

# Global Veterinary Diagnostics Market Outlook (2014-2022)

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## Abstracts

The Global Veterinary Diagnostics Market is estimated to be \$2.8 billion in 2014 and is poised to reach \$5.9 billion by 2022, growing at a CAGR of 9.8% from 2014 to 2022. Some of the key factors driving the market growth are increasing awareness in developing nations towards animal health, advancement in the diagnostic technologies, surging demand for animal protein, increase in pet ownership, food safety and improved nutrition. Whereas factors such as financial hesitation, change to vegetarian diet, restrictions imposed by regulatory bodies, protest of activists against the animal research and increasing cost of animal testing and decrease in the Veterinary population are the major challenges in the Veterinary diagnostics Market.

The Global Veterinary Diagnostics Market is segmented based on product type, animal type, and geography. By animal type, the veterinary healthcare market is categorized into Farm animals and Companion animals. The Farm Animal segment is further classified into Cattle, Swine, Fish, Sheep and Poultry. The Companion animals segment comprise of Dogs, Cats and Horses. Based on product type, the market is segmented into Clinical Chemistry, Molecular Tests, Microbiology, Immunodiagnostics, Diagnostic Imaging, Urinalysis, Hematology, and Others. By geography, the veterinary healthcare market is segmented into North America, Europe, Asia Pacific and Rest of the World. There were many mergers, joint ventures and acquisitions took place in recent years. North America leads the Veterinary Diagnostics Market followed by Europe and then Asia-Pacific. However, Asia-Pacific is expected to grow at the highest CAGR during the forecast period led by the increasing pet adoption rates.

Some of the key players in Veterinary Diagnostics Market include Zoetis, IDEXX Laboratories, Abaxis, Mindray Medical International Ltd., Thermo Fisher Scientific Inc., and VCA.

## **WHAT OUR REPORT OFFERS:**

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 8 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Research Scope
- 2.3 Research Methodology
- 2.4 Research Sources

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

### **5 VETERINARY DIAGNOSTICS MARKET OUTLOOK BY PRODUCT TYPE**

- 5.1 Clinical Chemistry
- 5.2 Molecular Tests
- 5.3 Microbiology
- 5.4 Immunodiagnostics
- 5.5 Diagnostic Imaging
  - 5.5.1 Ultrasound
  - 5.5.2 Nuclear Imaging
  - 5.5.3 MRI
  - 5.5.4 Others
- 5.6 Urinalysis

5.7 Hematology

5.8 Others

## **6 VETERINARY DIAGNOSTICS MARKET OUTLOOK BY ANIMAL TYPE**

6.1 Dogs

6.2 Horses

6.3 Cats

6.4 Poultry

6.5 Swine

6.6 Cattle

6.7 Others

## **7 VETERINARY DIAGNOSTICS MARKET OUTLOOK BY GEOGRAPHY**

7.1 North America

7.1.1 US

7.1.2 Canada

7.2 Europe

7.2.1 Germany

7.2.2 France

7.2.3 Italy

7.2.4 UK

7.2.5 Spain

7.3 Asia

7.3.1 Japan

7.3.2 China

7.3.3 India

7.3.4 Australia

7.3.5 Newzealand

7.3.6 Rest of Asia

7.4 Rest of the World

7.4.1 Latin America

7.4.2 Middle East

7.4.3 Africa

7.4.4 Others

## **8 KEY DEVELOPMENTS**

8.1 Agreements, Partnerships, Collaborations and Joint Ventures

8.2 Acquisitions & Mergers

8.3 New Product Launch

8.4 Expansions

8.5 Other Key Strategies

## **9 COMPANY PROFILING**

9.1 Zoetis

9.1.1 Business Overview

9.1.2 SWOT Analysis

9.1.3 Financial Overview

9.1.4 Strategy

9.1.5 Key Activities

9.2 IDEXX Laboratories

9.3 Abaxis

9.4 Mindray Medical International Ltd.

9.5 Thermo Fisher Scientific Inc.

9.6 VCA

## List Of Tables

### LIST OF TABLES

- 1 Global Veterinary Diagnostics Market Outlook, by Region, 2012-2022 (\$MN)
- 2 Global Veterinary Diagnostics Market Outlook, by Product Type, 2012-2022 (\$MN)
- 3 Global Veterinary Diagnostics Market Outlook, by Clinical Chemistry, 2012-2022 (\$MN)
- 4 Global Veterinary Diagnostics Market Outlook, by Molecular Tests, 2012-2022 (\$MN)
- 5 Global Veterinary Diagnostics Market Outlook, by Microbiology, 2012-2022 (\$MN)
- 6 Global Veterinary Diagnostics Market Outlook, by Immunodiagnostics, 2012-2022 (\$MN)
- 7 Global Veterinary Diagnostics Market Outlook, by Diagnostic Imaging, 2012-2022 (\$MN)
- 8 Global Veterinary Diagnostics Market Outlook, by (Diagnostic Imaging) Ultrasound, 2012-2022 (\$MN)
- 9 Global Veterinary Diagnostics Market Outlook, by (Diagnostic Imaging) Nuclear Imaging, 2012-2022 (\$MN)
- 10 Global Veterinary Diagnostics Market Outlook, by (Diagnostic Imaging) MRI, 2012-2022 (\$MN)
- 11 Global Veterinary Diagnostics Market Outlook, by (Diagnostic Imaging) Others, 2012-2022 (\$MN)
- 12 Global Veterinary Diagnostics Market Outlook, by Urinalysis, 2012-2022 (\$MN)
- 13 Global Veterinary Diagnostics Market Outlook, by Hematology, 2012-2022 (\$MN)
- 14 Global Veterinary Diagnostics Market Outlook, by Others, 2012-2022 (\$MN)
- 15 Global Veterinary Diagnostics Market Outlook, by Animal Type, 2012-2022 (\$MN)
- 16 Global Veterinary Diagnostics Market Outlook, by Dogs, 2012-2022 (\$MN)
- 17 Global Veterinary Diagnostics Market Outlook, by Horses, 2012-2022 (\$MN)
- 18 Global Veterinary Diagnostics Market Outlook, by Cats, 2012-2022 (\$MN)
- 19 Global Veterinary Diagnostics Market Outlook, by Poultry, 2012-2022 (\$MN)
- 20 Global Veterinary Diagnostics Market Outlook, by Swine, 2012-2022 (\$MN)
- 21 Global Veterinary Diagnostics Market Outlook, by Cattle, 2012-2022 (\$MN)
- 22 Global Veterinary Diagnostics Market Outlook, by Others, 2012-2022 (\$MN)
- 23 North America Veterinary Diagnostics Market Outlook, by Region, 2012-2022 (\$MN)
- 24 North America Veterinary Diagnostics Market Outlook, by Product Type, 2012-2022 (\$MN)
- 25 North America Veterinary Diagnostics Market Outlook, by Clinical Chemistry, 2012-2022 (\$MN)
- 26 North America Veterinary Diagnostics Market Outlook, by Molecular Tests,

2012-2022 (\$MN)

27 North America Veterinary Diagnostics Market Outlook, by Microbiology, 2012-2022 (\$MN)

28 North America Veterinary Diagnostics Market Outlook, by Immunodiagnostics, 2012-2022 (\$MN)

29 North America Veterinary Diagnostics Market Outlook, by Diagnostic Imaging, 2012-2022 (\$MN)

30 North America Veterinary Diagnostics Market Outlook, by (Diagnostic Imaging) Ultrasound, 2012-2022 (\$MN)

31 North America Veterinary Diagnostics Market Outlook, by (Diagnostic Imaging) Nuclear Imaging, 2012-2022 (\$MN)

32 North America Veterinary Diagnostics Market Outlook, by (Diagnostic Imaging) MRI, 2012-2022 (\$MN)

33 North America Veterinary Diagnostics Market Outlook, by (Diagnostic Imaging) Others, 2012-2022 (\$MN)

34 North America Veterinary Diagnostics Market Outlook, by Urinalysis, 2012-2022 (\$MN)

35 North America Veterinary Diagnostics Market Outlook, by Hematology, 2012-2022 (\$MN)

36 North America Veterinary Diagnostics Market Outlook, by Others, 2012-2022 (\$MN)

37 North America Veterinary Diagnostics Market Outlook, by Animal Type, 2012-2022 (\$MN)

38 North America Veterinary Diagnostics Market Outlook, by Dogs, 2012-2022 (\$MN)

39 North America Veterinary Diagnostics Market Outlook, by Horses, 2012-2022 (\$MN)

40 North America Veterinary Diagnostics Market Outlook, by Cats, 2012-2022 (\$MN)

41 North America Veterinary Diagnostics Market Outlook, by Poultry, 2012-2022 (\$MN)

42 North America Veterinary Diagnostics Market Outlook, by Swine, 2012-2022 (\$MN)

43 North America Veterinary Diagnostics Market Outlook, by Cattle, 2012-2022 (\$MN)

44 North America Veterinary Diagnostics Market Outlook, by Others, 2012-2022 (\$MN)

45 Europe Veterinary Diagnostics Market Outlook, by Region, 2012-2022 (\$MN)

46 Europe Veterinary Diagnostics Market Outlook, by Product Type, 2012-2022 (\$MN)

47 Europe Veterinary Diagnostics Market Outlook, by Clinical Chemistry, 2012-2022 (\$MN)

48 Europe Veterinary Diagnostics Market Outlook, by Molecular Tests, 2012-2022 (\$MN)

49 Europe Veterinary Diagnostics Market Outlook, by Microbiology, 2012-2022 (\$MN)

50 Europe Veterinary Diagnostics Market Outlook, by Immunodiagnostics, 2012-2022 (\$MN)

51 Europe Veterinary Diagnostics Market Outlook, by Diagnostic Imaging, 2012-2022

(\$MN)

52 Europe Veterinary Diagnostics Market Outlook, by (Diagnostic Imaging) Ultrasound, 2012-2022 (\$MN)

53 Europe Veterinary Diagnostics Market Outlook, by (Diagnostic Imaging) Nuclear Imaging, 2012-2022 (\$MN)

54 Europe Veterinary Diagnostics Market Outlook, by (Diagnostic Imaging) MRI, 2012-2022 (\$MN)

55 Europe Veterinary Diagnostics Market Outlook, by (Diagnostic Imaging) Others, 2012-2022 (\$MN)

56 Europe Veterinary Diagnostics Market Outlook, by Urinalysis, 2012-2022 (\$MN)

57 Europe Veterinary Diagnostics Market Outlook, by Hematology, 2012-2022 (\$MN)

58 Europe Veterinary Diagnostics Market Outlook, by Others, 2012-2022 (\$MN)

59 Europe Veterinary Diagnostics Market Outlook, by Animal Type, 2012-2022 (\$MN)

60 Europe Veterinary Diagnostics Market Outlook, by Dogs, 2012-2022 (\$MN)

61 Europe Veterinary Diagnostics Market Outlook, by Horses, 2012-2022 (\$MN)

62 Europe Veterinary Diagnostics Market Outlook, by Cats, 2012-2022 (\$MN)

63 Europe Veterinary Diagnostics Market Outlook, by Poultry, 2012-2022 (\$MN)

64 Europe Veterinary Diagnostics Market Outlook, by Swine, 2012-2022 (\$MN)

65 Europe Veterinary Diagnostics Market Outlook, by Cattle, 2012-2022 (\$MN)

66 Europe Veterinary Diagnostics Market Outlook, by Others, 2012-2022 (\$MN)

67 Asia Pacific Veterinary Diagnostics Market Outlook, by Region, 2012-2022 (\$MN)

68 Asia Pacific Veterinary Diagnostics Market Outlook, by Product Type, 2012-2022 (\$MN)

69 Asia Pacific Veterinary Diagnostics Market Outlook, by Clinical Chemistry, 2012-2022 (\$MN)

70 Asia Pacific Veterinary Diagnostics Market Outlook, by Molecular Tests, 2012-2022 (\$MN)

71 Asia Pacific Veterinary Diagnostics Market Outlook, by Microbiology, 2012-2022 (\$MN)

72 Asia Pacific Veterinary Diagnostics Market Outlook, by Immunodiagnostics, 2012-2022 (\$MN)

73 Asia Pacific Veterinary Diagnostics Market Outlook, by Diagnostic Imaging, 2012-2022 (\$MN)

74 Asia Pacific Veterinary Diagnostics Market Outlook, by (Diagnostic Imaging) Ultrasound, 2012-2022 (\$MN)

75 Asia Pacific Veterinary Diagnostics Market Outlook, by (Diagnostic Imaging) Nuclear Imaging, 2012-2022 (\$MN)

76 Asia Pacific Veterinary Diagnostics Market Outlook, by (Diagnostic Imaging) MRI, 2012-2022 (\$MN)

77 Asia Pacific Veterinary Diagnostics Market Outlook, by (Diagnostic Imaging) Others, 2012-2022 (\$MN)

78 Asia Pacific Veterinary Diagnostics Market Outlook, by Urinalysis, 2012-2022 (\$MN)

79 Asia Pacific Veterinary Diagnostics Market Outlook, by Hematology, 2012-2022 (\$MN)

80 Asia Pacific Veterinary Diagnostics Market Outlook, by Others, 2012-2022 (\$MN)

81 Asia Pacific Veterinary Diagnostics Market Outlook, by Animal Type, 2012-2022 (\$MN)

82 Asia Pacific Veterinary Diagnostics Market Outlook, by Dogs, 2012-2022 (\$MN)

83 Asia Pacific Veterinary Diagnostics Market Outlook, by Horses, 2012-2022 (\$MN)

84 Asia Pacific Veterinary Diagnostics Market Outlook, by Cats, 2012-2022 (\$MN)

85 Asia Pacific Veterinary Diagnostics Market Outlook, by Poultry, 2012-2022 (\$MN)

86 Asia Pacific Veterinary Diagnostics Market Outlook, by Swine, 2012-2022 (\$MN)

87 Asia Pacific Veterinary Diagnostics Market Outlook, by Cattle, 2012-2022 (\$MN)

88 Asia Pacific Veterinary Diagnostics Market Outlook, by Others, 2012-2022 (\$MN)

89 Rest of the World Veterinary Diagnostics Market Outlook, by Region, 2012-2022 (\$MN)

90 Rest of the World Veterinary Diagnostics Market Outlook, by Product Type, 2012-2022 (\$MN)

91 Rest of the World Veterinary Diagnostics Market Outlook, by Clinical Chemistry, 2012-2022 (\$MN)

92 Rest of the World Veterinary Diagnostics Market Outlook, by Molecular Tests, 2012-2022 (\$MN)

93 Rest of the World Veterinary Diagnostics Market Outlook, by Microbiology, 2012-2022 (\$MN)

94 Rest of the World Veterinary Diagnostics Market Outlook, by Immunodiagnostics, 2012-2022 (\$MN)

95 Rest of the World Veterinary Diagnostics Market Outlook, by Diagnostic Imaging, 2012-2022 (\$MN)

96 Rest of the World Veterinary Diagnostics Market Outlook, by (Diagnostic Imaging) Ultrasound, 2012-2022 (\$MN)

97 Rest of the World Veterinary Diagnostics Market Outlook, by (Diagnostic Imaging) Nuclear Imaging, 2012-2022 (\$MN)

98 Rest of the World Veterinary Diagnostics Market Outlook, by (Diagnostic Imaging) MRI, 2012-2022 (\$MN)

99 Rest of the World Veterinary Diagnostics Market Outlook, by (Diagnostic Imaging) Others, 2012-2022 (\$MN)

100 Rest of the World Veterinary Diagnostics Market Outlook, by Urinalysis, 2012-2022 (\$MN)

- 101 Rest of the World Veterinary Diagnostics Market Outlook, by Hematology, 2012-2022 (\$MN)
- 102 Rest of the World Veterinary Diagnostics Market Outlook, by Others, 2012-2022 (\$MN)
- 103 Rest of the World Veterinary Diagnostics Market Outlook, by Animal Type, 2012-2022 (\$MN)
- 104 Rest of the World Veterinary Diagnostics Market Outlook, by Dogs, 2012-2022 (\$MN)
- 105 Rest of the World Veterinary Diagnostics Market Outlook, by Horses, 2012-2022 (\$MN)
- 106 Rest of the World Veterinary Diagnostics Market Outlook, by Cats, 2012-2022 (\$MN)
- 107 Rest of the World Veterinary Diagnostics Market Outlook, by Poultry, 2012-2022 (\$MN)
- 108 Rest of the World Veterinary Diagnostics Market Outlook, by Swine, 2012-2022 (\$MN)
- 109 Rest of the World Veterinary Diagnostics Market Outlook, by Cattle, 2012-2022 (\$MN)
- 110 Rest of the World Veterinary Diagnostics Market Outlook, by Others, 2012-2022 (\$MN)

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