

Gnocchi Market Forecasts to 2032 – Global Analysis By Type (Traditional, Bio, Gluten-Free, Vegan and Other Types), Distribution Channel, End User and By Geography

<https://marketpublishers.com/r/GA68100315CFEN.html>

Date: June 2025

Pages: 150

Price: US\$ 4,150.00 (Single User License)

ID: GA68100315CFEN

Abstracts

According to Statistics MRC, the Global Gnocchi Market is growing at a CAGR of 4.5% during the forecast period. Gnocchi are small, soft dumplings traditionally made from potatoes, flour, and sometimes eggs, originating from Italian cuisine. They have a delicate, pillowy texture and are typically boiled until they float, then served with a variety of sauces such as tomato, pesto, or butter and sage. While potato gnocchi are the most common, variations include those made with ricotta cheese, spinach, or semolina. Gnocchi are beloved for their comforting, mild flavor and versatility, making them a popular dish both in Italy and worldwide. They offer a unique alternative to pasta, combining simplicity with rich culinary tradition.

Market Dynamics:

Driver:

Growing Demand for Convenient Foods

The growing desire for convenient foods is benefiting the gnocchi market by increasing its popularity as a quick and easy-to-prepare supper choice. Ready-to-cook or ready-to-eat items that save time without sacrificing flavor or quality are becoming more and more popular. Because it appeals to busy lifestyles and reaches a wider audience outside of conventional markets, gnocchi is a perfect fit for this trend. This convenience element promotes more consumption, broader distribution, and product innovation, which eventually speeds up market expansion and opens up new business prospects

for producers and merchants.

Restraint:

High Competition

High competition in the gnocchi market can lead to price wars, reducing profit margins for manufacturers and retailers. It may force smaller brands out of the market due to limited resources for marketing and innovation. Excessive competition can also cause market saturation, confusing consumers with too many similar options. This environment hinders brand loyalty development and slows down product differentiation, ultimately stalling growth and investment in quality improvements within the gnocchi market.

Opportunity:

Rising Popularity of Italian Cuisine

The rising popularity of Italian cuisine is positively driving the gnocchi market by boosting consumer demand worldwide. As more people explore authentic Italian flavors, gnocchi—an iconic Italian dish—gains traction in restaurants, supermarkets, and ready-to-eat segments. This trend encourages product innovation, variety, and premium offerings, expanding market reach. Additionally, increased awareness of Italian culinary traditions fosters a growing appreciation for gnocchi's unique texture and taste, fueling sales growth and creating new opportunities for producers and retailers globally.

Threat:

Price Sensitivity

Price sensitivity in the gnocchi market can destructively impact growth by limiting consumer willingness to pay premium prices, forcing manufacturers to reduce margins or compromise on quality. This sensitivity often leads to intense price competition, hindering brand differentiation and innovation. Additionally, fluctuating raw material costs can cause price volatility, deterring investment. Overall, high price sensitivity restricts profitability and market expansion, making it challenging for companies to sustain long-term growth in the gnocchi sector.

Covid-19 Impact

The COVID-19 pandemic significantly influenced the global gnocchi market. With lockdowns and restaurant closures, consumer behavior shifted towards home cooking, increasing demand for convenient, shelf-stable foods like gnocchi. Retail and e-commerce channels expanded, making gnocchi more accessible. However, health concerns over gluten and carbohydrates led to a rise in alternative options, such as cauliflower-based gnocchi, impacting traditional sales.

The vegan segment is expected to be the largest during the forecast period

The vegan segment is expected to account for the largest market share during the forecast period, due to demand for plant-based, healthy alternatives. Vegan gnocchi, made without dairy or eggs, appeals to health-conscious and environmentally aware buyers, encouraging innovation among manufacturers. This shift not only diversifies product offerings but also attracts new customer segments, fueling market growth. As sustainability and wellness trends grow, vegan gnocchi are poised to become a significant driver in the overall gnocchi market's expansion and evolution.

The online segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the online segment is predicted to witness the highest growth rate, as E-commerce platforms allow customers to explore diverse gnocchi varieties, driving demand and brand awareness. Online marketing and social media campaigns create strong consumer engagement, educating buyers and encouraging trial. Additionally, direct-to-consumer sales reduce distribution costs, improving profitability for producers. The convenience of home delivery and subscription options further accelerates market growth, making gnocchi a popular, easy-to-access comfort food globally.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share because increasing urbanization, expanding middle-class populations, and greater exposure to Western cuisines are fueling demand. Innovative product offerings and localized flavors cater to regional tastes, enhancing market appeal. Additionally, the growing foodservice sector and rising health consciousness encourage consumption of premium, fresh gnocchi varieties, collectively driving market expansion and creating new opportunities for producers and retailers in Asia Pacific.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, owing to demand for convenient, artisanal, and diverse food options. Increasing health awareness and the popularity of Italian cuisine are boosting gnocchi's appeal as a nutritious and versatile meal choice. Innovations in product variety, including gluten-free and organic options, are expanding the market further. Additionally, growing foodservice sectors and retail distribution channels enhance accessibility, positively impacting economic growth and creating new opportunities for producers and suppliers across the region.

Key players in the market

Some of the key players profiled in the Gnocchi Market include Barilla G. and R. Fratelli S.p.A., Nestle S.A., JSC Makfa, Pfanni GmbH & Co. OHG, Master Srl, Nuovo Pastificio Italiano Srl, Essedue Alimentare, Frisch & Frost Nahrungsmittel Ges.m.b.H., San Remo Macaroni Company, Sam Mills, Dr. Oetker, Armanino Foods of Distinction, Inc., Treehouse Foods, Inc., Conagra Brands, Inc., Campbell Soup Company, General Mills, Inc., Ajinomoto Co., Inc., Hakka Pty Ltd and Sanquan Food Co., Ltd.

Key Developments:

In April 2024, Nestle announced that it has inked a definitive agreement with Dr. Reddy's Laboratories to form a JV company in the nutraceuticals space. At the same time, Nestle will also bring its premium coffee brand Nespresso's product portfolio to India later this year.

In February 2024, Nestle, has entered into a slump sale agreement for its Nestle Business Services (NBS) Division with Purina PetCare India, a wholly-owned subsidiary of Nestle S.A. The deal, valued at \$798 million, is set to be effective from July 1, 2024, subject to customary closing conditions. Notably, the consideration, deemed at an arm's length basis, will be adjusted for the net working capital transferred by Nestle as of June 30, 2024.

Types Covered:

Traditional

Bio

Gluten-Free

Vegan

Other Types

Distribution Channels Covered:

Supermarket and Hypermarket

Convenience Store

Online

Other Distribution Channels

End Users Covered:

Mass Market Retail

HoReCa (Hotels, Restaurants, and Catering)

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 End User Analysis
- 3.7 Emerging Markets
- 3.8 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL GNOCCHI MARKET, BY TYPE

Gnocchi Market Forecasts to 2032 – Global Analysis By Type (Traditional, Bio, Gluten-Free, Vegan and Other Typ...

- 5.1 Introduction
- 5.2 Traditional
- 5.3 Bio
- 5.4 Gluten-Free
- 5.5 Vegan
- 5.6 Other Types

6 GLOBAL GNOCCHI MARKET, BY DISTRIBUTION CHANNEL

- 6.1 Introduction
- 6.2 Supermarket and Hypermarket
- 6.3 Convenience Store
- 6.4 Online
- 6.5 Other Distribution Channels

7 GLOBAL GNOCCHI MARKET, BY END USER

- 7.1 Introduction
- 7.2 Mass Market Retail
- 7.3 HoReCa (Hotels, Restaurants, and Catering)

8 GLOBAL GNOCCHI MARKET, BY GEOGRAPHY

- 8.1 Introduction
- 8.2 North America
 - 8.2.1 US
 - 8.2.2 Canada
 - 8.2.3 Mexico
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.2 UK
 - 8.3.3 Italy
 - 8.3.4 France
 - 8.3.5 Spain
 - 8.3.6 Rest of Europe
- 8.4 Asia Pacific
 - 8.4.1 Japan
 - 8.4.2 China

- 8.4.3 India
- 8.4.4 Australia
- 8.4.5 New Zealand
- 8.4.6 South Korea
- 8.4.7 Rest of Asia Pacific
- 8.5 South America
 - 8.5.1 Argentina
 - 8.5.2 Brazil
 - 8.5.3 Chile
 - 8.5.4 Rest of South America
- 8.6 Middle East & Africa
 - 8.6.1 Saudi Arabia
 - 8.6.2 UAE
 - 8.6.3 Qatar
 - 8.6.4 South Africa
 - 8.6.5 Rest of Middle East & Africa

9 KEY DEVELOPMENTS

- 9.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 9.2 Acquisitions & Mergers
- 9.3 New Product Launch
- 9.4 Expansions
- 9.5 Other Key Strategies

10 COMPANY PROFILING

- 10.1 Barilla G. and R. Fratelli S.p.A.
- 10.2 Nestle S.A.
- 10.3 JSC Makfa
- 10.4 Pfanni GmbH & Co. OHG
- 10.5 Master Srl
- 10.6 Nuovo Pastificio Italiano Srl
- 10.7 Essedue Alimentare
- 10.8 Frisch & Frost Nahrungsmittel Ges.m.b.H.
- 10.9 San Remo Macaroni Company
- 10.10 Sam Mills
- 10.11 Dr. Oetker
- 10.12 Armanino Foods of Distinction, Inc.

- 10.13 Treehouse Foods, Inc.
- 10.14 Conagra Brands, Inc.
- 10.15 Campbell Soup Company
- 10.16 General Mills, Inc.
- 10.17 Ajinomoto Co., Inc.
- 10.18 Hakka Pty Ltd
- 10.19 Sanquan Food Co., Ltd.

List Of Tables

LIST OF TABLES

- Table 1 Global Gnocchi Market Outlook, By Region (2024-2032) (\$MN)
- Table 2 Global Gnocchi Market Outlook, By Type (2024-2032) (\$MN)
- Table 3 Global Gnocchi Market Outlook, By Traditional (2024-2032) (\$MN)
- Table 4 Global Gnocchi Market Outlook, By Bio (2024-2032) (\$MN)
- Table 5 Global Gnocchi Market Outlook, By Gluten-Free (2024-2032) (\$MN)
- Table 6 Global Gnocchi Market Outlook, By Vegan (2024-2032) (\$MN)
- Table 7 Global Gnocchi Market Outlook, By Other Types (2024-2032) (\$MN)
- Table 8 Global Gnocchi Market Outlook, By Distribution Channel (2024-2032) (\$MN)
- Table 9 Global Gnocchi Market Outlook, By Supermarket and Hypermarket (2024-2032) (\$MN)
- Table 10 Global Gnocchi Market Outlook, By Convenience Store (2024-2032) (\$MN)
- Table 11 Global Gnocchi Market Outlook, By Online (2024-2032) (\$MN)
- Table 12 Global Gnocchi Market Outlook, By Other Distribution Channels (2024-2032) (\$MN)
- Table 13 Global Gnocchi Market Outlook, By End User (2024-2032) (\$MN)
- Table 14 Global Gnocchi Market Outlook, By Mass Market Retail (2024-2032) (\$MN)
- Table 15 Global Gnocchi Market Outlook, By HoReCa (Hotels, Restaurants, and Catering) (2024-2032) (\$MN)
- Table 16 North America Gnocchi Market Outlook, By Country (2024-2032) (\$MN)
- Table 17 North America Gnocchi Market Outlook, By Type (2024-2032) (\$MN)
- Table 18 North America Gnocchi Market Outlook, By Traditional (2024-2032) (\$MN)
- Table 19 North America Gnocchi Market Outlook, By Bio (2024-2032) (\$MN)
- Table 20 North America Gnocchi Market Outlook, By Gluten-Free (2024-2032) (\$MN)
- Table 21 North America Gnocchi Market Outlook, By Vegan (2024-2032) (\$MN)
- Table 22 North America Gnocchi Market Outlook, By Other Types (2024-2032) (\$MN)
- Table 23 North America Gnocchi Market Outlook, By Distribution Channel (2024-2032) (\$MN)
- Table 24 North America Gnocchi Market Outlook, By Supermarket and Hypermarket (2024-2032) (\$MN)
- Table 25 North America Gnocchi Market Outlook, By Convenience Store (2024-2032) (\$MN)
- Table 26 North America Gnocchi Market Outlook, By Online (2024-2032) (\$MN)
- Table 27 North America Gnocchi Market Outlook, By Other Distribution Channels (2024-2032) (\$MN)
- Table 28 North America Gnocchi Market Outlook, By End User (2024-2032) (\$MN)

Table 29 North America Gnocchi Market Outlook, By Mass Market Retail (2024-2032) (\$MN)

Table 30 North America Gnocchi Market Outlook, By HoReCa (Hotels, Restaurants, and Catering) (2024-2032) (\$MN)

Table 31 Europe Gnocchi Market Outlook, By Country (2024-2032) (\$MN)

Table 32 Europe Gnocchi Market Outlook, By Type (2024-2032) (\$MN)

Table 33 Europe Gnocchi Market Outlook, By Traditional (2024-2032) (\$MN)

Table 34 Europe Gnocchi Market Outlook, By Bio (2024-2032) (\$MN)

Table 35 Europe Gnocchi Market Outlook, By Gluten-Free (2024-2032) (\$MN)

Table 36 Europe Gnocchi Market Outlook, By Vegan (2024-2032) (\$MN)

Table 37 Europe Gnocchi Market Outlook, By Other Types (2024-2032) (\$MN)

Table 38 Europe Gnocchi Market Outlook, By Distribution Channel (2024-2032) (\$MN)

Table 39 Europe Gnocchi Market Outlook, By Supermarket and Hypermarket (2024-2032) (\$MN)

Table 40 Europe Gnocchi Market Outlook, By Convenience Store (2024-2032) (\$MN)

Table 41 Europe Gnocchi Market Outlook, By Online (2024-2032) (\$MN)

Table 42 Europe Gnocchi Market Outlook, By Other Distribution Channels (2024-2032) (\$MN)

Table 43 Europe Gnocchi Market Outlook, By End User (2024-2032) (\$MN)

Table 44 Europe Gnocchi Market Outlook, By Mass Market Retail (2024-2032) (\$MN)

Table 45 Europe Gnocchi Market Outlook, By HoReCa (Hotels, Restaurants, and Catering) (2024-2032) (\$MN)

Table 46 Asia Pacific Gnocchi Market Outlook, By Country (2024-2032) (\$MN)

Table 47 Asia Pacific Gnocchi Market Outlook, By Type (2024-2032) (\$MN)

Table 48 Asia Pacific Gnocchi Market Outlook, By Traditional (2024-2032) (\$MN)

Table 49 Asia Pacific Gnocchi Market Outlook, By Bio (2024-2032) (\$MN)

Table 50 Asia Pacific Gnocchi Market Outlook, By Gluten-Free (2024-2032) (\$MN)

Table 51 Asia Pacific Gnocchi Market Outlook, By Vegan (2024-2032) (\$MN)

Table 52 Asia Pacific Gnocchi Market Outlook, By Other Types (2024-2032) (\$MN)

Table 53 Asia Pacific Gnocchi Market Outlook, By Distribution Channel (2024-2032) (\$MN)

Table 54 Asia Pacific Gnocchi Market Outlook, By Supermarket and Hypermarket (2024-2032) (\$MN)

Table 55 Asia Pacific Gnocchi Market Outlook, By Convenience Store (2024-2032) (\$MN)

Table 56 Asia Pacific Gnocchi Market Outlook, By Online (2024-2032) (\$MN)

Table 57 Asia Pacific Gnocchi Market Outlook, By Other Distribution Channels (2024-2032) (\$MN)

Table 58 Asia Pacific Gnocchi Market Outlook, By End User (2024-2032) (\$MN)

Table 59 Asia Pacific Gnocchi Market Outlook, By Mass Market Retail (2024-2032) (\$MN)

Table 60 Asia Pacific Gnocchi Market Outlook, By HoReCa (Hotels, Restaurants, and Catering) (2024-2032) (\$MN)

Table 61 South America Gnocchi Market Outlook, By Country (2024-2032) (\$MN)

Table 62 South America Gnocchi Market Outlook, By Type (2024-2032) (\$MN)

Table 63 South America Gnocchi Market Outlook, By Traditional (2024-2032) (\$MN)

Table 64 South America Gnocchi Market Outlook, By Bio (2024-2032) (\$MN)

Table 65 South America Gnocchi Market Outlook, By Gluten-Free (2024-2032) (\$MN)

Table 66 South America Gnocchi Market Outlook, By Vegan (2024-2032) (\$MN)

Table 67 South America Gnocchi Market Outlook, By Other Types (2024-2032) (\$MN)

Table 68 South America Gnocchi Market Outlook, By Distribution Channel (2024-2032) (\$MN)

Table 69 South America Gnocchi Market Outlook, By Supermarket and Hypermarket (2024-2032) (\$MN)

Table 70 South America Gnocchi Market Outlook, By Convenience Store (2024-2032) (\$MN)

Table 71 South America Gnocchi Market Outlook, By Online (2024-2032) (\$MN)

Table 72 South America Gnocchi Market Outlook, By Other Distribution Channels (2024-2032) (\$MN)

Table 73 South America Gnocchi Market Outlook, By End User (2024-2032) (\$MN)

Table 74 South America Gnocchi Market Outlook, By Mass Market Retail (2024-2032) (\$MN)

Table 75 South America Gnocchi Market Outlook, By HoReCa (Hotels, Restaurants, and Catering) (2024-2032) (\$MN)

Table 76 Middle East & Africa Gnocchi Market Outlook, By Country (2024-2032) (\$MN)

Table 77 Middle East & Africa Gnocchi Market Outlook, By Type (2024-2032) (\$MN)

Table 78 Middle East & Africa Gnocchi Market Outlook, By Traditional (2024-2032) (\$MN)

Table 79 Middle East & Africa Gnocchi Market Outlook, By Bio (2024-2032) (\$MN)

Table 80 Middle East & Africa Gnocchi Market Outlook, By Gluten-Free (2024-2032) (\$MN)

Table 81 Middle East & Africa Gnocchi Market Outlook, By Vegan (2024-2032) (\$MN)

Table 82 Middle East & Africa Gnocchi Market Outlook, By Other Types (2024-2032) (\$MN)

Table 83 Middle East & Africa Gnocchi Market Outlook, By Distribution Channel (2024-2032) (\$MN)

Table 84 Middle East & Africa Gnocchi Market Outlook, By Supermarket and Hypermarket (2024-2032) (\$MN)

Table 85 Middle East & Africa Gnocchi Market Outlook, By Convenience Store (2024-2032) (\$MN)

Table 86 Middle East & Africa Gnocchi Market Outlook, By Online (2024-2032) (\$MN)

Table 87 Middle East & Africa Gnocchi Market Outlook, By Other Distribution Channels (2024-2032) (\$MN)

Table 88 Middle East & Africa Gnocchi Market Outlook, By End User (2024-2032) (\$MN)

Table 89 Middle East & Africa Gnocchi Market Outlook, By Mass Market Retail (2024-2032) (\$MN)

Table 90 Middle East & Africa Gnocchi Market Outlook, By HoReCa (Hotels, Restaurants, and Catering) (2024-2032) (\$MN)

I would like to order

Product name: Gnocchi Market Forecasts to 2032 – Global Analysis By Type (Traditional, Bio, Gluten-Free, Vegan and Other Types), Distribution Channel, End User and By Geography

Product link: <https://marketpublishers.com/r/GA68100315CFEN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA68100315CFEN.html>