

Green IT Services - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Green IT Services Market is valued at \$5.39 billion in 2015 and is expected to grow at a CAGR of 5.5% to reach \$7.81 billion by 2022. The desire to hoard the money and enhance efficiency by corporate and IT sector are key factors fueling the market growth. Diverse initiatives by the government to encourage green technologies have also given much needed boost to the market growth. Broadening the reach of green IT services in other IT domains can be a key opportunity for the market. In requisites of revenue North America and Europe are the biggest regional markets for green IT services. This is due to the wide focus on the green projects by Government and administration in these regions.

Some of the key players in global Green IT Services market are Hewlett-Packard, Accenture plc, Cap Gemini S.A, Computer Sciences Corporation, Dell Inc., Deloitte Touche Tohmatsu Limited, IBM Corp., BT Global Services plc, Tata Consultancy Services Limited, SustainableIT Inc., Fujitsu Ltd., Qualcomm Inc., Terremark Worldwide Inc., Symantec Corp., Affordable Internet Services Online Inc. (AISO) and Green IT Inc.

Services Covered:

Eco-footprint assessment

Eco-innovation planning services

Project management and Sustainability program service

Integrated facilities designing services

Environmentally Preferable Purchasing (EPP) for IT system service

IT infrastructure system designing services

Sustainable IT education program services

System design and Business process services

IT system design services

Solutions Covered:

Workplace innovation solution

Green business solutions

Energy reduction solution

Sustainability compliance solutions

Equipment manufacturers solutions

Purchasing solutions

Real estate development solutions

Waste reduction solutions

End User's Covered:

Education

Healthcare

Information technology

Government

Others

Regions Covered:**North America**

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World
Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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