

GreenPath Stewardship Market Forecasts to 2034 – Global Analysis By Service Type (Product Declarations and Green Claims, Product Ecodesign and Commercialization, Product Compliance Services, Sustainable Product Portfolio Strategy, Life Cycle Assessment Services, Supply Chain Sustainability Services and Circularity Assessment), Solution Type, Focus Area, Application, End User and By Geography

<https://marketpublishers.com/r/G5752E715B75EN.html>

Date: July 2026

Pages: 0

Price: US\$ 4,150.00 (Single User License)

ID: G5752E715B75EN

Abstracts

According to Statistics MRC, the Global GreenPath Stewardship Market is accounted for \$3.0 billion in 2026 and is expected to reach \$6.7 billion by 2034 growing at a CAGR of 10.5% during the forecast period. GreenPath stewardship refers to comprehensive sustainability management services and software solutions that enable organizations to assess, monitor, and improve the environmental performance of products and supply chains. These services encompass life cycle assessment modeling, product compliance verification, green claim validation, and circularity scoring that help companies meet regulatory requirements and stakeholder expectations. GreenPath technology integrates environmental databases, regulatory tracking systems, and sustainability analytics platforms to quantify product environmental footprints. The solutions serve manufacturers and brand owners seeking to demonstrate environmental responsibility.

Market Dynamics:

Driver:

Regulatory disclosure mandates

The global proliferation of corporate sustainability disclosure requirements is driving substantial demand for GreenPath Stewardship Market solutions. The European Union Corporate Sustainability Reporting Directive mandates detailed environmental impact disclosure for large enterprises. The United States Securities and Exchange Commission requires climate risk reporting for public companies. Multiple jurisdictions implement product environmental footprint labeling requirements for consumer goods. Supply chain due diligence legislation in Germany, France, and other markets compels companies to assess supplier environmental performance. These regulatory frameworks create legal obligations that sustain stewardship service demand.

Restraint:

Data availability limitations

The inconsistent availability and quality of primary environmental data from global supply chains present significant methodological challenges for the GreenPath Stewardship Market. Many suppliers lack the technical capability or incentive to provide detailed material composition and process energy consumption data. Secondary database estimates introduce uncertainty that reduces the accuracy of life cycle assessment results. Geographic and temporal variations in industrial processes complicate comparative environmental scoring. The absence of standardized data collection protocols across industries limits benchmarking validity.

Opportunity:

Scope three emissions tracking

The growing corporate focus on Scope three value chain emissions presents transformative opportunities for the GreenPath Stewardship Market. Scope three emissions typically represent seventy to ninety percent of total corporate carbon footprints yet remain the most challenging category to quantify accurately. Product stewardship platforms can capture value by providing automated supply chain emissions calculation and supplier engagement tools. The Science Based Targets initiative requires comprehensive Scope three assessment for net-zero commitment validation. Investor pressure and customer procurement requirements drive sustained demand for transparent emissions reporting.

Threat:

Greenwashing scrutiny

The intensifying regulatory and public scrutiny of environmental marketing claims poses a reputational and legal threat to GreenPath Stewardship Market participants. Competition authorities in multiple jurisdictions have begun prosecuting companies for unsubstantiated sustainability claims. The proliferation of competing certification schemes and rating methodologies creates confusion that undermines consumer trust. Inconsistent standards between regions complicate global product stewardship strategies. High-profile greenwashing cases damage the credibility of the entire sustainability services industry.

Covid-19 Impact:

The COVID-19 pandemic disrupted supply chain sustainability auditing and on-site assessment activities while simultaneously increasing corporate focus on supply chain resilience and transparency. Remote working accelerated digital stewardship platform adoption as companies sought virtual alternatives to physical audits. Post-pandemic emphasis on supply chain diversification and localization supports continued GreenPath Stewardship Market investment in supplier risk assessment and environmental performance tracking capabilities.

The product compliance services segment is expected to be the largest during the forecast period

The product compliance services segment is expected to account for the largest market share during the forecast period, due to the expanding universe of product environmental regulations across global markets. Compliance services represent a non-discretionary expenditure as companies face legal penalties for non-compliant products. The European Union Ecodesign for Sustainable Products Regulation creates comprehensive compliance obligations for diverse product categories. Chemical restriction requirements under REACH and similar frameworks necessitate ongoing substance screening. The regulatory complexity of multi-jurisdictional product launches sustains demand for expert compliance guidance.

The software segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the software segment is predicted to witness the highest growth rate, driven by the automation of sustainability data collection, analysis, and

reporting processes. Software platforms enable real-time regulatory monitoring and automatic compliance gap identification. Machine learning algorithms improve environmental impact prediction accuracy while reducing manual assessment effort. Cloud-based solutions facilitate collaboration between brands and suppliers across global value chains. The scalability of software delivery models supports rapid market expansion.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share, due to the comprehensive regulatory environment, high corporate sustainability maturity, and substantial consulting service demand. The United States operates the largest market for environmental compliance and sustainability consulting services. Canada implements stringent product environmental standards and disclosure requirements. Major stewardship software vendors maintain North American headquarters and development operations. The region's large consumer goods and chemical industries generate sustained compliance service demand.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR, due to rapid manufacturing growth, increasing export regulatory compliance requirements, and government sustainability initiative implementation. China enforces comprehensive environmental protection laws affecting manufacturing operations and product standards. India implements extended producer responsibility regulations for multiple product categories. Southeast Asian manufacturing hubs face growing customer requirements for environmental certification. The region's export-oriented economy drives demand for compliance with international environmental standards.

Key players in the market

Some of the key players in GreenPath Stewardship Market include S&P Global Inc., MSCI Inc., Moody's Corporation, Sustainalytics, ISS ESG, Sphera Solutions, Inc., UL Solutions Inc., Intertek Group plc, SGS S.A., Bureau Veritas S.A., ERM Group, Inc., Anthesis Group, BASF SE, Dow Inc., Delaware North Companies, Inc., Assent Inc. and 3E Company.

Key Developments:

In June 2026, S&P Global Inc. launched an integrated ESG data platform combining product stewardship metrics with supply chain risk analytics, enabling enterprise clients to strengthen sustainability reporting, compliance management, and strategic decision-making processes.

In May 2026, SGS S.A. expanded its life cycle assessment certification services to the textiles and electronics sectors, incorporating enhanced digital reporting tools that improve transparency, environmental performance measurement, and regulatory compliance capabilities.

In April 2026, Bureau Veritas S.A. partnered with a major European retailer to deploy automated product compliance screening across ten thousand stock-keeping units, streamlining regulatory verification, reducing risks, and improving product governance.

Service Types Covered:

Product Declarations and Green Claims

Product Ecodesign and Commercialization

Product Compliance Services

Sustainable Product Portfolio Strategy

Life Cycle Assessment Services

Supply Chain Sustainability Services

Circularity Assessment

Solution Types Covered:

Software

Services

Focus Areas Covered:

Supply Chain

Waste

Energy and Emissions

Water

Built Environment

Applications Covered:

Regulatory Compliance

Corporate Reporting

Product Development

Supplier Engagement

Risk Management

Market Access

End Users Covered:

Chemicals

Consumer Goods

Electronics

Automotive

Agriculture

Healthcare

Retail

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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