

Greenhouse Agriculture Market Forecasts to 2032 - Global Analysis By Greenhouse Type (Glass Greenhouses, Plastic Greenhouses, and Shade Houses), Crop Type, Technology, Heating Type, Irrigation Type, End User and By Geography

<https://marketpublishers.com/r/G71E3626A8F7EN.html>

Date: January 2026

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: G71E3626A8F7EN

Abstracts

According to Statistics MRC, the Global Greenhouse Agriculture Market is accounted for \$34.45 billion in 2025 and is expected to reach \$59.04 billion by 2032 growing at a CAGR of 8.0% during the forecast period. Greenhouse agriculture refers to growing plants in specially designed structures that provide a controlled environment, often constructed from glass, plastic, or similar transparent materials. By managing factors like temperature, humidity, light, and airflow, this approach ensures ideal conditions for crop growth throughout the year. It offers increased productivity, protection from pests and adverse weather, and supports cultivation of vegetables, fruits, flowers, and other high-value crops. This technique promotes efficient use of resources, better crop quality, and sustainable practices in both commercial and small-scale farming.

Market Dynamics:

Driver:

Climate change & unpredictable weather

Farmers are facing challenges such as droughts, floods, and temperature fluctuations that disrupt traditional cultivation methods. Greenhouses provide a stable microclimate, enabling consistent crop yields despite external uncertainties. The rising frequency of extreme events is pushing governments and private investors to support greenhouse adoption. Technological advances in climate control systems are further enhancing

resilience against unpredictable conditions. As food security becomes a global priority, greenhouse agriculture is positioned as a reliable solution. This driver is accelerating demand across both developed and emerging economies, ensuring steady market expansion.

Restraint:

Shortage of skilled labor

Operating modern greenhouses requires expertise in hydroponics, automation, and crop monitoring technologies. Many regions struggle to train and retain workers with the necessary technical skills. Smaller farms face higher costs when hiring specialized staff, limiting scalability. The integration of IoT and AI tools adds complexity, further widening the skills gap. Without adequate training programs, innovation adoption slows and productivity gains remain limited. This labor shortage continues to act as a significant restraint on market growth.

Opportunity:

Vertical farming & urban agriculture

Cities are increasingly adopting compact, high-yield farming systems to meet local food demand. Greenhouses integrated into vertical farms allow year-round production with minimal land use. Advances in LED lighting, nutrient delivery, and automation are making urban farming more efficient. Governments and private investors are supporting these initiatives to reduce food miles and enhance sustainability. Consumer demand for fresh, locally grown produce is further driving adoption.

Threat:

Economic volatility & market uncertainty

Rising inflation and unpredictable commodity prices increase operational costs for growers. Market uncertainty discourages long-term capital commitments, especially in developing regions. Supply chain disruptions and currency fluctuations further complicate profitability. Investors remain cautious, slowing the pace of large-scale greenhouse projects. Farmers reliant on loans face higher risks during downturns, impacting adoption rates. Without financial stability, the sector's growth trajectory may be hindered despite strong demand drivers.

Covid-19 Impact:

The pandemic disrupted greenhouse agriculture operations, particularly in logistics and labor availability. Lockdowns delayed construction of new facilities and restricted access to essential inputs. However, the crisis highlighted the importance of resilient food systems and accelerated investment in controlled environments. Urban consumers increasingly turned to greenhouse-grown produce as supply chains faltered. Digital tools such as remote monitoring and automated systems gained traction during this period. Governments introduced supportive measures to strengthen domestic food production capacity. Post-pandemic strategies now emphasize resilience, automation, and localized greenhouse farming as critical safeguards.

The plastic greenhouses segment is expected to be the largest during the forecast period

The plastic greenhouses segment is expected to account for the largest market share during the forecast period. Plastic structures are cost-effective compared to glass alternatives, making them accessible to small and medium growers. They offer flexibility in design and are easier to install and maintain. Advances in UV-resistant and durable plastic films are extending lifespan and improving efficiency. Farmers prefer plastic greenhouses for cultivating vegetables, fruits, and flowers across diverse climates. Rising adoption in emerging economies is reinforcing their market leadership.

The retail & supermarkets segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the retail & supermarkets segment is predicted to witness the highest growth rate. Rising consumer demand for fresh, pesticide-free produce is driving partnerships between growers and retailers. Supermarkets are increasingly sourcing directly from greenhouse farms to ensure consistent supply. The expansion of organic and premium food categories is boosting greenhouse product visibility. Retail chains are investing in traceability and branding to differentiate greenhouse-grown produce. Urbanization and changing dietary preferences are further supporting this trend.

Region with largest share:

During the forecast period, the Europe region is expected to hold the largest market

share, due to the region has a long tradition of greenhouse farming, particularly in countries like the Netherlands and Spain. Strong government support for sustainable agriculture is reinforcing adoption. Advanced technologies such as automated climate control and hydroponics are widely integrated. European consumers prioritize locally grown and eco-friendly produce, boosting demand. Strategic collaborations between growers and research institutions are enhancing innovation.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR. Rapid urbanization and rising populations are intensifying food demand across the region. Countries such as China, India, and Japan are investing heavily in greenhouse infrastructure. Government initiatives promoting food security and sustainable farming are accelerating adoption. Advances in low-cost greenhouse designs are making them accessible to smallholders. Consumer preference for fresh produce is driving expansion in urban centers.

Key players in the market

Some of the key players in Greenhouse Agriculture Market include Netafim L, Priva B.V., Richel Gro, Certhon, Stuppy Gr, Ridder Gro, Argus Con, Logiqs B.V., Heliospec, Hort Amer, Signify, Van der H, Dalsem Gr, Rough Bro, and Luiten Gre.

Key Developments:

In June 2025, Signify has launched a new wireless emergency lighting portfolio and monitoring system, enabling building managers to control, monitor and test emergency lighting and produce compliance reports, through a secure cloud-based dashboard.

In August 2023, DENSO Corporation has announced that it has acquired the full stake in Certhon Group, a Dutch horticultural facility operator, with the aim of accelerating the global expansion of its agricultural production business.

Greenhouse Types Covered:

Glass Greenhouses

Plastic Greenhouses

Shade Houses

Crop Types Covered:

Vegetables

Fruits & Berries

Flowers & Ornamentals

Herbs & Medicinal Plants

Technologies Covered:

Climate Control Systems

Irrigation & Fertigation Systems

Lighting Systems

Automation & IoT

Hydroponics & Soilless Cultivation

Heating Types Covered:

Natural Gas

Electric Heating

Solar Heating

Biomass Heating

Irrigation Types Covered:

Drip Irrigation

Sprinkler Irrigation

Fog & Mist Systems

End Users Covered:

Commercial Growers

Retail & Supermarkets

Research Institutions

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Technology Analysis
- 3.7 End User Analysis
- 3.8 Emerging Markets
- 3.9 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL GREENHOUSE AGRICULTURE MARKET, BY GREENHOUSE TYPE

- 5.1 Introduction
- 5.2 Glass Greenhouses
- 5.3 Plastic Greenhouses
 - 5.3.1 Polyethylene
 - 5.3.2 Polycarbonate
- 5.4 Shade Houses

6 GLOBAL GREENHOUSE AGRICULTURE MARKET, BY CROP TYPE

- 6.1 Introduction
- 6.2 Vegetables
 - 6.2.1 Tomatoes
 - 6.2.2 Cucumbers
 - 6.2.3 Bell Peppers
 - 6.2.4 Leafy Greens
- 6.3 Fruits & Berries
- 6.4 Flowers & Ornamentals
- 6.5 Herbs & Medicinal Plants

7 GLOBAL GREENHOUSE AGRICULTURE MARKET, BY TECHNOLOGY

- 7.1 Introduction
- 7.2 Climate Control Systems
- 7.3 Irrigation & Fertigation Systems
- 7.4 Lighting Systems
 - 7.4.1 LED Grow Lights
 - 7.4.2 HPS Lights
- 7.5 Automation & IoT
- 7.6 Hydroponics & Soilless Cultivation

8 GLOBAL GREENHOUSE AGRICULTURE MARKET, BY HEATING TYPE

- 8.1 Introduction
- 8.2 Natural Gas
- 8.3 Electric Heating
- 8.4 Solar Heating
- 8.5 Biomass Heating

9 GLOBAL GREENHOUSE AGRICULTURE MARKET, BY IRRIGATION TYPE

- 9.1 Introduction
- 9.2 Drip Irrigation
- 9.3 Sprinkler Irrigation
- 9.4 Fog & Mist Systems

10 GLOBAL GREENHOUSE AGRICULTURE MARKET, BY END USER

- 10.1 Introduction
- 10.2 Commercial Growers
- 10.3 Retail & Supermarkets
- 10.4 Research Institutions
- 10.5 Other End Users

11 GLOBAL GREENHOUSE AGRICULTURE MARKET, BY GEOGRAPHY

- 11.1 Introduction
- 11.2 North America
 - 11.2.1 US
 - 11.2.2 Canada
 - 11.2.3 Mexico
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.2 UK
 - 11.3.3 Italy
 - 11.3.4 France
 - 11.3.5 Spain
 - 11.3.6 Rest of Europe
- 11.4 Asia Pacific
 - 11.4.1 Japan
 - 11.4.2 China
 - 11.4.3 India
 - 11.4.4 Australia
 - 11.4.5 New Zealand
 - 11.4.6 South Korea
 - 11.4.7 Rest of Asia Pacific
- 11.5 South America

- 11.5.1 Argentina
- 11.5.2 Brazil
- 11.5.3 Chile
- 11.5.4 Rest of South America
- 11.6 Middle East & Africa
 - 11.6.1 Saudi Arabia
 - 11.6.2 UAE
 - 11.6.3 Qatar
 - 11.6.4 South Africa
 - 11.6.5 Rest of Middle East & Africa

12 KEY DEVELOPMENTS

- 12.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 12.2 Acquisitions & Mergers
- 12.3 New Product Launch
- 12.4 Expansions
- 12.5 Other Key Strategies

13 COMPANY PROFILING

- 13.1 Netafim Ltd.
- 13.2 Priva B.V.
- 13.3 Richel Group
- 13.4 Certhon
- 13.5 Stuppy Greenhouse Manufacturing
- 13.6 Ridder Group
- 13.7 Argus Control Systems Ltd.
- 13.8 Logiqs B.V.
- 13.9 Heliospectra AB
- 13.10 Hort Americas
- 13.11 Signify
- 13.12 Van der Hoeven Horticultural Projects
- 13.13 Dalsem Greenhouse Projects
- 13.14 Rough Brothers Inc.
- 13.15 Luiten Greenhouses

List Of Tables

LIST OF TABLES

Table 1 Global Greenhouse Agriculture Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Greenhouse Agriculture Market Outlook, By Greenhouse Type (2024-2032) (\$MN)

Table 3 Global Greenhouse Agriculture Market Outlook, By Glass Greenhouses (2024-2032) (\$MN)

Table 4 Global Greenhouse Agriculture Market Outlook, By Plastic Greenhouses (2024-2032) (\$MN)

Table 5 Global Greenhouse Agriculture Market Outlook, By Polyethylene (2024-2032) (\$MN)

Table 6 Global Greenhouse Agriculture Market Outlook, By Polycarbonate (2024-2032) (\$MN)

Table 7 Global Greenhouse Agriculture Market Outlook, By Shade Houses (2024-2032) (\$MN)

Table 8 Global Greenhouse Agriculture Market Outlook, By Crop Type (2024-2032) (\$MN)

Table 9 Global Greenhouse Agriculture Market Outlook, By Vegetables (2024-2032) (\$MN)

Table 10 Global Greenhouse Agriculture Market Outlook, By Tomatoes (2024-2032) (\$MN)

Table 11 Global Greenhouse Agriculture Market Outlook, By Cucumbers (2024-2032) (\$MN)

Table 12 Global Greenhouse Agriculture Market Outlook, By Bell Peppers (2024-2032) (\$MN)

Table 13 Global Greenhouse Agriculture Market Outlook, By Leafy Greens (2024-2032) (\$MN)

Table 14 Global Greenhouse Agriculture Market Outlook, By Fruits & Berries (2024-2032) (\$MN)

Table 15 Global Greenhouse Agriculture Market Outlook, By Flowers & Ornamentals (2024-2032) (\$MN)

Table 16 Global Greenhouse Agriculture Market Outlook, By Herbs & Medicinal Plants (2024-2032) (\$MN)

Table 17 Global Greenhouse Agriculture Market Outlook, By Technology (2024-2032) (\$MN)

Table 18 Global Greenhouse Agriculture Market Outlook, By Climate Control Systems (2024-2032) (\$MN)

Table 19 Global Greenhouse Agriculture Market Outlook, By Irrigation & Fertigation Systems (2024-2032) (\$MN)

Table 20 Global Greenhouse Agriculture Market Outlook, By Lighting Systems (2024-2032) (\$MN)

Table 21 Global Greenhouse Agriculture Market Outlook, By LED Grow Lights (2024-2032) (\$MN)

Table 22 Global Greenhouse Agriculture Market Outlook, By HPS Lights (2024-2032) (\$MN)

Table 23 Global Greenhouse Agriculture Market Outlook, By Automation & IoT (2024-2032) (\$MN)

Table 24 Global Greenhouse Agriculture Market Outlook, By Hydroponics & Soilless Cultivation (2024-2032) (\$MN)

Table 25 Global Greenhouse Agriculture Market Outlook, By Heating Type (2024-2032) (\$MN)

Table 26 Global Greenhouse Agriculture Market Outlook, By Natural Gas (2024-2032) (\$MN)

Table 27 Global Greenhouse Agriculture Market Outlook, By Electric Heating (2024-2032) (\$MN)

Table 28 Global Greenhouse Agriculture Market Outlook, By Solar Heating (2024-2032) (\$MN)

Table 29 Global Greenhouse Agriculture Market Outlook, By Biomass Heating (2024-2032) (\$MN)

Table 30 Global Greenhouse Agriculture Market Outlook, By Irrigation Type (2024-2032) (\$MN)

Table 31 Global Greenhouse Agriculture Market Outlook, By Drip Irrigation (2024-2032) (\$MN)

Table 32 Global Greenhouse Agriculture Market Outlook, By Sprinkler Irrigation (2024-2032) (\$MN)

Table 33 Global Greenhouse Agriculture Market Outlook, By Fog & Mist Systems (2024-2032) (\$MN)

Table 34 Global Greenhouse Agriculture Market Outlook, By End User (2024-2032) (\$MN)

Table 35 Global Greenhouse Agriculture Market Outlook, By Commercial Growers (2024-2032) (\$MN)

Table 36 Global Greenhouse Agriculture Market Outlook, By Retail & Supermarkets (2024-2032) (\$MN)

Table 37 Global Greenhouse Agriculture Market Outlook, By Research Institutions (2024-2032) (\$MN)

Table 38 Global Greenhouse Agriculture Market Outlook, By Other End Users

(2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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