

# Grain Products Market Forecasts to 2032 – Global Analysis By Product Type (Cereals, Flour & Milled Products, Breakfast Cereals, Pasta & Noodles, Bakery Products and Other Product Types), Category, Distribution Channel, End User and By Geography

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## Abstracts

According to Statistics MRC, the Global Grain Products Market is accounted for \$773.67 billion in 2025 and is expected to reach \$1178.76 billion by 2032 growing at a CAGR of 6.2% during the forecast period. Grain products are food items derived from cereal grains such as wheat, rice, corn, oats, barley, and rye, which serve as staple sources of carbohydrates and essential nutrients. These products include bread, pasta, rice, breakfast cereals, tortillas, and baked goods, as well as minimally processed grains like rolled oats and bulgur. Rich in dietary fiber, vitamins, minerals, and energy, grain products play a vital role in balanced diets. They are typically categorized into whole grains, retaining the bran and germ, and refined grains, which undergo processing.

Market Dynamics:

Driver:

Rising health and nutritional awareness

Manufacturers are reformulating offerings to include high-fiber, gluten-free, and fortified variants. Retailers and foodservice operators are expanding shelf space for health-oriented grain products. Public health campaigns and dietary guidelines are reinforcing consumption of whole grains. Innovation in clean-label and organic formats is gaining traction. These dynamics are positioning nutritional awareness as a key driver of grain

product demand.

Restraint:

Fluctuating raw material

Price fluctuations in wheat, corn, and rice affect procurement strategies and margin management. Smaller producers struggle with hedging and inventory planning. Supply chain disruptions and logistics constraints further amplify cost pressures. Regulatory shifts in agricultural subsidies and export controls add complexity. These factors are slowing investment and innovation in price-sensitive segments.

Opportunity:

Regulatory & policy support

Subsidies for whole grain production, labeling standards, and school meal programs are reinforcing demand. Public-private partnerships are supporting infrastructure and R&D in grain processing. Regulatory clarity around health claims and ingredient sourcing is enhancing consumer trust. Investment in climate-resilient crops and value-added grain derivatives is expanding market scope. These developments are creating favorable conditions for long-term growth.

Threat:

Competition from substitutes and changing dietary trends

Consumer preferences are shifting toward quinoa, legumes, and nut-based formulations. Negative perceptions around refined grains and gluten are influencing purchase decisions. Brands must adapt to evolving nutritional narratives and diversify product portfolios. Regulatory pressure for sugar and sodium reduction is affecting formulation strategies. These dynamics are introducing volatility into traditional grain consumption patterns.

Covid-19 Impact:

Covid-19 disrupted the grain products market through supply chain interruptions, labour shortages, and shifts in consumer behaviour. Panic buying and stockpiling initially boosted demand for shelf-stable grain items. However, foodservice closures and export

restrictions affected bulk and institutional segments. Manufacturers adapted by prioritizing packaged goods, hygiene protocols, and digital distribution. E-commerce and direct-to-consumer channels gained momentum during lockdowns.

The flour segment is expected to be the largest during the forecast period

The flour segment is expected to account for the largest market share during the forecast period owing to its foundational role in bakery, confectionery, and staple food production. Demand remains strong across household, industrial, and foodservice applications. Manufacturers are innovating with whole grain, fortified, and specialty flours to meet evolving dietary needs. Advances in milling technology and packaging are enhancing product quality and shelf life. Regional producers are scaling output to meet domestic and export demand, thereby expanding the market growth.

The food & beverage industry segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the food & beverage industry segment is predicted to witness the highest growth rate due to rising demand for grain-based ingredients in snacks, beverages, and ready-to-eat meals. Manufacturers are incorporating grains into functional foods, plant-based formulations, and clean-label offerings. Innovation in extrusion, fermentation, and flavour enhancement is expanding product diversity. Regulatory support for nutritional labelling and ingredient transparency is reinforcing adoption. Partnerships between grain processors and F&B brands are accelerating product development.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share due to its strong agricultural base, high population density, and rising demand for staple and processed grain products. Countries like China, India, and Indonesia are investing in grain storage, milling infrastructure, and food processing capacity. Government programs promoting nutrition and food security are reinforcing market growth. Regional consumers are embracing packaged and fortified grain formats. Export competitiveness and domestic consumption are driving production scalability.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest

CAGR due to its focus on health-conscious eating, clean-label innovation, and functional grain applications. The U.S. and Canada are leading in whole grain adoption, gluten-free formats, and plant-based formulations. Regulatory mandates for nutritional labelling and ingredient disclosure are accelerating product reformulation. Consumer demand for sustainable and traceable grain sourcing is influencing procurement strategies. Investment in organic farming and specialty grain processing is expanding market scope.

### Key players in the market

Some of the key players in Grain Products Market include Archer Daniels Midland Company (ADM), Cargill, Incorporated, Bunge Global SA, Louis Dreyfus Company B.V., Olam Group Limited, General Mills, Inc., Kellogg Company, Conagra Brands, Inc., The J.M. Smucker Company, The Hain Celestial Group, Inc., GrainCorp Limited, Richardson International Limited, Viterro Inc., CHS Inc. and Bay State Milling Company.

### Key Developments:

In March 2025, Cargill entered a strategic manufacturing arrangement with Saatvik Agro Processors to produce starch derivatives for India's grain-based food sectors. The partnership supports confectionery, dairy, and infant formula industries with high-quality, locally manufactured grain inputs.

In February 2025, ADM expanded its strategic partnership with Inari Agriculture to enhance grain yield and climate resilience using predictive breeding technology. This collaboration supports ADM's goal to secure sustainable grain supply chains amid global climate and trade disruptions.

### Product Types Covered:

Cereals

Flour & Milled Products

Breakfast Cereals

Pasta & Noodles

Bakery Products

Snack Foods

Other Product Types

Categories Covered:

Conventional Grain Products

Organic Grain Products

Gluten-Free Grain Products

Fortified & Enriched Grain Products

Distribution Channels Covered:

Supermarkets & Hypermarkets

Convenience Stores

Specialty Stores

Online Retail

Foodservice

End Users Covered:

Household Consumption

Food & Beverage Industry

Feed Industry

Industrial

Biofuel Industry

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends

- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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