

Graphic Film - Global Market Outlook (2020-2028)

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Abstracts

According to Statistics MRC, the Global Graphic Film Market is accounted for \$28.67 billion in 2020 and is expected to reach \$49.64 billion by 2028 growing at a CAGR of 7.1% during the forecast period. Growth in the construction industry, growing advancement in the film industry, and increasing demand for wrap advertisement are driving the market growth. However, fluctuations in raw material prices and regulations regarding the disposal of plastics are hampering the growth of the market.

The graphic film is a sheet or a layer made of polymer compounds and applied to the surface for protection from weather conditions and promotional intentions. The graphic film is primarily used to provide the preventive layer and improve the artistic appeal of the product. This film substrate provides water resistivity and durability. Graphic films are specifically used for representing visual representation on the film surface for variable information.

Based on the end user, the automotive segment is going to have lucrative growth during the forecast period owing to the growing adoption of medium-life polymeric calendared films, particularly for leased vehicle fleets and durable, conformable, high-quality cast films for long-life commercial fleet markings and personalized vehicle body wraps. By geography, Asia Pacific is going to have high growth during the forecast period due to the rise in population, rapid urbanization, increase in disposable income capability, high technological development, and good construction & automotive industrial scenarios.

Some of the key players profiled in the Graphic Film Market include Ultraflex Systems, Inc., Taghleef Industries, Amcor, Schweitzer-Mauduit International, Inc., ORAFOL Europe GmbH, LINTEC Corporation, Arlon Graphics LLC (FLEXcon Company Inc.), LG HAUSYS, LTD., Constantia Flexibles Group GmbH, Hexis S.A., Drytac, Contra Vision, E. I. du Pont de Nemours and Company, Dunmore Corporation, ACCO Brands, Cosmo Films, GIF Supplies (Graphic Image Films Ltd), FDC Graphic Films, Inc., CCL

Industries, Avery Dennison, Kay Premium Marking Films Ltd, Ritrama S.p.A., Achilles USA, Spandex AG and 3M Company.

Film Types Covered:

Transparent Films

Translucent Films

Reflective Films

Opaque Films

Polymers Covered:

Polyvinyl Chloride (PVC)

Polypropylene (PP)

Polyethylene (PE)

Other Polymers

Printing Technologies Covered:

Rotogravure

Offset Lithography

Flexography

Digital

End Users Covered:

Promotional & Advertisement

Industrial

Branding

Automotive

Other End Users

Distribution Channels Covered:

Offline

Online

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025 and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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