

Gourmet Food Market Forecasts to 2032 – Global Analysis By Product Type (Dairy and Frozen Desserts, Bakery and Confectionery, Snacks and Savories and Other Product Types), Distribution Channel, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Gourmet Food Market is accounted for \$33.25 billion in 2025 and is expected to reach \$61.21 billion by 2032 growing at a CAGR of 9.11% during the forecast period. Gourmet food is defined as fine, well-prepared meals created with premium ingredients and remarkable attention to detail. Gourmet cuisine places an emphasis on distinctive flavors, creative presentation, and culinary innovation and is frequently linked to fine dining and opulent experiences. Handcrafted cheeses, aged meats, truffles, caviar, and artisan chocolates are just a few examples of what might be included. Moreover, gourmet cuisine honors the profession of cooking and the joy of enjoying elegant, well-prepared meals, whether they are served in fine dining establishments or are made at home by ardent foodies.

According to the Specialty Food Association (SFA), a leading nonprofit trade group representing over 3,600 businesses in the specialty food industry, U.S. specialty food sales reached an estimated \$207 billion in 2023, marking a 149% increase from \$88 billion in 2013. This surge highlights the growing consumer demand for high-quality, artisanal, and gourmet products.

Market Dynamics:

Driver:

Growing interest in immersion dining

Experiences rather than merely consumption are what motivate today's consumers, especially those in younger generations. A social and cultural activity, dining has become widely recorded and shared on social media. This demand is satisfied by gourmet cuisine, which turns meals into unforgettable occasions with its focus on elaborate presentation, unusual ingredients, and chef-led creativity. Additionally, gourmet restaurants, pop-up dining events, and tasting menus have become increasingly common as a result, even in smaller towns and cities.

Restraint:

Expensive gourmet goods

Due to the use of premium ingredients, artisanal production techniques, and constrained supply chains, gourmet food usually fetches a much higher price. Many middle-class and lower-class consumers, particularly those in developing nations, cannot afford it due to its price. Gourmet food is more of an occasional luxury than a mainstay due to its high cost, which might restrict frequent consumption even in wealthy nations. Furthermore, consumers sometimes turn to less expensive options during times of inflation or economic instability, which hinders market expansion.

Opportunity:

Growth in subscription models and online gourmet retail

Gourmet food manufacturers can effectively reach a worldwide audience through digital commerce. Busy urban professionals and foodies are increasingly choosing direct-to-consumer (DTC) business models, gourmet food subscription boxes, and carefully planned tasting experiences that are delivered right to their homes. Through storytelling and content about the origin and preparation of items, this model enables firms to avoid typical retail markups, gather customer data for tailored marketing, and cultivate devoted communities.

Threat:

Growing competition in the market

Certain market segments are becoming saturated as a result of the influx of new domestic and foreign competitors brought about by the growing demand for gourmet

cuisine. The introduction of premium sub-brands by large FMCG companies has put small artisanal producers in competition. This can weaken the exclusivity that is typically connected to gourmet products and puts pressure on prices. Additionally, the market may be invaded by fake or subpar imitations, which could erode consumer confidence in authentic gourmet brands.

Covid-19 Impact:

Due to travel restrictions and widespread lockdowns, the COVID-19 pandemic had a mixed effect on the gourmet food market, causing supply chains to break down and decreasing demand in the hospitality industries of fine dining, upscale hotels, and gourmet events. The crisis did, however, also cause a change in consumer behaviour, as many people started using internet resources to research gourmet dining experiences at home. Home cooking with specialty ingredients, DIY meal kits, and gourmet food e-commerce all increased as a result. Furthermore, the pandemic eventually sped up digital transformation and expanded the market's reach to at-home consumers seeking indulgence and culinary exploration during isolation, despite the huge initial challenges, particularly for small artisanal producers.

The bakery and confectionery segment is expected to be the largest during the forecast period

The bakery and confectionery segment is expected to account for the largest market share during the forecast period, driven by the rising demand for premium baked goods, artisanal pastries, and handcrafted chocolates. This market niche benefits from a high consumer preference for luxuriant, visually appealing goods that are frequently connected to festivities, presents, and private indulgences. Both in-person and online boutiques sell gourmet bakery and confectionery products like macarons, truffles, sourdough breads, and designer cakes. Moreover, the increase in customized and health-conscious options, like low-sugar or gluten-free confections, has also broadened the customer base.

The online platforms segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the online platforms segment is predicted to witness the highest growth rate, driven by the ease of doorstep delivery, rising internet penetration, and shifting consumer purchasing patterns. A broader audience, including those in non-urban areas with few specialty or premium stores, can now afford gourmet food owing

to the growth of e-commerce. Owing to digital features like user reviews, thorough product descriptions, and recipe recommendations, consumers can now easily browse a large selection of premium, specialty, and foreign gourmet products. Additionally, online demand is further fueled by influencer-driven marketing, subscription boxes, and carefully chosen gourmet hampers.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share, driven by wealthy consumers' strong desire for high-end, organic, and artisanal goods. Gourmet food options are widely accessible owing to the area's well-established retail infrastructure, which also includes a thriving e-commerce industry, a large number of specialty shops, and supermarkets. Furthermore, consumers in North America are becoming more interested in sustainable, ethically sourced, and health-conscious food, which increases demand for premium gourmet goods like artisanal cheeses, organic chocolates, and exotic spices. Market expansion is also aided by the rising appeal of culinary innovation, food tourism, and food culture.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR. Propelled by the region's rapid economic growth, rising disposable incomes, and expanding middle class, the market is expanding due to the growing influence of Western culinary trends, the growing popularity of food tourism in the region, and the increased demand for premium, high-quality food products, including exotic ingredients, artisanal snacks, and specialty desserts, as well as the growing urbanization and sophistication of consumer tastes. Moreover, countries such as China, India, and Japan are seeing an increase in the consumption of gourmet food, especially through online platforms and premium retail channels.

Key players in the market

Some of the key players in Gourmet Food Market include ADF Foods, Mondelez International, Inc., Hindustan Unilever PLC, Nestle S.A., Kerry Group, Associated British Foods plc, Danone S.A, ITC, General Mills Inc, Ferrero Group, Symrise AG, Kraft Heinz Company, Amul, Tate & Lyle and Britannia Industries.

Key Developments:

In January 2025, Hindustan Unilever, the India unit of the global personal care conglomerate, announced that it will acquire a majority stake in Minimalist, the Indian premium beauty brand. Financial terms of the deal were not disclosed. Hindustan Unilever has taken a 90.5 percent stake in the company and will progress to full ownership within two years.

In November 2024, Kerry Group has entered into an agreement to sell Kerry Dairy Holdings (Ireland) Limited to Kerry Co-Operative Creameries Limited for an expected total consideration of €500 million. This transaction marks a pivotal step for Kerry Group as it transitions to a pure play in taste and nutrition solutions, shedding its dairy operations to sharpen its focus on core competencies.

In September 2024, Nestle has partnered with Saudi Authority for Industrial Cities and Technology Zones 'MODON' to construct its first food manufacturing plant in the Kingdom. The agreement allocates a 117,000 square meter plot in Jeddah city's Third Industrial City for the facility.

Product Types Covered:

Dairy and Frozen Desserts

Bakery and Confectionery

Snacks and Savories

Other Product Types

Distribution Channels Covered:

Specialty Stores

Supermarkets and Hypermarkets

Online Platforms

Other Distribution Channels

End Users Covered:

Residential

Commercial

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations

- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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