutical
(2019-2028) (\$MN)

Table 101 Middle East & Africa Guarana Market Outlook, By Herbal Supplements
(2019-2028) (\$MN)

Table 102 Middle East & Africa Guarana Market Outlook, By Dietary Supplements
(2019-2028) (\$MN)

I would like to order

Product name: Guarana - Global Market Outlook (2020-2028)

Product link: <https://marketpublishers.com/r/G1A8E4F25C2DEN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1A8E4F25C2DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970